

**THE MINISTRY OF ECONOMY
OF THE SLOVAK REPUBLIC**

infostat®

Statistical Office of the Slovak Republic

INBOUND TOURISM

Slovak Republic

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna

**THE MINISTRY OF ECONOMY
OF THE SLOVAK REPUBLIC**

infostat®

Statistical Office of the Slovak Republic

Inbound tourism

- ❑ Revision of data on the number of visitors
- ❑ Revision of data on expenditures of visitors
- ❑ New time series of data for 2003-2006

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna



Number of visitors

- ❑ From 2002 to 2007 the survey on the foreign visitor was carried out on the state border and airports.
- ❑ ***Guest inquiry (survey on inbound tourists)***
- ❑ It was face to face interview using questionnaire. Sample was created by 1200 respondents from population over 15. Survey ran three times in the year (winter, summer, autumn).
- ❑ Number of crossings was adjusted to exclude persons not considered as visitors (20%).

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna



Revision of the number of foreign visitors

Analysis and comparing of data on the number of accommodated visitors:

- ❑ **Accommodation statistics** (number of visitors accommodated in the collective accommodation facilities), the assumption of undervaluation of data was considered (about 30%)
- ❑ **Survey on inbound tourists** (structure of visitors), i.e. the percentage of visitors accommodated in the collective accommodation facilities was given.

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna



Revision of the number of foreign visitors

- The number of all visitors (100%) was calculated.
- The number of other groups of visitors was calculated on the base of percentage given in the survey on inbound tourisms.
- Data on the number of foreign visitors were compared with data from Czech Republic.

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna

infostat®

Rok 2006 / Year 2006

v tis. / thous.

Ukazovateľ	Prijaždový CR / Inbound tourism				Indicator
	Tranzit	Jednodenní návštěvníci	Turisti	Návštěvníci spolu	
	Transit	Same-day visitors	Tourists	Total visitors	
Počet cest	5 618 658	5 583 097	6 183 808	17 780 563	Number of trips
Počet prenocování	x	x	25 328 411	25 328 411	Number of overnights
Priem.poč.prenocovani	x	x	3,85	1,42	Average overnights

^{a)} bez tranzitných

Rok 2005 / Year 2005

v tis. / thous.

Ukazovateľ	Prijaždový CR / Inbound tourism				Indicator
	Tranzit	Jednodenní návštěvníci	Turisti	Návštěvníci spolu	
	Transit	Same-day visitors	Tourists	Total visitors	
Počet cest	5 374 838	5 290 594	6 183 592	16 849 024	Number of trips
Počet prenocování	x	x	23 497 649	23 497 649	Number of overnights
Priem.poč.prenocovani	x	x	3,80	1,39	Average overnights

^{a)} bez tranzitných

Rok 2004 / Year 2004

v tis. / thous.

Ukazovateľ	Prijaždový CR / Inbound tourism				Indicator
	Tranzit	Jednodenní návštěvníci	Turisti	Návštěvníci spolu	
	Transit	Same-day visitors	Tourists	Total visitors	
Počet cest	3 884 428	4 730 115	5 719 139	14 333 681	Number of trips
Počet prenocování	x	x	23 391 278	23 391 278	Number of overnights
Priem.poč.prenocovani	x	x	4,09	1,63	Average overnights

^{a)} bez tranzitných

Rok 2003 / Year 2003

v tis. / thous.

Ukazovateľ	Prijaždový CR / Inbound tourism				Indicator
	Tranzit	Jednodenní návštěvníci	Turisti	Návštěvníci spolu	
	Transit	Same-day visitors	Tourists	Total visitors	
Počet cest	2 664 516	5 480 896	5 660 371	13 805 784	Number of trips
Počet prenocování	x	x	23 207 523	23 207 523	Number of overnights
Priem.poč.prenocovani	x	x	4,10	1,68	Average overnights



Revision of the expenditures of the foreign visitors

- Expenditures on inbound tourism products were recalculated:
 - average expenditures per person and day x number of visitors x average length of stay (accommodation, boarding, transport, other services, goods),
 - Separation of expenditures on petrol from the expenditures on transports,
- The value of non-specific products was identified using also data from the Balance of Payments.

