Inbound tourism

Slovak Republic

Survey

- From 2002 to 2007 the survey on the foreign visitor was curried out on the state border and at the airports by Ministry of Interior. This survey is still going on the Ukrainian border.
- Survey on Inbound tourism will continue, after new public procurement will be over, and the Ministry of Economy of the Slovak Republic will sign new agreement with company which will be responsible for this survey for following three years.
Methodology of Inbound tourism survey

- plan to raise the sampling for survey to 8 000-10 000 responds per year
- face-to-face questionnaires
- schedule of survey is in process of preparation
- increase of places where survey will be done - survey has to be done close to main border accesses with neighbouring countries (Czech republic, Poland, Hungary, Austria, except Ukraine), also include airports, train and bus stations and Danube river harbours

Changes for INBOUND tourism survey

Plan to include new questions into questionnaire:

- How the trip was organized (individually, by travel agencies or tour operator = resident or non-resident TA)
- What type of transportation was used during trip? (Passenger car, motorcycle, bus, truck, train, airplane, boat, bicycle, rollerblades, etc.) - we would like to separate foreign carriers from domestic carriers
- Expenditures before the trips: package, accommodation services, food and beverage serving services, passenger transport services, driving fuel, foodstuff and other goods, travel agencies, tour operators, tour guides services, other tourism services
Changes for INBOUND tourism survey

We plan:

• to split the question about expenditures on taken trips by expenditure before and during the trip - expenditures before the trip have not been hived off separately yet;
• To transfer the expenses (or to determinate the part of expenditure which has to be transferred/allocated) paid before the trip to Slovakia.

Institutional framework of the survey

Institution in charge:
- Ministry of Economy of the Slovak republic (ME SR)

Unit responsible within this institution:
- Tourism Section

Other units and/or institutions involved:
- Private Company (who is responsible for research)
Interagency working group

- There is plan to create official IWG in Slovakia by the end of this year
- Members:
  - National bank
  - Statistical Office
  - Infostat
  - Ministry of Economy
  - Universities

Thank you for your attention