



# UNWTO

## STATISTICS CAPACITY BUILDING PROGRAM

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2 – 5 December 2008, Vienna, Austria

### ROMANIA

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## INBOUND TOURISM

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Wednesday, 3 December

09.00 – 10.00

- ✓ **2007** - Cooperation started between the NIS, the NBR and NIRDT (under the umbrella of Ministry of Tourism), in order to conduct a survey with they aim to estimate the expenditure of the non-residents accommodated in Romanian tourism collective establishments
  - ✓ **November 2007** : the questionnaire was tested in November, in the capital city and other two main cities: Constanta and Brasov.
  - ✓ **April 2008** - the NIS has started the implementation of a pilot survey in the area of inbound tourism statistics: ***“Survey on tourism expenditure of non-residents accommodated in the collective tourism establishments” (ACNER)***
- The survey results will be used for the compilation of both statistics: **balance of payments (Travel) and TSA.**

### Methodology

Setting the **sampling plan**: information provided by the statistical survey on “Occupancy of accommodation establishments in 2007”, relating to:

- the total number of foreign tourists accommodated in 2007 (1.5 million foreign tourist accommodated in 2013 establishments)
- the country of residence

Cut-off sample: establishments accommodating more than 950 foreign tourists in 2007 (including rural pensions having more than 40 foreign tourists accommodated).

→ 392 accommodation establishments included in the sample (18.6% in terms of number; 82.78% in terms of coverage)

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**Projection:** about 60 000 foreign tourists to be annually surveyed

**Reference period:** The ACNER survey is carried out quarterly during a period of 20 days/month in April, June, August and December.

**Preliminary results** of pilot survey:

- April 2008: 10,207 questionnaires distributed, with a response rate of 53%.
- June 2008: 16,917 questionnaires distributed, with a response rate of 58%.

**Expected results:**

- An increase in the response rate, as in the forthcoming month the number of foreign tourists is expected to grow;
- An increase in data quality.

**Difficulties** in implementing the pilot survey:

The lack of cooperation of accommodation establishments owners;

Non-responses

The selected establishments in the sample might not register the same flow of tourists as in 2007;

The ratio of the questionnaires translated in several foreign languages different as compared with the tourists needs;

**Further plans:**

Pilot survey conducted in 2008 - a testing phase;

Starting 2009, the survey will be conducted on regular basis, being part of the official Statistical Survey Plan of the NIS

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### BORDER STATISTIC IN ROMANIA

**Sources: administrative** – General Inspectorate of Border Police, within the Ministry of Interior;

**Periodicity:** monthly

**Type of data:**

- number of foreign visitors arrivals, by means of transportation, border control points and origin country;
- number of Romanian visitors departures, by means of transportation and border control points.

**Arrivals:** represents the visitors who enter the country.

The following **categories of visitors are excluded:**

- Immigrants and emigrants;
- Diplomats, member of armed forces who travel to or from the place where they work;
- Refugees and nomad.

**Dissemination:**

- Press releases;
- Monthly Bulletin Statistical;
- Romanian Tourism in figures;
- Annual Yearbook;
- Operative Statistics Information.