



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE



# Survey on Outbound Tourism

**Lidia Sandeva** – head of sector  
Tourism statistics

Vienna 2-5.12.2008



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Aims of the survey

- Harmonization of Tourism statistics in Bulgaria with the requirements of the EU and WTO
- Data on trips of Bulgarian residents abroad



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Aims of the Survey

- Data on purposes for the trips
- Data on demographic characteristics



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Methodology of the Survey

- The Methodology is in compliance with the EU legislation in the field of tourism
- The Methodology is in compliance with the International Recommendation on Tourism Statistics of the WTO



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Object and coverage

- Bulgarians crossed the borders at defined border check points during the reference period



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Sample size

- 3 000 residents every months at several land borders and airports
- Border check points with Turkey, Greece, Serbia, Macedonia, Romania
- Airports Sofia, Varna & Bourgas



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Periodicity of the survey

- Every months - 1 week
- Starting in June 2008



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Work organization

- Data collection at the border check points
  - interview
- Respondents are residents at different check points according to the data from Border police



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Statistical tools

- Questionnaire
- Instruction for interviewers
- Weighting and adjustment of the results



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ  
NATIONAL STATISTICAL INSTITUTE

## Using the data from the survey

- Information for the policy in the field of tourism
- Balance of Payments
- TSA

**Thank you for your attention!**