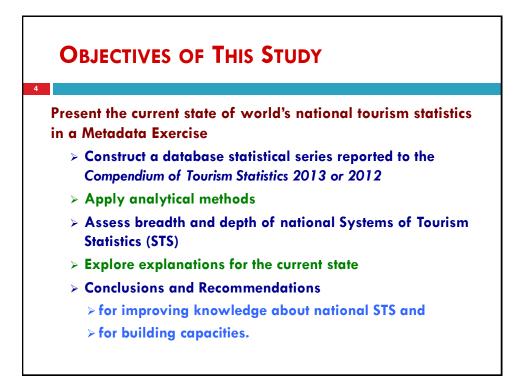


ACTIONS SINCE 1992

- > UNWTO's 9 regional forums "to promote the development of tourism statistics" 1992-98
- > 1995 European Council directive on country tourism statistics; 2011 update
- International Recommendations on Tourism Statistics 2008 (IRTS 2008)
- > Spread of Tourism Satellite Accounts
- > UNWTO Statistics Capacity Building Programs (SCBP)



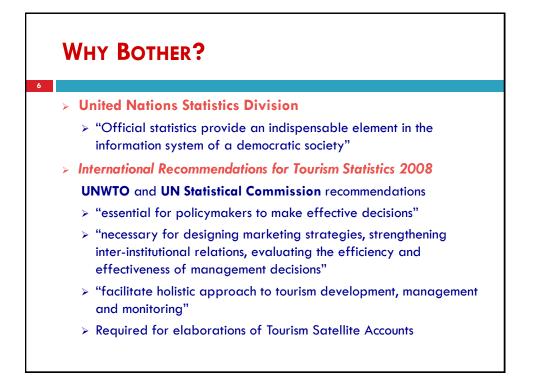
SYSTEM OF NATIONAL STATISTICS (STS)

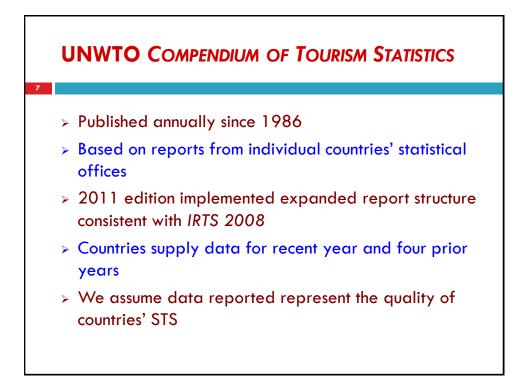
"that part of the National Statistics System that provides reliable, consistent and appropriate statistical information

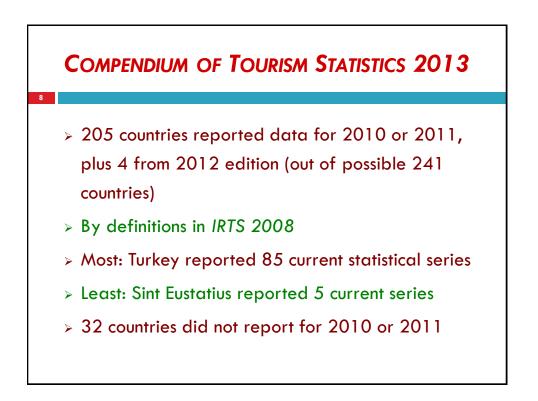
on the socio-economic aspects of tourism, integrated with economic and social statistics systems in other fields and at different territorial levels

the basic framework for coordinating and integrating statistical information on tourism."

 International Recommendations for Tourism Statistics 2008 Compilation Guide - Provisional Draft (June 2013)









- > Recognized 4 basic categories of statistics based on categories in Compendium 2013
- Selected 12 statistical series across these categories as indicative of STS development
- Developed database of 209 countries reporting each series or not (2011 or 2010)
- > Assumed reporting pattern is a surrogate for whether a country collects each series or not



