Fundamental Principles

Albania

Vienna, 2-5 December 2008

Fundamental

- Quality
- Metadata
- Dissémination
- Interagency Cooperation
- Implementation programmes and updating policy
Focus to quality following the actual status

<table>
<thead>
<tr>
<th>Status</th>
<th>Inbound</th>
<th>Outbound</th>
<th>Domestic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WELL ESTABLISHED</strong></td>
<td>Int - Standards</td>
<td>Int - Standards</td>
<td>Balance of Payment Survey</td>
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<tr>
<td>Increase possibility for better use</td>
<td>Balance of Payment Survey</td>
<td>Balance of Payment Survey</td>
<td>Local administrative/generated</td>
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<td>Administrative Border</td>
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<td><strong>ESTABLISHED</strong></td>
<td>Int - Standards</td>
<td>Int - Standards</td>
<td>Ministry of Tourism administrative records</td>
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<td>Strengthen and ensure various components of standards</td>
<td>Survey on Structure of Hotel Enterprises (INSTAT)</td>
<td>Quarterly Survey on Hotels (INSTAT)</td>
<td>Local administrative/generated</td>
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<td>Int - Standards</td>
<td>Int - Standards</td>
<td>Accommodation KIT Survey</td>
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<td>Int - Standards</td>
<td>Int - Standards</td>
<td>Initiative of SNV, GTZ, Researchers</td>
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<td>ESTABLISHED/GENERATED</td>
<td>Excursionists Survey (BoA)</td>
<td>Excursionists Survey (BoA)</td>
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<td>(upcoming plans)</td>
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<td>Ensure their</td>
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<td>methodological framework</td>
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Quality

*From the collection and processing of raw data, to dissemination of data in standardized format in best format to meet the need of the users*

- *Standardize data - existing quality assessment frameworks; To be refining*
  - BoP Survey (BoA)
  - Survey on Structure of Hotel Enterprises (INSTAT)
  - Quarterly Survey on Hotels (INSTAT)

- *Other Primary Data to be collected; - ensure quality through implementing on the existing frameworks for quality assessment; ensure accuracy, validity reliability etc*
  - Accommodation KIT survey – ensure the quality from the first implementation steps
  - Other system of data collection
Quality – other dimensions

• Legal Base
  • Statistical Low which create the main framework

• Adequacy of data sharing
  • Continuous coordination among data producing agencies – work to review data-flowchart and bi-institutional agreement

• Meet user needs

• Credibility (big challenge in Albania) - increase confidence of the users

Metadata

• Multidimensional industry; wide range of possible users
  • Accessibility and interpretability of data
    • Structural metadata
    • Reference metadata (i.e BoP, barometer data)
  • Work for harmonization of approaches - will improve general quality and coverage of statistical series

• Work closely with UNWTO with the Metadata project on development of metadata
Dissemination

• Working with the actual source of information for providing the user with the best possible information and on the adequate quality for their intended use.
  • providing the policy makers, business community and other users
    • Actually passive – upon request
  • Feedback – Providing respondents with the aggregate results that derive from the data they have initially provided is also a way of motivating the participation of respondents in statistical surveys. – critical to the new AccKIT introduced

Dissemination

• Timeliness
  ❑ countries are encouraged to disseminate data internationally as soon as they become available for national users.
    ❑ In some cases it works vice-versa
    ❑ Work for disseminating metadata

• Dissemination format:
  ❑ assess data users capabilities and choose the dissemination format that suits their users’ needs and circumstances best.
Interagency Cooperation

• In this process varies agencies are involved.
  - NTA, NSO, MoI, BoA, Tourism Association, Researcher, International agencies
  - Bring the ten fundamental principle and ensure they are followed from all agencies producing tourism statistics (getting all in the same baseline understanding).
  - Make NSO to play actively its role on being supervisory body for standards
  - New actors to actively involved and/or establish

• The recent joint interagency work
  - has helped all participants to understand the way the data produced from each is used from others as well as
  - give suggestions for new ways of use
  - Make every agency sensitive toward changes

Implementing programme and updating policy

Bring up to the stage of policy /decision making level the actual ongoing programme and if possible help this level to envision it

This will help the implementation to address the right issues in the right manner either from bottom down or top-down approach and/or horizontally
Dissemination

• *Methodological soundness*
  - We are making sure that methodology of data sources refers to the application of international standards, guidelines and good practices in production of tourism statistics.

• *Dissemination format:*
  - assess data users capabilities and choose the dissemination format that suits their users’ needs and circumstances best.
Actual Stages

• Strengthen
• Improve
• Methodology of Development