

UNWTO Statistics Capacity Building Program

WORKSHOP II

2 – 5 December 2008

Vienna, Austria

TOURISM STATISTICS STANDARDS



Ministry of Tourism
and Environment



MONTENEGRO
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ISSUE

"Usual Environment" criteria (frequency of trip, duration of trip, crossing of administrative borders, distance from place of usual residence)

RESPONSE

At the moment, Montenegro do not has capacities for researches with this criteria

1. New research on border crossings has to be introduced
Survey includes specific questions (frequency of trip, duration of trip, crossing of administrative borders)
2. Country/place of usual residence instead of nationality (for distance criteria)
3. Changing of complete border control system, which could be done only by Ministry of Internal Affairs

ISSUE

"Main Purpose of Visit" criteria (Holidays, leisure and recreation; Visiting friends and relatives; Education and training; Health and medical care, Religion / Pilgrimages; Shopping; Transit; Other)

RESPONSE

- Ministry of tourism and environment (NTA) with MONSTAT (NSO) started implementation of new research and survey
- Survey includes this classification without class "transit", with "business" class added
- In the pilot research (first year, 2009) survey shall be distributed to the chosen hotels and complement accommodation (sample)
- More comments should be given after pilot research

ISSUE

Tourism Expenditure (Scope; Coverage; Timing)

RESPONSE

- Scope is an optional class which could be use for expenditures in general
- Coverage could be given for domestic tourism expenditure only
- Timing is not possible to define for any tourism expenditure class.
- NSO (MONSTAT) should take future steps in accordance to the recommendations and dynamics set by EUROSTAT and its consultants
- Central Bank uses BPM6 recommendations, but still could not produce data on these classes

ISSUE

Interagency Working Group

RESPONSE

- Interagency cooperation in statistics exists for years
- Special Interagency Working Group for TSA and its implementation
- Representatives chosen, officially formed 12 June 2008

Working group meetings and conclusions

1. 2 July 2008

- Ministry will initiate collecting of new data, new survey with stress on tourism expenditure
- Ministry and MONSTAT to recommend model for measurements of flow of same-day visitors

2. 3 September 2008

- Ministry sent proposal for new survey on tourism expenditure
- Ministry will make official initiative for new survey to MONSTAT (border surveys, tourism expenditure)

3. 11 September 2008

- Ministry sent Pilot-survey project to MONSTAT
- MONSTAT will choose the methodology, make necessary corrections and complete new survey
- Survey will take part in the Working Programme 2009 of MONSTAT

4. 27 November 2008

- Final preparations for Workshop II