





INBOUND TOURISM

Slovak Republic







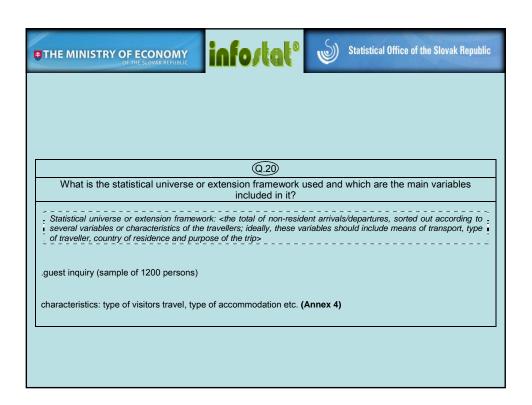
Number of visitors

- Until 21.12. 2007 the survey on the foreign visitor was curried out on the state border and until April 2008 at the airports.
- Nowadays is still covered cross border survey with Ukraine
- Institution responsible: The Ministry of Interior

Guest inquiry (survey on inbound tourists)

- It was face to face interview using questionnaire. Sample was created by 1200 respondents from population over 15. Survey ran three times in the year (winter, summer, autumn).
- Check points: railways, petrol stations close to border, shopping centers, tourist spots
- Institution responsible: The Ministry of Economy

THE MINISTRY OF ECONOMY OF THE SLOVAK REPUBLIC	info/lq Statistical Office of the Slovak Republic						
Q.1)							
Please indicate which of the following method(s) is (are) used in your country to obtain the data on arrivals of non-resident travellers?							
> Multiple choice							
1. National borders with			<u>A.Yes</u>	B.No			
1.1. Entry cards				X			
1.2. Departure cards				X			
2. Surveys: ¡¡!!							
2.1. Inbound surveys			X				
2.2. Outbound surveys			X				
3. Other administrative procedures:							
3.1. Road traffic records				X			
3.2. Passenger manifest				X			
3.3. Optic reading of passport				X			
3.4. Bar code in visas				X			
3.5. Other (specify) Till 21 December 2007 – border statis zone)	stics (Slovak republic en	tered Schengen	X				





Survey on Inbound Tourism



Where does the information used as statistical universe come from?

The information may come from the border crossing data arising from Police records, from properly treated administrative records on vehicle transit or passengers on international flights, or from statistical estimations based on those records or any other source used in your country

Research is made by external private company who provide surveys close to national border cross area

3 times a year, survey is done by sample (1200 questionnaires, persons over 15 years), questionnaire is described in Annex

Type of accommodation facilities

- Hotel*
- Hotel * *
- Hotel * * *
- Hotel * * * *
- Hotel * * * * *
- Guest house
- Pension
- · Private accommodation
- Stay in family or relatives
- Own house in Slovakia (flat, cottage, house)
- Rent accommodation (flat, cottage, house)
- other

1) údaje z ubytovacej štatistiky CR 1-12 (hromadné ubytovacie zariadenia)

Rok	Počet	Tržby za	Počet prenocovaní	Priem. cena za	Priem. počet
	ubytovaných zahr.	ubytovanie zahr.	zahr. návštevníkov	ubyt.zahr.návšt.	prenocovaní
	návštevníkov	návštevníkov			
2007	1 665 053	4 593 998	5 115 168	898	3,07
2006	1 593 915	4 321 012	5 058 147	854	3,17
2005	1 497 652	3 999 575	4 801 093	833	3,21
2004	1 383 824	3 188 835	4 596 750	795	3,32
2003	1 368 902	3 428 356	4 883 992	702	3,57



Revision of the number of foreign visitors

- The number of all visitors with accommodation (100%) was calculated.
- The number of other groups of visitors was calculated on the base of percentage given in the survey on inbound tourisms.

Structure of type of trips

- Transit visit
- · one-day non transit visit
- Short-term stay 1 3 nights
- Long-term stay 4 and more nights



Revision of the number of foreign visitors

Analysis and comparing of data on the number of accommodated visitors:

- Accommodation statistics (number of visitors accommodated in the collective accommodation facilities), the assumption of undervaluation of data was considered (about 30%)
- Survey on inbound tourists (structure of visitors), i.e. the percentage of visitors accommodated in the collective accommodation facilities was given.



New planned survey

- ✓ We established in April 2008 Interagency working group for taking decision on measuring of cross border visitor number
 - ✓ 3 options:
 - √ Scanner of identification number of car with code of country
 - ✓ Survey, which would be made on airports, railway stations, close to borders (copy of design of survey of Czech republic)
 - ✓ Mirror statistics data from neighboring countries
- ✓ Methodology is still not created is question of discussions