



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Survey on Inbound Tourism

Lidia Sandeva – Head of Tourism
statistics sector

Vienna 2-5.12.2008



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Main Aims

- Harmonization of Tourism statistics in Bulgaria with the requirements of the EU and WTO
- Data on arrivals of non-residents to Bulgaria by purposes



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Main Aims – cont'd

- Data on expenditure in Bulgaria of non-residents by services (TSA)



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Methodology of the Survey

- The Methodology is in compliance with the EU legislation in the field of tourism
- The Methodology is in compliance with the International Recommendation on Tourism Statistics of the WTO



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Object and coverage

- Persons, crossed the borders at defined border check points during the reference period



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Sample design

- Data on non-residents, crossed the border from Border police
- Pilot survey – the results from the survey are used for sample size in future



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Sample size

- 4 000 non-residents every month at several land borders and airports
- Border check points with Turkey, Serbia, Macedonia, Greece, Romania
- Airports Sofia, Varna & Bourgas



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Periodicity of the survey

- Pilot survey in 2007
- Since June 2008 - monthly
- Every month - 1 week
- Future plan



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Work organization

- Data collection at the border check points
- Interview
- Respondents are non-residents at different check points according to the data from Border police



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Statistical tools

- Questionnaires
- Instruction for interviewers
- Weighting and adjustment of the results using statistical software SPSS



НАЦИОНАЛЕН СТАТИСТИЧЕСКИ ИНСТИТУТ
NATIONAL STATISTICAL INSTITUTE

Using the data from the survey

- Information for the policy in the field of tourism
- Balance of Payments
- TSA

Thank you for your attention!