Survey on Outbound Tourism

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Aims of the survey

- Harmonization of Tourism statistics in Bulgaria with the requirements of the EU and WTO
- Data on trips of Bulgarian residents abroad
Aims of the Survey

- Data on purposes for the trips
- Data on demographic characteristics

Methodology of the Survey

- The Methodology is in compliance with the EU legislation in the field of tourism
- The Methodology is in compliance with the International Recommendation on Tourism Statistics of the WTO
Object and coverage

- Bulgarians crossed the borders at defined border check points during the reference period

Sample size

- 3,000 residents every months at several land borders and airports
- Border check points with Turkey, Greece, Serbia, Macedonia, Romania
- Airports Sofia, Varna & Bourgas
Periodicity of the survey

- Every months - 1 week
- Starting in June 2008

Work organization

- Data collection at the border check points - interview
- Respondents are residents at different check points according to the data from Border police
Statistical tools

- Questionnaire
- Instruction for interviewers
- Weighting and adjustment of the results

Using the data from the survey

- Information for the policy in the field of tourism
- Balance of Payments
- TSA
Thank you for your attention!