

## Tourism in Austria 1992 - 2012

Federal Ministry of Economy, Family and Youth  
Division for International Tourism Affairs



### Framework Europe

**1992** Maastricht Treaty

**1995** Austria became a member of the European Union

**1997** Accession to the Schengen area

**2002** Introduction of the EURO in Austria

**2004** Eastern Enlargement of the European Union

**2009** Lisbon Treaty: Legal basis for Actions in Tourism  
Article 195 (Part 3, Title XXII)

## Framework Austria



Federal Ministry of  
Economy, Family and Youth

**1990 – 2004, 2000-2003**  
**State Secretary for Tourism**

**2000 – 2011**  
**Amendments of Tourism Laws on the Federal States' Level**

### 2010 National Tourism Strategy

→ 3 USPs

- **The Alps**
- **Danube & Lakes**
- **Cities & Culture**



→ Better cooperation and innovation in marketing, subsidies, innovation, infrastructure and business environment

→ Political conferences and action plans on joint measures with the Federal States



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