

INBOUND TOURISM




Slovak Republic




Number of visitors




- Until 21.12. 2007 the survey on the foreign visitor was carried out on the state border and until April 2008 at the airports.
- Nowadays is still covered cross border survey with Ukraine
- Institution responsible: **The Ministry of Interior**

Guest inquiry (survey on inbound tourists)

- It was face to face interview using questionnaire. Sample was created by 1200 respondents from population over 15. Survey ran three times in the year (winter, summer, autumn).
- Check points: railways, petrol stations close to border, shopping centers, tourist spots
- Institution responsible: **The Ministry of Economy**

 THE MINISTRY OF ECONOMY <small>OF THE SLOVAK REPUBLIC</small>		 Statistical Office of the Slovak Republic
Q.1		
Please indicate which of the following method(s) is (are) used in your country to obtain the data on arrivals of non-resident travellers?		
Multiple choice		
1. National borders with	A.Yes	B.No
1.1. Entry cards	<input type="checkbox"/>	<input checked="" type="checkbox"/>
1.2. Departure cards	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. Surveys: !!!		
2.1. Inbound surveys	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.2. Outbound surveys	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Other administrative procedures:		
3.1. Road traffic records	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.2. Passenger manifest	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.3. Optic reading of passport	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.4. Bar code in visas	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.5. Other (specify)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Till 21 December 2007 – border statistics (Slovak republic entered Schengen zone)		

 THE MINISTRY OF ECONOMY <small>OF THE SLOVAK REPUBLIC</small>		 Statistical Office of the Slovak Republic
Q.20		
What is the statistical universe or extension framework used and which are the main variables included in it?		
<div style="border: 1px dashed black; padding: 5px; margin-bottom: 10px;"> <i>Statistical universe or extension framework: <the total of non-resident arrivals/departures, sorted out according to several variables or characteristics of the travellers; ideally, these variables should include means of transport, type of traveller, country of residence and purpose of the trip></i> </div>		
.guest inquiry (sample of 1200 persons)		
characteristics: type of visitors travel, type of accommodation etc. (Annex 4)		

 THE MINISTRY OF ECONOMY <small>OF THE SLOVAK REPUBLIC</small>		 Statistical Office of the Slovak Republic
<h2>Survey on Inbound Tourism</h2>		
Q.21		
Where does the information used as statistical universe come from?		
<p><i>The information may come from the border crossing data arising from Police records, from properly treated administrative records on vehicle transit or passengers on international flights, or from statistical estimations based on those records or any other source used in your country</i></p>		
<p>Research is made by external private company who provide surveys close to national border cross area</p>		
<p>3 times a year, survey is done by sample (1200 questionnaires, persons over 15 years), questionnaire is described in Annex</p>		

<h2 style="text-align: center;">Type of accommodation facilities</h2> <ul style="list-style-type: none"> • Hotel* • Hotel * * • Hotel * * * • Hotel * * * * • Hotel * * * * * • Guest house • Pension • Private accommodation • Stay in family or relatives • Own house in Slovakia (flat, cottage, house) • Rent accommodation (flat, cottage, house) • other
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1) údaje z ubytovacej štatistiky CR 1-12 (hromadné ubytovacie zariadenia)

Rok	Počet ubytovaných zahr. návštevníkov	Tržby za ubytovanie zahr. návštevníkov	Počet prenocovaní zahr. návštevníkov	Priem. cena za ubyt.zahr.návšt.	Priem. počet prenocovaní
2007	1 665 053	4 593 998	5 115 168	898	3,07
2006	1 593 915	4 321 012	5 058 147	854	3,17
2005	1 497 652	3 999 575	4 801 093	833	3,21
2004	1 383 824	3 188 835	4 596 750	795	3,32
2003	1 368 902	3 428 356	4 883 992	702	3,57

Revision of the number of foreign visitors

- The number of all visitors with accommodation (100%) was calculated.
- The number of other groups of visitors was calculated on the base of percentage given in the survey on inbound tourisms.

Structure of type of trips

- Transit visit
- one-day non transit visit
- Short-term stay – 1 - 3 nights
- Long-term stay - 4 and more nights

Revision of the number of foreign visitors

Analysis and comparing of data on the number of accommodated visitors:

- **Accommodation statistics** (number of visitors accommodated in the collective accommodation facilities), the assumption of undervaluation of data was considered (about 30%)
- **Survey on inbound tourists** (structure of visitors), i.e. the percentage of visitors accommodated in the collective accommodation facilities was given.

New planned survey

- ✓ We established in April 2008 Interagency working group for taking decision on measuring of cross border visitor number
 - ✓ 3 options:
 - ✓ Scanner of identification number of car with code of country
 - ✓ Survey, which would be made on airports, railway stations, close to borders (copy of design of survey of Czech republic)
 - ✓ Mirror statistics data from neighboring countries
- ✓ Methodology is still not created – is question of discussions