

Canadian Tourism Satellite Account Handbook

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- ◆ Published December 2007
- ◆ A guide to how the Canadian Tourism Satellite Account is compiled
- ◆ Describes concepts, definitions, sources and methods
- ◆ Serves as a supplement to the Canadian Tourism Satellite Account for 2002
- ◆ Uses Canadian Tourism Satellite Account 2002 as example by showing the different steps involved in developing the estimates for food and beverages
 - ◆ Deriving supply for food and beverages
 - identify output of tourism commodities by tourism sub-industries of food services and drinking places
 - ◆ Deriving demand for food and beverages
 - Shows allocation method used to transform domestic and international survey spending categories into Canadian Tourism Satellite Account commodities
 - ◆ Demand-to-supply reconciliation
 - Includes examples for air transportation and accommodation showing various reconciliation adjustments such as Canadian fares on international trips
 - ◆ Calculation of tourism value-added and employment
- ◆ Includes:
 - ◆ framework of Canadian Tourism Satellite Account
 - ◆ links to meta-data on all key sources
 - ◆ detailed mapping of Canadian Tourism Satellite Account commodities to cells of the Input-Output make table in Appendices C & D
 - ◆ comparison of Canadian Tourism Satellite Account to international standard
 - Identified areas of future work
 - ◆ Completed TSA:RMF tables 1- 6
 - Table 7 & 10 completed elsewhere. Table 8 & 9 not available
- ◆ Portal / gateway for all information on Canadian Tourism Satellite Account
- ◆ Communication
 - ◆ Questions from users revealed little understanding of the Canadian Tourism Satellite Account
 - ◆ After regional experience, communication of source and methods revealed to be very important
- ◆ Documentation
 - ◆ Knowledge transfer