

Provincial and national TSA developments in China

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Organization of this paper

- ❖ Brief introduction
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- ❖ Working mode
- ❖ Main problems
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1. Brief introduction

- Jiangsu Province
- Zhejiang Province
- Beijing Municipality
- National Study

Jiangsu Province:

- ◆ as the pilot
- ◆ the year of reference 2002
- ◆ lasting 3 years (07/ 2001—09/ 2004)
- ◆ Tourism Value-added making up 4.2% of GDP
- ◆ Proportion of tourism employment 8.54%

Zhejiang Province:

- ◆ the second compiling province
- ◆ the year of reference 2004
- ◆ lasting 2 years (05/ 2004—06/ 2006)
- ◆ Tourism Value-added making up 4.81% of GDP
- ◆ Proportion of tourism employment 5.37%

Beijing Municipality :

- ◆ the year of reference 2004
- ◆ lasting 2 years (05/ 2006—10/ 2008)
- ◆ Tourism Value-added making up 6.7% of GDP
- ◆ Proportion of tourism employment 11.7%

National study:

- ◆ the year of reference 2004
- ◆ Major tables have been compiled
- ◆ Tourism value added made up 4.05% of GDP
- ◆ More detailed data has not been released.

2. Devotion and renovation

We followed the rules of combining criteria with innovation during the research.

Fully considering the situation of China, we've made relevant adjustment to the referred conception, system of classification of industries and products, system of tourism statistics and investigation.

——**classification of industries:**

comprehensively considering the combination of GB/T4754-2002 and the classification of industries in Input-output table formats.

——**classification of products:**

In view of the fact that there is no CPC in China, classification of products almost came from classification of industries.

**List of tourism
characteristic industries:**

- ❖ Hotels and similar establishments
- ❖ Second homes services on own account or for free
- ❖ Restaurants and similar
- ❖ Railway passenger transport industry and supporting activities
- ❖ Road passenger transport industry, urban public transportation and supporting activities

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- ❖ Air passenger transport industry and supporting activities
 - ❖ Vehicle rental
 - ❖ Travel agencies
 - ❖ Culture and Art industry
 - ❖ Entertainment Industry
 - ❖ Environmental Industry



Tourism Connected industries

- ❖ Wholesale and retail trade industry

A complete TSA will provide three aspects as followed:

- ❖ Aggregate Indicators:
 - a) tourism consumption
 - b) tourism Value Added
 - c) tourism employment
- ❖ Detailed data of tourism consumption
- ❖ Production accounts of tourism industries

3. Working Mode

Both provincial and national TSA projects were jointly carried out by tourism administrations and statistics bureaus. In that case, we could take advantages of rich data and technical assistance of statistics bureaus.

4. Main problems

- ❖ different conditions on carrying out tourism statistics
- ❖ different way of accounting method
- ❖ data collecting difficulty
- ❖ short of tourism input-output data

5. Further efforts

- ❖ strengthen the research and study on TSA methodology
- ❖ make a great step forward in practice
 - a) continuously improve the system of tourism statistics
 - b) encourage more regions to undertake TSA projects
 - c) take the national TSA project as a regular work

