Tourism in Austria 1992 - 2012

Federal Ministry of Economy, Family and Youth Division for International Tourism Affairs

Framework Europe

1992 Maastricht Treaty
1995 Austria became a member of the European Union
1997 Accession to the Schengen area
2002 Introduction of the EURO in Austria
2004 Eastern Enlargement of the European Union
2009 Lisbon Treaty: Legal basis for Actions in Tourism Article 195 (Part 3, Title XXII)
Framework Austria

State Secretary for Tourism

2000 – 2011
Amendments of Tourism Laws on the Federal States’ Level

2010 National Tourism Strategy
→ 3 USPs
  ▪ The Alps
  ▪ Danube & Lakes
  ▪ Cities & Culture
→ Better cooperation and innovation in marketing, subsidies, innovation, infrastructure and business environment
→ Political conferences and action plans on joint measures with the Federal States
Division for International Tourism Affairs
Austrian Federal Ministry of Economy, Family and Youth

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