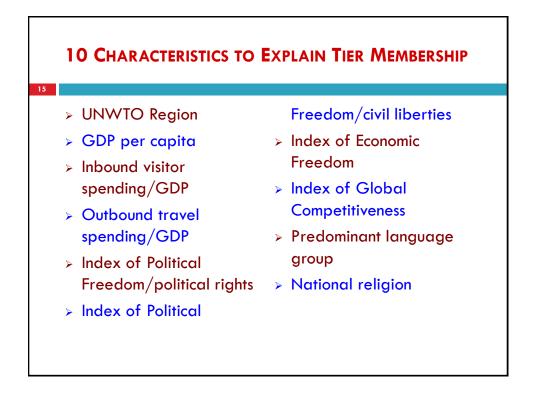


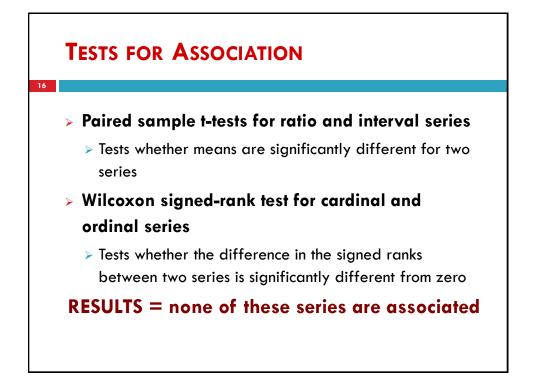
TOURISM SERIES 2010 OR 2011

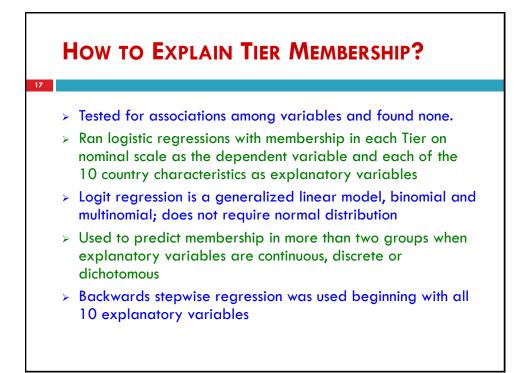
Tourism Series	Reporting countries
1. Inbound travel expenditure	92 %
2. Inbound business/professional arrivals	92
3. Outbound travel expenditure	82
4. Inbound overnight arrivals	79
5. Accommodation industry establishments/rooms	72
6. Inbound total arrivals	71
7. Domestic accommodation guests/overnight stays	46
8. Inbound overnight arrivals	44
9. Tourism industries employment	31
10. Other tourism industries establishments	24
11. Domestic trips	18
12. Outbound departures	12

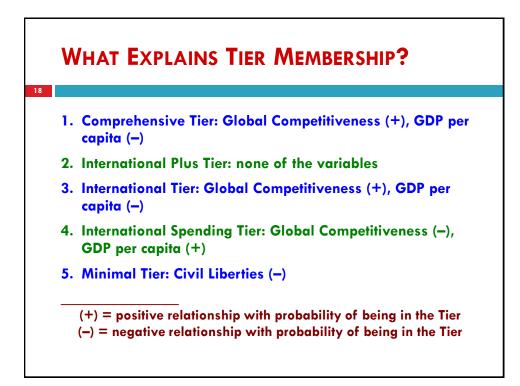


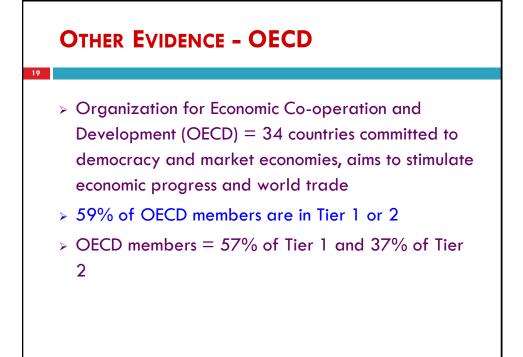
Tier	Series reported	Countries	Of Reporting Countries
1. Comprehensive	9 to 12	23	11%
2. International Plus	6 to 10	19	9
3. International	5 to 9	49	23
4. International Spending	4 to 7	73	35
5. Minimal	3 to 8	45	22

