



Tourism Statistics Standards – Fundamental Principles in official statistics

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Fundamental Principles in official statistics – Inbound & Outbound tourism

- Problems with user understanding the concept of border crossings that this is not the numbers of travelers.
- Lack of methodology how to calculate number of travelers.
- The response rate varies by years (last three years the rate decreased from 88%-83% in 2007).



Fundamental Principles in official statistics – Domestic tourism

- Problems with user understanding the variable of trips and number of travelers that they are not the same and they differ significantly.
- Time lag is long because respondents are questioned about the trips that were made in the previous two months.
- The response rate varies by years also but the average is 60-70% per year. Since the introduction of CATI interviews the response rate increased but the number of trips decreased.



Fundamental Principles in official statistics – Metadata

- Every year the number of variables available in online database – increases, as well all the information about the methodology, periodicity.
- In tourism statistics we have very often individual information requests that are increasing as well (new accommodation establishments, foreign investments that require market research).



Fundamental Principles in official statistics – Dissemination

- Calendar of press releases available online in the beginning of the new year.
- Last year we started a practice to disseminate analytical reports available like booklets in our information center.
- We strongly consider confidentiality principle and often refuse individual information requests.
- This year we removed from our annual edition of Tourism statistics division by districts because of confidentiality.

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Thank You for your attention!

Questions are welcome... ..

