

# UNWTO Committee on Statistics and Macroeconomic Analysis of Tourism Lisbon 26 – 28 March 2007

## **Eurostats recent Activities on Tourism Statistics**

# Main new initiatives in tourism statistics

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- **Update of the legal act on Tourism Statistics**
- **Start of the second co-operation programme with Mediterranean countries ⇒ MEDSTAT II**

# MEDSTAT II

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- **Subprogramme on Tourism**

  - ⇒ **MEDTOUR II**

- **Participating partner countries:**

  - ✓ **Algeria**

  - ✓ **Egypt**

  - ✓ **Israel**

  - ✓ **Lebanon**

  - ✓ **Syria**

  - ✓ **Tunisia**

  - ✓ **Morocco**

# Current legislation: references

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- **Council Directive 95/57/EC** of 23 November 1995 on the collection of statistical information in the field of tourism
- Commission Decision of 9 December 1998 on the procedures for implementing Council Directive 95/57/EC
- Minor updates, mainly due to enlargement:
  - Commission Decision of 10 December 2004 adjusting the Annex to Council Directive 95/57/EC on the collection of statistical information in the field of tourism as regards country lists
    - updated list of EU countries
    - more detailed data on growing markets such as China
  - Council Directive 2006/110/EC of 20 November 2006 adapting Directives 95/57/EC and 2001/109/EC in the field of statistics, by reason of the accession of Bulgaria and Romania

# Tourism Statistics Directive: contents

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- **Part A:** Capacity of collective tourist accommodation
  - ✓ Establishments, bed places, bedrooms
- **Part B:** Occupancy in collective accommodation establishments
  - ✓ Arrivals and nights spent, broken down by residents and non-residents
  - ✓ Occupancy rates for bed places
- **Part C:** Tourism demand: domestic and outbound tourism (excluding day-trips)
  - ✓ Number of Tourists, number of trips and nights spent, expenditure
  - ✓ broken down by destination duration of trip, organisation, mode of transport, type of accommodation

# Update of the Tourism Statistics legal act

## Main objectives

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### Supply side:

- ⇒ **General objective:** Improvement of the freshness, the comparability and comprehensiveness of the data
- ✓ No more distinction between preliminary and final results
  - ✓ Introduction of rapid key indicators
  - ✓ Better harmonization of the coverage (Clear reference to NACE Rev 2)
  - ✓ Include information on private accommodation
  - ✓ Occupancy rate of guest rooms in hotels
  - ✓ Information on size classes
  - ✓ Information on tourism in different types of areas (rural vs urban areas)

# Update of the Tourism Statistics legal act

## Main objectives (continued)

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### Demand side:

- ✓ Introduction of a micro-data collection

More flexibility to ad hoc user requests

Via Eurostat, NSIs will be able to exchange information with partner countries:

- e.g. estimates of trips of French residents to Italy, Germany or Belgium can be important inputs for IT, DE and BE statistics
- e.g. estimates of expenditure of German residents visiting Spain can be an important input for ES BoP statistics



# Update of the Tourism Statistics legal act

## Main objectives (continued)

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### Demand side (cont.):

- ✓ Data collection for TSA relevant issues
  - ✓ Same-day trips
  - ✓ Trips to friends and relatives
  - ✓ Trips to self-owned dwellings
- ✓ Information on “non-tourist” (persons not going on holidays)



# New tourism statistics legislation: **timing**

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- **Time schedule**

- ✓ **2006-2007:** discussions in Task Forces and Working Groups
- ✓ **2008:** agreement at ESS level (SPC), Commission proposal to the European Parliament and the Council
- ✓ **2008-2009:** co-decision procedure
- ✓ **2009:** publication of the Regulation on Tourism Statistics in the Official Journal of the European Union
- ✓ **2010:** first reference year
- ✓ **In the course of 2010 and 2011:** first data transmission for data relating to reference periods in 2010

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# Thanks you for your attention

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EUROPEAN COMMISSION  
EUROSTAT

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