I NBOUND TOURISM

MONTENEGRO

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ISSUE

Measurement of inbound visitors

RESPONSE

- Official statistic data are collected in the accommodation (hotels and complementary) include country of citizenship (nationality) for every guest
- This is the most important way of collecting data on inbound tourism and its economic effects
- These data are absolutely in accordance to the Accommodation Guestbook (obligatory, by the Law on Tourism)

- New survey (MoTE & MONSTAT) includes questions on nationality
- After pilot research, survey will be distributed to the sample which includes accommodation, travel agencies / tour operators, places of interest for excursionists (national parks, museums, pilgrimage sites...) and border crossings
- Other surveys have to be prepared for next summer season
ISSUE
Country of Citizenship (Nationality) or Country of Residence

RESPONSE
- Data collected on this matter are defined in accordance to the Accommodation Guestbook
- Data collected on the border crossings are used by Ministry of Internal Affairs

Changing Country of Citizenship to Country of Residence implicate:
- Changing of law regulation on obligatory data in Accommodation Guestbook
- Changing of methodology used by MONSTAT
- Especially:
- Changing of main regulations on noting foreigners in Montenegro, settled by Ministry of Internal Affairs

ISSUE
Excluding “Border, seasonal and other short-term workers” from Inbound Visitor statistics

RESPONSE
Administrative procedures
- Changing of main regulations set by Ministry of Internal Affairs, including whole procedure of noting and checking on border crossings

Survey Methodology
- Questionnaire design
  - Already started with new surveys / questionnaires
  1. MoTE & MONSTAT: Trip, expenditure and satisfaction
  2. NTO: Guest Survey – satisfaction

Responsibility for collecting the data
- Main responsibility for collecting these data has Ministry of internal affairs and at the moment it is the only institution which could deal with this kind of data
- More surveys will be prepared for next summer season