Outbound Tourism Statistics in Poland

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Outbound Tourism Statistics is measured in the Research The Tourism Activity of Polish Resident
The cost of the research in 2009 is 1 mln PLN (232 000 euro)
The Tourism Activity of Polish Residents

Data source: Polish residents after the journey (research conducted at home). Survey of residents in Poland in order to quantify the trips to different regions in Poland and abroad. It provides information to characterise the trips.

Institution in charge: Department of Tourism, Ministry of Sport and Tourism

Unit responsible within this institution: Institute of Tourism.

Other units and/or institutions involved – National Bank of Poland

Name of publication: Tourism Activity of Poles

Published by Department of Tourism, Ministry of Sport and Tourism

Frequency: annually

Length of time series available: from 2001

Reference period for the latest available publication November 2008

The Tourism Activity of Polish Residents

Geographical coverage: Poland

Frequency: monthly

Specific subjects: Outbound trips of Polish residents.

Variables of reference:

• number of travellers,
• number of trips,
• duration,
• type of accommodation used.
The Tourism Activity of Polish Residents

Regarding trips, information is collected on their main characteristics, such as: purpose, length, method of organisation, means of transport used.

Data collection, manipulation / accounting conventions, etc.

Frame – All-Polish representative sample of residents (15+ years old).

Type of enumeration: Monthly survey of Polish residents.

Sampling: Research conducted at home.

Distribution of the sample over time: Interview every month.

Data collection principles: Personal interview.

Reporting units: 12 x 1000 Polish resident every year.

Poland entering Schengen

• After entering Poland to Schengen in 22.12.2007 roku Border Guard stopped to measure flows on borders with Germany, Czech Republic, Slovakia and Lithuania. For the period 22-31.12.2007 Institute of Tourism esitmated the numer of border crossing with neighbour UE countries and sea border crossing. On this basis in 2007 there were 47,5 mln border crossing (increase by 6,4%)
Poland entering Schengen

- In 2008 polish borders were crossed by 50 mln Polish residents (5.6% more than in 2007).
- In 2008 7.6 mln among 50 mln (15.1%) were tourists (increase by 10%)
- Polish residents who were travelling abroad usually travelled - 1.3 times per person (average length of stay was 14.1 nights (in 2007 r. – 15.2 nights)).

Results of the research

Abroad travels of Polish residents (in mln)

<table>
<thead>
<tr>
<th>Country</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>7.30</td>
<td>6.90</td>
<td>7.60</td>
</tr>
<tr>
<td>Germany</td>
<td>2.75</td>
<td>1.55</td>
<td>1.90</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>0.55</td>
<td>0.40</td>
<td>0.65</td>
</tr>
<tr>
<td>Slovakia</td>
<td>0.35</td>
<td>0.45</td>
<td>0.45</td>
</tr>
<tr>
<td>Great Britain</td>
<td>0.60</td>
<td>0.85</td>
<td>0.45</td>
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<tr>
<td>Italy</td>
<td>0.45</td>
<td>0.35</td>
<td>0.45</td>
</tr>
<tr>
<td>France</td>
<td>0.20</td>
<td>0.45</td>
<td>0.35</td>
</tr>
<tr>
<td>Netherlands</td>
<td>0.55</td>
<td>0.30</td>
<td>0.35</td>
</tr>
<tr>
<td>Austria</td>
<td>0.30</td>
<td>0.35</td>
<td>0.30</td>
</tr>
<tr>
<td>Croatia</td>
<td>0.25</td>
<td>0.25</td>
<td>0.30</td>
</tr>
<tr>
<td>Greece</td>
<td>0.10</td>
<td>0.15</td>
<td>0.30</td>
</tr>
<tr>
<td>Spain</td>
<td>0.10</td>
<td>0.20</td>
<td>0.30</td>
</tr>
<tr>
<td>Lithuania</td>
<td>0.15</td>
<td>0.15</td>
<td>0.30</td>
</tr>
</tbody>
</table>

Source: Institute of Tourism