

## 1 Inbound Tourism

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- ☐ 1) To measure Inbound Visitors, most countries rely on passport/border administrative procedures, which do not usually provide data which conforms with the IRTS 2008 definitions of Inbound Visitors (see IRTS 2008, paragraphs 2.41 – 2.48). No countries reported using Entry Cards and only a few reported use of Inbound Surveys.
  - ☐ As the data from the passport/border administrative procedures provides weak Inbound Visitor measures, what actions are countries taking to strengthen their Inbound Visitor statistics to better conform with the recommendations?
  - ☐ **Passport/border administrative procedures**      **Yes**
  - ☐ **Entry Cards**      **No**
  - ☐ **Inbound Surveys**      **Yes**
  - ☐ Together with the Ministry of Interior (ICITAP) (which is an implementing agency working for the Ministry of Interior for the development and the administration of the network between our border points) we have discussed several changes to be made to the Passport/border administrative procedures
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- ☐ This project is named "Improving Tourism Statistics" and it has been approved by both the Minister of Tourism and the Minister of Interior and should be fully implemented by January 2009 with results expected after the 2<sup>nd</sup> quarter of 2009.
  - ☐ The main points of this project are:
  - ☐ Sorting emigrants from Albanian residents and sorting emigrants by the country of emigration
  - ☐ Overnight stays of foreign visitors
  - ☐ Age of visitors, sorted by three groups (0-20, 20-50 and over 50)
  - ☐ Citizenships of Same-day and transit visitors
  - ☐ Purpose of visit for Albanians going abroad
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## 2 Inbound Tourism

- 2) A number of countries collect inbound tourism data on basis of Country of Citizenship, rather than Country of Residence.
- Why is Country of Citizenship data collected?; and
- What needs to be done to collect data on Country of Residence basis?
  
- The Ministry of Interior and the Central Bank collect this data for their own purpose, than the Ministry of Tourism through cooperation with both Ministry of Interior and Central Bank can take this data and use it for tourism purposes.
- After the 1<sup>st</sup> Workshop one of our priorities was to change this to better conform with IRTS 2008. In order to do this we worked closely with the Ministry of Interior (ICITAP) Starting in January 2009 all visitors Albanian & Foreign will now be asked at the border about their country of residence whether inbound or outbound.

## Residents and non-residents identified

Albanians Inbound		Foreigners Inbound	
Resident	Non-resident	Resident	Non-resident

## Purpose of Travel

Holiday, leisure	Friends, relatives	Business and professional	Medical treatment	Religious purpose	Others

## Non-resident Albanians & Non-resident foreigners

Tourists					
Overnights			Age groups		
1-5 days	5-10 days	>10 days	0-20	20-50	>50

### 3 Inbound Tourism

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- ☐ 3) Many countries do not EXCLUDE "Border, seasonal and other short-term workers", from their Inbound Visitor statistics as the standards require.
  - ☐ To exclude these travellers, what changes need to be made to:
    - ☐ ***Administrative procedures (eg. Customs, Immigration)***
    - ☐ ***Survey Methodology***
    - ☐ *Questionnaire design*
    - ☐ *Responsibility for collecting the data (eg. should some other body be responsible)*
    - ☐ *Any other changes?*
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