Inbound Tourism Statistics
POLAND

Department of Tourism
Ministry of Sport and Tourism of Poland

Data source: Tourists and Visitors on borders
Description: The research is conducted on borders crossing and it is basic characteristics of tourists and one day visitors, expenditures prior and during the visit, country of residence, lengths of stay, organisation, purpose of visit, accommodation used, visited region, expenditures (before, during visit), components of expenditures (accommodation, transportation, shopping, services etc).
Administration
Institution in charge – Department of Tourism, Ministry of Sport and Tourism
Unit responsible for research – Institute of Tourism
Other institution involved – National Bank of Poland

Data dissemination
Name of publication – Foreign Tourism
Published by Department of Tourism, Ministry of Sport and Tourism
Frequency: annually
Length of time series available from 2001
Reference period for the latest available publication November 2008
Timeliness three months
Access to data via the Internet
Coverage:
Geographical coverage - Foreign visitors arriving to Poland
Frequency – eight times a year
Reference period for the first procedure – February of given year
Reference period for the last procedure conducted – December of given year

Concepts:
Specific subjects – basic characteristics of tourists and one day visitors, expenditures prior and during the visit.
Variables of reference – country of residence, lengths of stay, organisation, purpose of visit, accommodation used, visited region, expenditures (before, during visit), components of expenditures (accommodation, transportation, shopping, services etc), some demographics.
Data collection, manipulation / accounting conventions, etc.

**Frame** – sample of border points (crossings).
Type of enumeration – face to face interviews on exit.

**Sampling** – about 2 * 18000 questionnaires a year (tourists and one-day visitors).
Distribution of the sample over time – eight waves yearly, from Feb to Dec, each wave about one week long.

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**Data collection principles** – systematic sampling (each Nth person is interviewed, the N depends on type of border).

**Geographical breakdown** – country of residence

**Reporting units** -

**Other issues** – in addition, a counting and estimating of border flows is being conducted.
Thank you for your attention

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