UNWTO
STATISTICS CAPACITY BUILDING PROGRAM

2 – 5 December 2008, Vienna, Austria

ROMANIA

Diana CUCU National Bank of Romania
Liana ICOB National Institute of Statistics
Cristian DIACONESCU Ministry of SMEs, Trade and Tourism
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INBOUND TOURISM

Wednesday, 3 December

09.00 – 10.00

✓ 2007 - Cooperation started between the NIS, the NBR and NIRDT (under the umbrella of Ministry of Tourism), in order to conduct a survey with they aim to estimate the expenditure of the non-residents accommodated in Romanian tourism collective establishments

✓ November 2007: the questionnaire was tested in November, in the capital city and other two main cities: Constanta and Brasov.

✓ April 2008 - the NIS has started the implementation of a pilot survey in the area of inbound tourism statistics: “Survey on tourism expenditure of non-residents accommodated in the collective tourism establishments” (ACNER)

The survey results will be used for the compilation of both statistics: balance of payments (Travel) and TSA.

Methodology

Setting the sampling plan: information provided by the statistical survey on “Occupancy of accommodation establishments in 2007”, relating to:
- the total number of foreign tourists accommodated in 2007 (1.5 million foreign tourist accommodated in 2013 establishments)
- the country of residence

Cut-off sample: establishments accommodating more than 950 foreign tourists in 2007 (including rural pensions having more than 40 foreign tourists accommodated).

→ 392 accommodation establishments included in the sample (18.6% in terms of number; 82.78% in terms of coverage)
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Projection: about 60,000 foreign tourists to be annually surveyed.

Reference period: The ACNER survey is carried out quarterly during a period of 20 days/month in April, June, August and December.

Preliminary results of pilot survey:
- April 2008: 10,207 questionnaires distributed, with a response rate of 53%.
- June 2008: 16,917 questionnaires distributed, with a response rate of 58%.

Expected results:
- An increase in the response rate, as in the forthcoming month the number of foreign tourists is expected to grow;
- An increase in data quality.

Difficulties in implementing the pilot survey:
- The lack of cooperation of accommodation establishments owners;
- Non-responses:
  - The selected establishments in the sample might not register the same flow of tourists as in 2007;
  - The ratio of the questionnaires translated in several foreign languages different as compared with the tourists needs;

Further plans:
- Pilot survey conducted in 2008 - a testing phase;
- Starting 2009, the survey will be conducted on regular basis, being part of the official Statistical Survey Plan of the NIS.

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BORDER STATISTIC IN ROMANIA

Sources: administrative – General Inspectorate of Border Police, within the Ministry of Interior;

Periodicity: monthly

Type of data:
- number of foreign visitors arrivals, by means of transportation, border control points and origin country;
- number of Romanian visitors departures, by means of transportation and border control points.

Arrivals: represents the visitors who enter the country.

The following categories of visitors are excluded:
- Immigrants and emigrants;
- Diplomats, member of armed forces who travel to or from the place where they work;
- Refugees and nomad.

Dissemination:
- Press releases;
- Monthly Bulletin Statistical;
- Romanian Tourism in figures;
- Annual Yearbook;
- Operative Statistics Information.