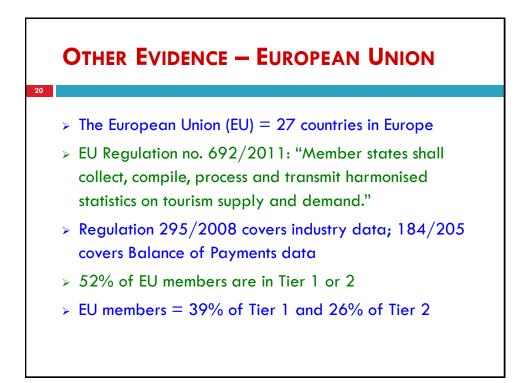


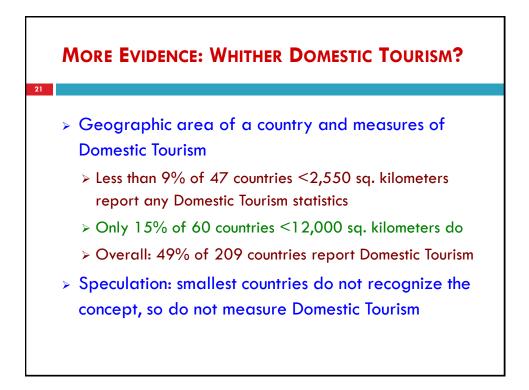




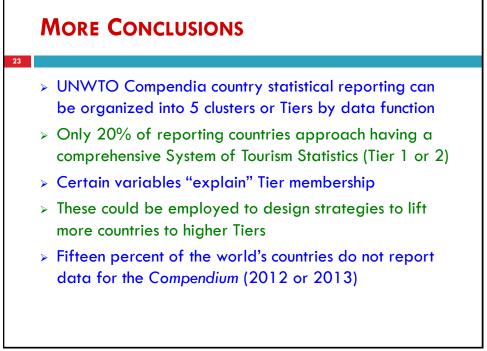


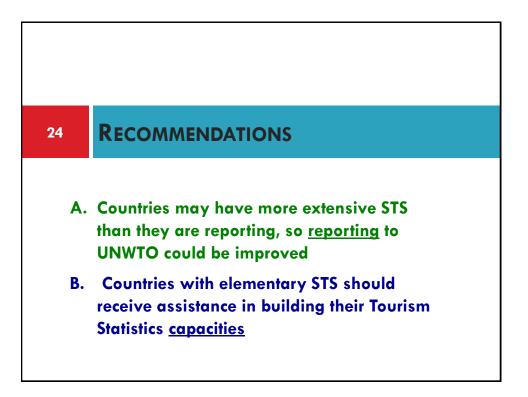


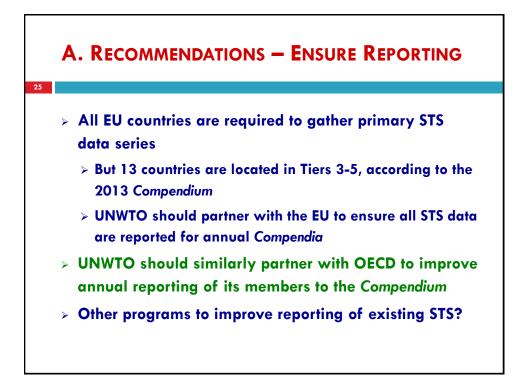


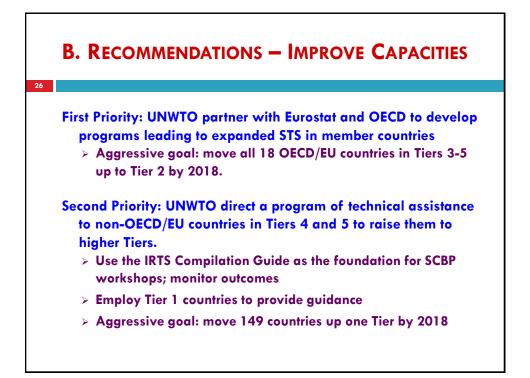


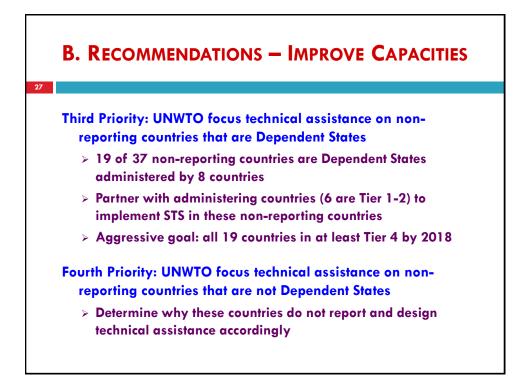
Upgrading the STS of co	untries is a wort	hy objective
Data countries report to indicators of the quality	of an STS	ndium are revealin
Progress since 1992 is d	isappointing:	
	1002	2010 11
World's countries reporting	1992 90%	2010-11 85%
World's countries reporting International Tourism Receipts		
International Tourism	90 %	85%

