

**Albania**

## **Fundamental Principles**

**Vienna, 2-5 December 2008**

### **Fundamental**

- Quality
- Metadata
- Dissémination
- Interagency Cooperation
- Implementation programmes and updating policy

## Focus to quality following the actual status

Status	Inbound	Outbound	Domestic
<b>WELL ESTABLISHED</b>  Increase possibility for better use	Int - Standards	Int - Standards	
	Balance of Payment Survey	Balance of Payment Survey	
	Local administrative/generated	Local administrative/generated	
<b>ESTABLISHED</b>  Strengthen and ensure various components of standards	Administrative Border	Administrative border	
			Int - Standards
			Survey on Structure of Hotel Enterprises (INSTAT)
			Quarterly Survey on Hotels (INSTAT)
			Local administrative/generated
<b>TO BE ESTABLISHED/GENERATED</b> (upcoming plans) Ensure their methodological framework			Ministry of Tourism administrative records
	Int - Standards	Int - Standards	Int - Standards
	Excursionists Survey (BoA)	Excursionists Survey (BoA)	Accommodation KIT Survey
			Local administrative/generated
			Initiative of SNV, GTZ, Researchers

## Quality

**From the collection** and processing of raw data, **to dissemination of data** in standardized format in best format to meet the need of the users

- Standardize data - existing quality assessment frameworks; To be refining
  - BoP Survey (BoA)
  - Survey on Structure of Hotel Enterprises (INSTAT)
  - Quarterly Survey on Hotels (INSTAT)
- Other Primary Data to be collected; - ensure quality through implementing on the existing frameworks for quality assessment; ensure accuracy, validity reliability etc
  - Accommodation KIT survey – ensure the quality from the first implementation steps
  - Other system of data collection

## Quality – other dimensions

- Legal Base
  - Statistical Law which create the main framework
- Adequacy of data sharing
  - Continuous coordination among data producing agencies – work to review data-flowchart and bi-institutional agreement
- Meet user needs
- **Credibility (big challenge in Albania)- increase confidence of the users**

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## Metadata

- Multidimensional industry; wide range of possible users
  - Accessibility and interpretability of data
    - Structural metadata
    - Reference metadata (i.e BoP, barometer data)
  - Work for harmonization of approaches - will improve general quality and coverage of statistical series
- Work closely with UNWTO with the Metadata project on development of metadata

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## Dissemination

- Working with the actual source of information for providing the user with the best possible information and on the adequate quality for their intended use.
  - providing the policy makers, business community and other users
    - Actually passive – upon request
- Feedback – Providing respondents with the aggregate results that derive from the data they have initially provided is also a way of motivating the participation of respondents in statistical surveys. – critical to the new AccKIT introduced

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## Dissemination

- Timeliness
  - ☐ countries **are encouraged** to disseminate data internationally as soon as they become available for national users.
    - ☐ In some cases it works vice-versa
    - ☐ Work for disseminating metadada
- Dissemination format:
  - ☐ assess data users capabilities and choose the dissemination format that suits their users' needs and circumstances best.

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## Interagency Cooperation

- In this process various agencies are involved.
  - ❑ NTA, NSO, MoI, BoA, Tourism Association, Researcher, International agencies
    - ❑ Bring the ten fundamental principle and ensure they are followed from all agencies producing tourism statistics (*getting all in the same baseline understanding*).
    - ❑ Make NSO to play actively its role on being supervisory body for standards
    - ❑ New actors to actively involved and/or establish
  - ❑ The recent joint interagency work
    - ❑ has helped all participants to understand the way the data produced from each is used from others as well as
    - ❑ give suggestions for new ways of use
    - ❑ Make every agency sensitive toward changes

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## Implementing programme and updating policy

Bring up to the stage of policy /decision making level the actual ongoing programme and if possible help this level to envision it



This will help the implementation to address the right issues in the right manner either from bottom down or **top-down approach** and/or **horizontally**

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## Dissemination

- *Methodological soundness*

- ☐ We are making sure that methodology of data sources refers to the application of international standards, guidelines and good practices in production of tourism statistics.

- **Dissemination format:**

- ☐ **assess data users capabilities and choose the dissemination format that suits their users' needs and circumstances best.???**

## **Actual Stages**

- Strengthen
- Improve
- Methodology of Development