



## **Tourism Statistics Standards – Inbound Tourism**

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## **Inbound Tourism – developments since Workshop I**

- Because of the Schengen Agreement previous border checkpoints are replaced by different hotels in Riga, popular tourist places like old town, palace, aqua park etc.
- Whole year – palace, old town and 3 hotels, during summer time – plus 3 hotels, aqua park, museum.
- Traffic counters on roads.



## Inbound Tourism – planned developments since Workshop I

- Looking for other alternatives where to interview non – residents – it is possible to add more hotels (also in regions), tourist popular places in countryside, petrol stations or cafes near the border.

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## Inbound Tourism – Visitor measures

- Data collected through Inbound Survey and survey combined with administrative procedures in case for border checkpoints with Russia and Belarus.
- From the scope of inbound travelers are excluded long term workers, nomads, crew, diplomats, armed forces, long term students and transit passengers not entering the economic territory.
- In the scope of inbound travelers are included workers that spent less than 12 months in the country of reference.
- Problem – workers are included in the scope of extrapolation basis and this information is necessary for the use of Central Bank of Latvia.

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## Inbound Tourism – Country of residence vs Country of citizenship

- The interviewer asks the respondent the country of residence.
- The main criteria is 12 months, if the non-resident has spent in Latvia more than 12 months then the interview will be terminated.



## Inbound Tourism – Workers

- As we don't interview at the border checkpoints (Lithuania, Estonia) any more, the proportion of the purpose of work has decreased.
- Flows of incoming and outgoing travelers by residents and non residents are used for extrapolation and received from State Border Guard (administrative procedure).
- To exclude these travellers we have to find different source of data for extrapolation purposes.



## **Outbound Tourism - developments since Workshop I**

- Residents of Latvia are interviewed through tourism agency when returning from abroad, the guide distributes the questionnaires after a trip.
- Conclusions – response rate was low, most of the questionnaires were useless because were filled without the help of the professional interviewer.

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## **Outbound Tourism – planned developments since Workshop I**

- During the winter and autumn we will not give the questionnaires to the tourism agencies because there are only few bus-tours.
- Considerations to look for other ways in interviewing residents of Latvia.

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Questions are welcome... ..

