

**Canada's (CTC/STC) Report to the Meeting of the WTO Committee on  
Statistics and Tourism Satellite Account:**

**Status Report on Related Activities of  
Canada's National Tourism Research and Statistics Program**

**March 13-14, 2008, Madrid, Spain**

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**a) Tourism Satellite Account, Applications and Extensions**

- **Canadian TSA, 2004**
  - *Work underway summer 2008,*
  - *Aim to publish in September 2009*
- **Government Revenue Attributable to Tourism 2000-2007**
  - *Work underway, aim to publish in September 2008*
- **TSA Human Resources Module – Update to 2006**
  - *Aim to publish tourism employment, productivity in April 2008*
- **Canadian TSA Handbook.**
  - *Published in December 2007*
- **National Tourism Indicators Quarterly Estimates**
  - *Publishing 2007Q4 on March 27, 2008*
  - *CTC Highlights*
- **International Travel Account Quarterly Estimates**
  - *CTC publishing 2007 Q4 end of March 2008*

**b) Microeconomic Analysis, Research and Development**

- **Canadian Tourism Industrial Outlook**
  - *Published twice a year, forthcoming in spring 2008*
  - *Published by Conference Board of Canada*
- **Forecasting labour supply and demand in tourism industries**
  - *Work in progress, CTHRC/Conference Board*

**c) Core Surveys Research, Development and Operations**

- **International Travel Survey**
  - *Annual 2006 estimates released in August 2007*
  - *Aim to release annual 2007 estimates in August 2008*
- **Redesigned domestic travel survey - Travel Survey of Residents of Canada**
  - *Published revised quarterly and annual 2006 estimates in May 2008*
  - *Aim to published preliminary Q4 and annual 2007 estimates in July 2008, and revised quarterly and annual 2007 estimates in November 2008*
- **Canadian Traveller Accommodation and Travel Arrangements Services Surveys**

- *Traveller Accommodation- Results for 2005 published in February 2007, 2006 annual to be released end of March 2008*
- *Traveller Arrangements Services - Results for 2005 published in February 2007, 2006 to be released in May 2008.*
- ***Quarterly Business Conditions Surveys (BCS)***
  - *Traveller Accommodation, 2008 Q1 released February 13, 2008*
  - *Arts, Heritage, & Recreation BCSs in pilot*

**d) International Cooperation**

- ***UNWTO/UNSD International Recommendations on Tourism Statistics***
  - *Response to various drafts of IRTS*
- ***UNWTO/UNSD 2008 TSA:RMF Tourism Statistics***
  - *Response to various drafts of 2008 TSA:RMF*
- ***Questionnaires***
  - *Best Practices In Tourism Satellite Account Usage in OECD countries*

**e) Communications and Knowledge Transfer**

- ***Website portal to CSNA information on TSA applications and extensions***
  - *URL: <http://www.statcan.ca/english/nea-cen/sub/tour.htm>*
  - *Data tables, methodology, glossary, press releases, publications, release dates*
- ***Website portal to Canadian Tourism Commission research information***
  - *URL: [http://www.corporate.canada.travel/en/ca/research\\_statistics/index.html](http://www.corporate.canada.travel/en/ca/research_statistics/index.html)*
  - *Intelligence bulletins, market research, press releases*
- ***Tourism Intelligence Bulletin, bi-monthly***

**f) Other Selected Research Reports**

- ***Total Tourism Sector Employment in Canada: 2006 Update,***
  - *Jennifer Wright, Canadian Tourism Human Resource Council, Ottawa, 2007*
- ***2006 Canadian Tourism Sector Compensation Study***
  - *Canadian Tourism Human Resource Council, Ottawa, 2007*
- ***Domestic, U.S. and Overseas Travel To Canada – Short Term Markets Outlook,***
  - *Q3 2007 (May 2007), Q4 2007 (August, 2007), Q1 2008 (December, 2007)*
- ***Canadian Tourism Performance, annual review***
  - *2007 review to be released in April 2008, Canadian Tourism Commission*
- ***Tourism Snapshot– Year-in-Review***
  - *Facts and figures for 2007 to be released in April 2008, Canadian Tourism Commission*
- ***Tourism Snapshot, monthly***
  - *Facts and Figures for December 2007 to be published mid-March 2007, Canadian Tourism Commission (CTC)*
  - *Update on key CTC market visits to and from Canada, performance of competitors, and other tourism related statistics.*