Tourism Statistics Standards

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2-5th of December 2008, Statistics Austria - Vienna

Usual environment – present situation (1)

- It is determined by following criteria in our household survey:
  - Frequency of trip – not used alone but in combination with others.
  - Duration of trip – not used because it is not relevant in our country.
  - Crossing of administrative borders – the border of the district (26 districts).
  - Distance from place of usual residence – the criteria of administrative border is used.
Usual environment – present situation (2)

- Interviewers are instructed in seminars about the concept of usual environment in practice with tests of multiple choice.

- Before the interview starts the concept of usual environment is introduced to respondent.

Usual environment – future

- There is planned Territorial Reform of regions in Latvia that will change administrative borders.

- We will switch our concept from districts to rural municipality regarding “crossing of administrative borders”.

- Using the smallest unit, it is possible to count the trips within the large districts that previously were in the person’s usual environment.
Purpose of Visit

- 1.1 Holidays, leisure and recreation
- 1.2 Visiting friends and relatives
- 1.3 Education and training
- 1.4 Health and medical care
- 1.5 Religion/pilgrimages – not included in the national classification because of small importance in Latvia
  - 1.6 Shopping
  - 1.7 Transit
  - 1.8 Other

Tourism Expenditure

- Our definitions, scope, coverage and timing are in compliance with IRTS 2008.

- The exception is only classification of tourism expenditure data where we do not ask for international transport in our survey.

- We add the transport expenditures from BoP Travel item.
Interagency Working Group

- We organize several working groups per year with representatives of Central Bank, Ministry of Economy (Tourism unit) and Latvian Tourism Development Agency.

- Occasionally we invite to participate other experts like representatives from Hotel Association, airport “Riga” in the working group.

Thank You for your attention!

Questions are welcome…