

UNWTO Committee on statistics and TSA

Tourism satellite account (TSA) of the Czech Republic

Theme: Summary of updated results 2003-2006
Problems in the Czech TSA

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Results – structure of the presentation

- Inbound tourism (TSA table T1)
- Domestic tourism (TSA table T2)
- Outbound tourism (TSA table T3)
- Internal tourism (TSA table T4)
- National economy and TSA (TSA table T6)
(Main indicators)

▪ Reference period 2003 – 2006

- 2003, 2004 – Revised data
- 2005 – Revised semi-definitive data
- 2006 – Preliminary data



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Inbound tourism

- Total consumption in 2006 – 4,18 mld. EUR
 - Including: 0,70 mld. EUR ⇨ Same-day visitors
 - 3,22 mld. EUR ⇨ Tourists
 - 0,27 mld. EUR ⇨ Transit

- Growth rate (2006/2003)
 - Total consumption 40%, most quickly - transit 70%

- Main consumption by products
 - Same-day visitors → Goods (52% in 2006)
 - Tourists → Boarding and accommodation (29% and 26% in 2006)
 - Transit → Transport (83% in 2006)



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Inbound tourism consumption in the Czech Republic in 2003-2006 * (TSA table T1)

Indicator	EUR mil.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	497	586	652	696	140,0%
Tourists	2 342	2 716	3 001	3 219	137,5%
Transit	159	202	229	269	169,7%
Total visitors	2 997	3 503	3 882	4 184	139,6%

* Consumption included that part of expenses paid in the country of the non-resident which goes to the Czech Republic

Number of trips and overnights of visitors in the Czech Republic in 2003-2006 (TSA table T10)

Indicator	Thous.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	8 313	9 829	10 232	10 370	124,7%
Tourists	7 641	9 047	9 404	9 539	124,8%
Transit	2 626	3 103	3 221	3 266	124,4%
Total visitors	18 580	21 979	22 856	23 175	124,7%
Total overnights	29 638	34 284	35 317	36 095	121,8%



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Domestic tourism

- Total consumption in 2006 – 3,46 mld. EUR
 - Including: 0,99 mld. EUR ⇨ Same-day visitors
 - 2,09 mld. EUR ⇨ Tourists
 - 0,38 mld. EUR ⇨ Business trips

- Growth rate (2006/2003)
 - Total consumption 18%, most quickly – same-day visitors 29%

- Main consumption by products
 - Same-day visitors → Goods (44% in 2006)
 - Tourists → Boarding, accommodation, transport (each 21% in 2006)
 - Business trips → Boarding (35% in 2006)



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Domestic tourism consumption in the Czech Republic in 2003-2006 * (TSA table T2)

Indicator	EUR mil.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	765	873	970	986	128,9%
Tourists	1 870	1 793	1 900	2 093	111,9%
Business trips	304	346	331	385	126,4%
Total visitors	2 939	3 012	3 201	3 464	117,9%

* Consumption of resident visitors realised within the Czech Republic

Number of domestic trips and overnights of resident visitors in the Czech Republic in 2003-2006 (TSA table T10)

Indicator	Thous.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	64 565	71 904	72 116	70 383	109,0%
Tourists	34 760	30 026	30 388	28 835	83,0%
Business trips	2 801	3 168	2 173	2 386	85,2%
Total visitors	102 126	105 098	104 677	101 604	99,5%
Total overnights	118 628	113 807	106 761	102 258	86,2%



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Outbound tourism

- Total consumption in 2006 – 2,48 mld. EUR
 - Including: 0,14 mld. EUR ⇨ Same-day visitors
 - 1,64 mld. EUR ⇨ Tourists
 - 0,70 mld. EUR ⇨ Business trips

- Growth rate (2006/2003)
 - Total consumption 23%, most quickly – business trips 33%

- Main consumption by products
 - Same-day visitors → Goods (39% in 2006)
 - Tourists → Accommodation and boarding (27% and 26% in 2006)
 - Business trips → Boarding and transport (each 23% in 2006)



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Outbound tourism consumption in the Czech Republic in 2003-2006 * (TSA table T3)

Indicator	EUR mil.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	132	103	97	137	103,8%
Tourists	1 356	1 383	1 566	1 643	121,1%
Business trips	521	556	633	696	133,4%
Total visitors	2 010	2 043	2 296	2 475	123,2%

* Consumption of resident visitors realised outside the Czech Republic

Number of trips abroad and overnights of resident visitors in 2003-2006 (TSA table T10)

Indicator	Thous.				
	2003	2004	2005	2006	2006/2003
Same-day visitors	2 969	2 951	2 503	2 585	87,1%
Tourists	7 047	6 354	6 719	6 209	88,1%
Business trips	1 554	1 540	1 567	1 576	101,4%
Total visitors	11 570	10 845	10 789	10 370	89,6%
Total overnights	64 792	54 435	57 155	53 874	83,1%



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Internal tourism

- Total consumption in 2006 – 7,65 mld. EUR
 - Including: 4,18 mld. EUR ⇨ Inbound tourism (54,7 %)
 - 3,46 mld. EUR ⇨ Domestic tourism (45,3 %)

- Growth rate (2006/2003)
 - Total consumption 29%, Inbound tourism share +4,2 p.p.

