DOMESTIC TOURISM

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ISSUE
Developments since Workshop II and future plans

RESPONSE

- New surveys
  - Ministry of tourism (NTA) with National tourist organization (NTO) started first common research – Guest survey 2009
  - Guest survey includes detailed questions on tourist interests, habits, satisfaction level and expenditures
  - Guest survey will be distributed in whole Montenegro, from June till the end of October 2009
  - First results will be presented at the end November/ beginning December 2009
  - Results are part of the project Economic Impact Analysis, implemented by Ministry of tourism and GTZ (German Technical Cooperation)
New surveys

Ministry of tourism (NTA) with MONSTAT (NSO) terminated implementation of announced research and survey on tourism expenditures, because of lack of the funds.

First faze – pilot research will start next year (2010).

Survey will be distributed to the chosen hotels and complement accommodation.

Results will be comparable to the results from project Economic Impact Analysis.