Albania

Fundamental Principles

Vienna, 2-5 December 2008

Fundamental

- Quality
- Metadata
- Dissémination
- Interagency Cooperation
- Implementation programmes and updating policy

Focus to quality following the actual status

Status	Inbound	Outbound	Domestic
WELL ESTABLISHED Increase possibility for better use	Int - Standards	Int - Standards	
	Balance of Payment Survey	Balance of Payment Survey	
	Local administrative/generated	Local administrative/generated	
	Administrative Border	Administrative border	
			Int - Standards
ESTABLISHED			Survey on Structure of Hotel Enterprises (INSTAT)
Strengthen and ensure various components of standards			Quarterly Survey on Hotels (INSTAT) Local administrative/generated
			Ministry of Tourism administrative records
ТО ВЕ	Int - Standards	Int - Standards	Int - Standards
ESTABLISHED/GENERATED			Accommodation KIT Survey
(upcoming plans) Ensure their	Excursionists Survey (BoA)	Excursionists Survey (BoA)	Local administrative/generated
methodological framework			Initiative of SNV, GTZ, Researchers

Quality

From the collection and processing of raw data, to dissemination of data in standardized format in best format to meet the need of the users

- •<u>Standardize data -</u> existing quality assessment frameworks; To be <u>refining</u>
 - •BoP Survey (BoA)
 - •Survey on Structure of Hotel Enterprises (INSTAT)
 - Quarterly Survey on Hotels (INSTAT)
- •Other Primary Data to be collected; ensure quality through implementing on the existing frameworks for quality assessment; ensure accuracy, validity reliability etc
 - •Accommodation KIT survey ensure the quality from the first implementation steps
 - Other system of data collection

Quality – other dimensions

- Legal Base
 - •Statistical Low which create the main framework
- Adequacy of data sharing
 - •Continuous coordination among data producing agencies work to review data-flowchart and biinstitutional agreement
- Meet user needs
- •Credibility (big challenge in Albania)- increase confidence of the users

Metadata

- Multidimensional industry; wide range of possible users
 - Accessibility and interpretability of data
 - Structural metadata
 - •Reference metadata (i.e BoP, barometer data)
 - •Work for harmonization of approaches will improve general quality and coverage of statistical series
 - •Work closely with UNWTO with the Metadata project on development of metadata

Dissemination

- •Working with the actual source of information for providing the user with the best possible information and on the adequate quality for their intended use.
 - providing the policy makers, business community and other users
 - Actually passive upon request
 - •Feedback Providing respondents with the aggregate results that derive from the data they have initially provided is also a way of motivating the participation of respondents in statistical surveys. *critical to the new AccKIT introduced*

Dissemination

- Timeliness
 - □ countries **are encouraged** to disseminate data internationally <u>as soon as they become available for</u> national users.
 - □<u>In some cases it works vice-versa</u>
 - □ Work for disseminating metadada
- •Dissemination format:
 - □ assess data users capabilities and choose the dissemination format that suits their users' needs and circumstances best.

Interagency Cooperation

 In this process varies agencies are involved.
 □NTA, NSO, Mol, BoA, Tourism Association, Researcher, International agencies

□Bring the ten fundamental principle and ensure they are followed from all agencies producing tourism

statistics (getting all in the same baseline understanding).

☐ Make NSO to play actively its role on being supervisory body for standards

□New actors to actively involved and/or establish

☐The recent joint interagency work

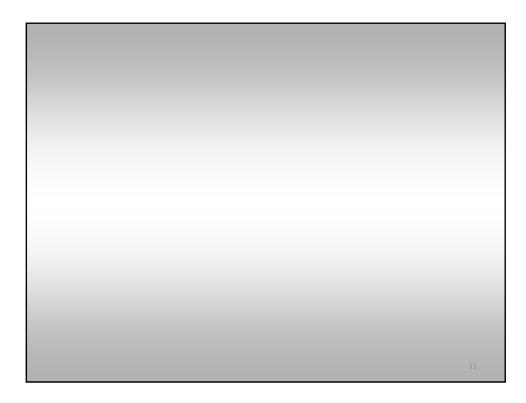
□ has helped all participants to understand the way the data produced from each is used from others as well as

☐ give suggestions for new ways of use ☐ Make every agency sensitive toward changes

Implementing programme and updating policy

Bring up to the stage of policy /decision making level the actual ongoing programme and if possible help this level to envision it

This will help the implementation to address the right issues in the right manner either from bottom down or top-down approach and/or horizontally



Dissemination

•Methodological soundness

☐ We are making sure that methodology of data sources refers to the application of international standards, guidelines and good practices in production of tourism statistics.

•Dissemination format:

☐ assess data users capabilities and choose the dissemination format that suits their users' needs and

circumstances best.???

Actual Stages

- Strengthen
- Improve
- Methodology of Development

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