- Main consumption by products (2006)
 - Boarding services → 23%
 - Passenger transport services → 17%
 - Accommodation services → 15% + 2% second homes
 - Connected products → 34%



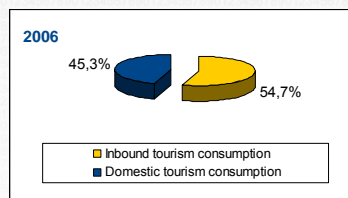
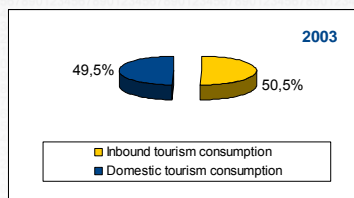
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Internal tourism consumption and balance of tourism in the Czech Republic in 2003-2006 * (TSA table T4)

Indicator	EUR mil.				
	2003	2004	2005	2006	2006/2003
Inbound tourism consumption	2 997	3 503	3 882	4 184	139,6%
Domestic tourism consumption	2 939	3 012	3 201	3 464	117,9%
Internal tourism consumption	5 936	6 515	7 084	7 648	128,8%
Outbound tourism consumption	2 010	2 043	2 296	2 475	123,2%
Balance of tourism	988	1 460	1 586	1 709	173,0%

* Total consumption realised within the Czech Republic

Structure of internal tourism consumption



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National economy and TSA (main indicators)

■ Preliminary data 2006

NE: Total output	299,7 mld. EUR		
Intermediate cons.	196,9 mld. Kč		
GVA	102,8 mld. Kč	Tourism: GVA	3,0 mld. EUR
GDP	114,6 mld. Kč	GDP	3,5 mld. EUR

- Tourism ratio on GVA \longrightarrow 2,9% (2006)
 - Tourism ratio on GDP \longrightarrow 3,0% (2006)
- Decrease since 2003: 0,6 p.p. in value of GVA; 0,4 p.p. in value of GDP

■ Structure of the TGVA by industries (2006)

Tourism characteristic industries	\longrightarrow 72%
Tourism connected industries	\longrightarrow 24%
Non specific industries	\longrightarrow 4%



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Main indicators of the national economy and tourism in the Czech Republic in 2003-2006

Indicator	EUR mil. / %				
	2003	2004	2005	2006	2006/2003
Total output (bp)	200 750	221 054	251 513	299 681	149,3%
Total intermediate consumption (pp)	126 643	141 593	161 331	196 887	155,5%
Total gross value added (bp)	74 107	79 461	90 182	102 794	138,7%
Taxes less subsidies	7 419	8 746	10 219	11 810	159,2%
Gross domestic product	81 525	88 207	100 401	114 605	140,6%
Tourism ratio on gross value added (%)	3,5%	3,3%	3,1%	2,9%	-0,6 p.p.
Tourism gross value added (bp)	2 561	2 652	2 782	2 998	117,0%
TGVA - Characteristic industries	1 865	1 947	2 001	2 161	115,9%
TGVA - Connected industries	582	605	665	721	123,8%
TGVA - Non specific industries	114	100	116	116	101,5%
TGVA - Characteristic industries (%)	72,8	73,4	71,9	72,1	-0,7 p.p.
TGVA - Connected industries (%)	22,7	22,8	23,9	24,0	1,3 p.p.
TGVA - Non specific industries (%)	4,5	3,8	4,2	3,9	-0,6 p.p.
Tourism taxes	230	490	490	494	214,4%
Tourism gross domestic product	2 792	3 143	3 271	3 492	125,1%
Tourism ratio on gross domestic product (%)	3,4%	3,6%	3,3%	3,0%	-0,4 p.p.

(bp) Basic prices, (pp) Purchaser prices



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Weak points in the Czech TSA 1/3

- Data sources
- Estimations
- Methodology

- Details of National Accounts
- Passenger transport
- Tourism ration
- Details of demand surveys
- Lack of data
- Unreliable data
- Time span between demand side and supply side data



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Weak points in the Czech TSA 2/3

- Data sources
- Estimations
- Methodology

- Passenger transport
- Visitors' consumption breakdown
- Expenditures made before trip
- Breakdown of expenditures of package tours
- Figures on children (under 15 years)



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Weak points in the Czech TSA 3/3

- Data sources
 - Estimations
 - Methodology
-
- Usual environment
 - Same-day visitors
 - Same-day business trips
 - Shopping trips



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