



## Participants

- National Parliamentarians
- National Tourism Administration
- National Statistics Office
- Central Bank
- Officials with regional responsibilities and local authorities at the regional and municipal levels
- Technical personnel in charge of or interested in tourism
- Other local organizations with responsibilities in the field of tourism or with particular interest in the sector
- Public and private sectors interested in tourism and its prospects

9<sup>th</sup> UNWTO Meeting of the Committee on Statistics and TSA

By Director Rolando Cañizal. 14 March 2008. Madrid, Spain



## Objectives

1. Discuss the paramount implications of the following to tourism development and marketing:
  - climate change
  - poverty alleviation
  - the role of women in tourism
2. Discuss the economic and social measurement of tourism through the Tourism Satellite Account and its use at the local level
3. Draw an action plan for the tourism sector to address the further degradation of the environment

9<sup>th</sup> UNWTO Meeting of the Committee on Statistics and TSA

By Director Rolando Cañizal. 14 March 2008. Madrid, Spain



## Objectives

4. Demonstrate sustainable practices for coastal, marine and terrestrial ecosystems in small island destinations
5. Discuss the various issues and concerns raised during the recent revision on the International commendations on Tourism Statistics and the TSA Recommended Methodological Framework.

9<sup>th</sup> UNWTO Meeting of the Committee on Statistics and TSA

By Director Rolando Cañizal. 14 March 2008. Madrid, Spain



## Objectives

6. Develop capacity of concerned agencies and improve existing statistical systems to carry out the following:
  - Development of the system of tourism statistics as a necessary condition to make progress in the measurement and analysis of the economic impact of tourism
  - Establishment, development and improvement in TSA compilations

9<sup>th</sup> UNWTO Meeting of the Committee on Statistics and TSA

By Director Rolando Cañizal. 14 March 2008. Madrid, Spain



## Activities

- Presentations
- Session Discussions
- Debates
- Technical Visit in Cebu (23 October 2008)
- Technical Visit in Bohol (25 October 2008)
- Optional Tours (Boracay, Palawan, Manila)

9<sup>th</sup> UNWTO Meeting of the Committee on Statistics and TSA

By Director Rolando Cañizal. 14 March 2008. Madrid, Spain