UNWTO Statistics CBP, Workshop II, 2-5 December 2008, Vienna



TSA T1.2 Spotreba príjazdového cestovného ruchu podľa produktov v SR v rokoch 2003-2006 (TSA tabuľka T1)
Inbound tourism consumption by products in the Slovak Republic in 2003-2006 (TSA table T1)

v tis. Sk / SKK thous.

Ukazovateľ	2003	2004	2005	2006	Indicator
A. ŠPECIFICKÉ PRODUKTY CR	34 411 245	36 522 789	39 587 656	45 055 713	A. SPECIFIC PRODUCTS
A.1 Charakteristické produkty CR	27 562 028	28 619 816	30 180 456	33 839 340	A.1 Characteristic products
1- Ubytovacie služby	8 535 840	8 102 990	8 753 227	10 299 486	1 – Accommodation services
1.1 – Hotely a ostatné ubytovacie služby	8 535 840	8 102 990	8 753 227	10 299 486	1.1 – Hotels and other lodging services
1.2 – Služby druhých domovov vo vlastnej režii	0	0	0	0	1.2 – Second home services on own account or for free
2 – Stravovacie služby	10 664 328	9 714 384	10 257 502	11 237 024	2 – Food and beverage serving services
3 – Služby osobnej dopravy	6 130 486	7 756 956	7 886 170	8 682 605	3 – Passenger transport services
4 – Služby CK, CA a sprievodcovské služ. služby	127 720	136 214	148 852	120 712	4 – Travel agency, tour operator and tourist guide services
5,6,7 – Rôzne služby CR (rekreač., kult., sport, ost.)	2 103 654	2 909 272	3 134 706	3 499 514	5 – Other tourism services (cultur., recreat., sport,...)
A.2 Súvisiace produkty CR	6 855 217	7 902 973	9 407 199	11 216 373	A.2 Connected products
pohonné hmoty	2 369 014	2 665 489	3 151 269	3 517 566	petrol
potraviny a ostatné tovary	4 486 203	5 237 484	6 255 930	7 698 807	foodstuffs and other goods
B. NEŠPECIFICKÉ PRODUKTY CR	10 467 807	9 726 756	11 618 156	11 548 210	B. NON SPECIFIC PRODUCTS
rôzne tovary	10 467 807	9 726 756	11 618 156	11 548 210	goods
Produkty spolu	44 885 052	46 249 545	51 205 812	56 603 922	Total

Balance of Payment of the SR, th. SKK

Tourism	2003	2004	2005	2006
Active tourism (credit)	31 736 100	29 069 700	37 529 100	44 985 240
Personal transport			2 327 900	4 036 900

Inbound tourism	2003	2004	2005	2006
<i>Specific products</i>	34 417 245	36 522 789	39 587 656	45 055 713
of which transport	6 130 486	7 756 956	7 886 170	8 682 605
petrol	2 369 014	2 665 489	3 151 269	3 517 566
food	4 486 203	5 237 484	6 255 930	7 698 807
<i>non-specific products</i>	10 467 807	9 726 756	11 618 156	11 548 210
Total	44 885 052	46 249 545	51 205 812	56 603 922

Recommendation for inbound tourism survey

Include new questions into questionnaire:

- How the trip was organised (individually, by tourism agencies (resident, non- resident),
- Which type of transport was used (personal car, bus, train, airplane,...)
- Expenditures before the trips
- Expenditures in the SR in more detail (separate expenditures on petrol, on foodstuffs, type of services).



Other developments which are planned to be implemented

- ❑ Establish new survey on the number of visitors