

UNWTO

STATISTICS CAPACITY BUILDING PROGRAM

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ROMANIA

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TOURISM STATISTICS STANDARDS

Tuesday, 2 December

1. Usual Environment (IRTS 2008 - paragraphs 2.52)

CRITERIA (IRTS 2008)	ROMANIA'S CRITERIA	
	Tourist (Overnight visitor)	Excursionists (Day visitor)
a) frequency of the trip;	YES*	NO
b) duration of the trip;	NO	NO
c) the crossing of administrative or national borders;	NO	NO
d) distance from the place of usual residence	YES**	NO

According with methodological provision of ACTR survey which comply with EU directive, Directive 95/57/EC on the collection of statistical information in the field of tourism :

"The usual environment of a person consists of the directly vicinity of his/her home and place of the work or study, and other places frequently visited."

* Place that are frequently (on average once week or often) on routine basis, visited are part of the usual environment of a person, even though they may be located at a considerable distance from the place of residence.

** Not defined on relation with certain kilometers but within the concept of vicinity. Places located close to the place of residence of a person are part of the usual environment even though they may be rarely visited.

TOURISM STATISTICS STANDARDS

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2. Purpose Visit (IRTS 2008 - paragraphs 3.14)

- ACTR survey (Survey on Tourist Demand of Residents in Romania)
- ACNER survey (Survey on tourist expenditure of non-resident using collective accommodation establishments)

Classification of tourism trips according to the main purpose	ROMANIA	
	ACTR survey	ACNER survey
1.1 Holidays, leisure and recreation	YES	YES
1.2 Visiting friends and relatives	YES	YES
1.3 Education and training	NO (included at business purposes)	YES
1.4 Health and medical care	YES	YES
1.5 Religion/pilgrimages	YES	YES
1.6 Shopping	NO (included at Other category)	YES
1.7 Transit	NO (included at Other category)	YES
1.8 Other	YES	YES

In general to conform to the UNWTO recommendations changes in methodology of the survey are necessary.

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3. Tourism Expenditure

UNWTO recommended criteria	ACTR survey	ACNER survey	Travel Item
Scope	YES	YES	NO*
Coverage	YES	YES	NO*
Timing	NO**	NO**	NO*

* see page 81 of 2008 IRTS

** the expenditures declared by tourists refer to the period when the trip occurs (in the last quarter in our case) and but the goods acquired before the trip that are intended to be used on the trip (specific clothes, medicines, etc. to be used on the trip) are not separately identified

In case of the tourist survey it is necessary to change the questionnaire but there is the risk of non-responses that could harm the tourism expenditure data collection.

4. Interagency Working Group for the Development of System of Tourism Statistics and for TSA

NO, there is no officially such a group in Romania.

However, NIS cooperates in the area of tourism statistics with Ministry of SME's, Trade, Tourism and Liberal Profession, National Institute of Research Development in Tourism, National Bank of Romania, National Association of Tourism Agencies. Discussions between experts are taking place when necessary to find solutions, especially for satisfying the needs to the tourism users.

On the other hand we might say that there is an informal group that included the participants on this workshop.

It is possible to establish this group but this have to be a result of high level meetings between the institutions involved