Domestic Tourism – developments in 2009 (I)

- Expenditures available in detail for domestic travelers since 2009 (changes in questionnaire);

- The same structure for expenses is applied for Border survey and Household survey (includes Domestic tourism);

- The definition of usual environment changed – administrative borders removed practically, rural municipality, city – the smallest administrative unit as usual environment;
Domestic Tourism – developments in 2009 (II)

- Interviewers find it easier to interview respondents about their trips within Latvia (removal of limits of crossing the State district border);

- Definition of usual environment updated with real life examples to ensure better understanding for interviewers;

- The changes and improvements introduced have been widely discussed at Interagency Working group and with other partners.

Domestic Tourism – challenges

- Inclusion of a choice – can not answer/do not know at question about expenses allows respondents not to recall the important monetary indicators;

- Mathematical methods, calculations used to impute expenses for the missing values;

- In future considering to remove the choice can not answer/do not know to ensure precise data;
Domestic Tourism – future developments

• Sample size increased and separated from Labour Force survey;

• Regions near borderland should be covered more;

• Looking forward to create more precise traveler profile in accordance with the upcoming New EU Regulation in tourism statistics.

Thank You for your attention!