



Tourism Statistics Standards

Dita Virse, Tourism statistics
CENTRAL STATISTICAL BUREAU OF LATVIA

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Usual environment – present situation (1)

- It is determined by following criteria in our household survey:
- **Frequency of trip – not used alone but in combination with others.**
- **Duration of trip – not used because it is not relevant in our country.**
- **Crossing of administrative borders – the border of the district (26 districts).**
- **Distance from place of usual residence – the criteria of administrative border is used.**



Usual environment – present situation (2)

- Interviewers are instructed in seminars about the concept of usual environment in practice with tests of multiple choice.
- Before the interview starts the concept of usual environment is introduced to respondent.



Usual environment – future

- There is planned Territorial Reform of regions in Latvia that will change administrative borders.
- We will switch our concept from districts to rural municipality regarding “crossing of administrative borders”.
- Using the smallest unit, it is possible to count the trips within the large districts that previously were in the person`s usual environment.



Purpose of Visit

- 1.1 Holidays, leisure and recreation
- 1.2 Visiting friends and relatives
- 1.3 Education and training
- 1.4 Health and medical care
- **1.5 Religion/pilgrimages – not included in the national classification because of small importance in Latvia**
- 1.6 Shopping
- 1.7 Transit
- 1.8 Other



Tourism Expenditure

- Our definitions, scope, coverage and timing are in compliance with IRTS 2008.
- The exception is only classification of tourism expenditure data where we do not ask for international transport in our survey.
- We add the transport expenditures from BoP Travel item.



Interagency Working Group

- We organize several working groups per year with representatives of Central Bank, Ministry of Economy (Tourism unit) and Latvian Tourism Development Agency.
- Occasionally we invite to participate other experts like representatives from Hotel Association, airport “Riga” in the working group.

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UNWTO Statistics Capacity Building
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Thank You for your attention!

Questions are welcome...