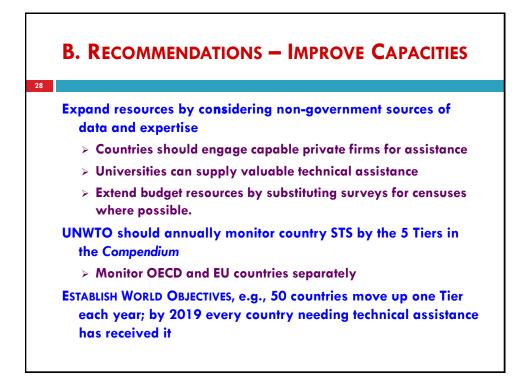














1. Czech Republic	2. Germany	3. Slovakia
1. Denmark	2. Romania	4. Luxembourg
1. Finland	2. Sweden	4. Portugal
1. France	3. Austria	5. Greece
1. Hungary	3. Bulgaria	5. Malta
1. Lithuania	3. Cyprus	Net EU/OECD Tier 4 or 5 =
1. Slovenia	3. Ireland	6 countries
1. Spain	3. Italy	Net EU/OECD Tier 3, 4 or 5 = 18 countries
1. United Kingdom	3. Latvia	
2. Belgium	3. Netherlands	

. Canada	1. United States	3. Korea, Rep. of
L. Czech Republic	2. Australia	3. Netherlands
L. Denmark	2. Belgium	3. Poland
L. Finland	2. Estonia	3. Slovakia
L. France	2. Germany	3. Turkey
L. Hungary	2. Iceland	4. Japan
L. Israel	2. Sweden	4. Luxembourg
1. Mexico	2. Switzerland	4. Norway
L. New Zealand	3. Austria	4. Portugal
L. Slovenia	3. Chile	5. Greece
1. Spain	3. Ireland	
L. United Kingdom	3. Italy	

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ADDENDUM – COUNTRIES NOT REPORTING IN 2013

Afghanistan	Isle of Man	Somalia
Åland Islands	Jersey, Bailiwick of	South Sudan
Democratic People's Republic	Libya*	Svalbard and Jan Mayen
of Korea	Liechtenstein	Islands
Djibouti*	Mauritania	Tokelau
Equatorial Guinea	Mayotte	Turkmenistan
Faroe Islands	Micronesia, Federated States	United Arab Emirates
Falkland Islands	of*	Wallis and Futuna Islands
Gabon	Nauru	Western Sahara
Gibraltar	Norfolk Island	36 Countries
Greenland	Pitcairn	*4 of these reported 2010 data
Guernsey, Bailiwick of	Saint Helena	to Compendium 2012 but not
Guinea	Saint Martin (French part)	to 2013 edition
Guinea-Bissau*	Saint Pierre and Miquelon	
Holy See	Saint-Barthélemy	

ADDENDUM - DEPENDENT COUNTRIES NOT REPORTING IN 2013 (ADMINISTERING COUNTRY)

Åland Islands (Finland) Faroe Islands (Denmark) Falkland Islands (United Kingdom) Gibraltar (United Kingdom) Greenland (Denmark) Guernsey, Bailiwick of (United Kingdom) Tokelau (New Zealand) Isle of Man (United Kingdom) Jersey, Bailiwick of (United Kingdom) Mayotte (France) Norfolk Island (Australia) Pitcairn (United Kingdom)

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Svalbard and Jan Mayen Islands (Norway) Saint Helena (United Kingdom) Saint Martin (France) Saint Pierre and Miquelon (France) Saint-Barthélemy (France) Wallis and Futuna Islands (France) Western Sahara (Morocco) **19 Countries**