UN-WTO
Committee on Statistics and Macroeconomic Analysis of Tourism

26 - 28 March, 2007
Lisbon

Central Statistics Office - Ireland
Steve MacFeely
Context

(SPAR (Statistical Potential of Administrative Records))

Other User Needs

Dissemination Strategy
SPAR Projects

SPAR 1 exercise already completed in 6 Departments focussing on information relating to individuals.

SPAR BES (2nd phase) - primarily relating to business and environmental statistics but also covering information on individuals.
SPAR Projects - General Findings

“Islands” of data, even within departments

Some information, collected as part of administrative schemes not captured electronically

Sources are, in general, un-integrated at a macro level - use different classifications even when describing the same thing

Sources are un-integrated at a micro level - data on entities not linkable across sources and over time (longitudinal analysis)
Current “incremental” approach is not good enough anymore, because…

- Data demands becoming unmanageable
- System becoming uncoordinated and hence inefficient
- Large number of “ad-hoc” or once-off surveys being carried out (often by external bodies)
- Scale of demands requires “whole-system” approach rather than distinct departmental approaches
- Cross-cutting issues must be addressed directly
SPAR 2 Project - 2004

Statistical Potential of Administrative Records - for Business & Environmental Statistics (BES)


 newRow "Increased focus on “evidence-based” policy-making and accountability

 newRow "Unexplored potential of administrative records"
SPAR 2 Project

- Exercise conducted jointly by CSO and 7 Govt. Departments/organisations

- Dept. Transport
- Dept. Enterprise, Trade & Employment
- Dept. Arts, Sports & Tourism
- Dept. Communications, Marine & Natural Resources
- Dept. Environment, Heritage & Local Government
- Central Bank & Irish Financial Services Regulatory Authority
- Dept. Agriculture & Fisheries
SPAR 2 Project - Tourism

- Regular production of a TSA
- Establish a domestic Same Day Visits Survey
- Collect more detailed expenditure breakdowns
- Domestic leg of the journey of Irish resident visitors abroad

- Develop Country of Residence Survey

- Improve and expand the Passenger Card Inquiry
  - Improve the calculation of gross capital formation in tourism

- Improve cross-border tourism statistics

- Develop a comprehensive register of tourism businesses
SPAR reports

http://www.cso.ie/releasespublications/corporate_publications.htm

- National Statistics Board Policy Needs for Statistical Data on Enterprises
- Statistical Potential of Administrative Records - Working Report
- Statistical Potential of Business and Environment Enterprise Data Holdings in Selected Government Departments - Working Report
Other User Needs
&
Dissemination Strategy

 ún (Other Users) *Airlines and Airport Authorities*

Dissemination Strategy
- Move away from paper
- Exploit IT solutions
Develop the CRS

😄 Re-engineered during 2005
  - consistent with UNWTO recommendations
  - adopted new strata (weighting)
  - homogeneity (city pairings)

😄 New monthly publication - “Overseas Travel”
  - Precision estimates
  - Seasonally adjusted data
  - Detailed country breakdowns
Airport Pairings

 fontsize Value Added from CRS re-engineering
 - new strata provided valuable data in their own right
 - basis for weighting CRS

 fontsize Approached Airport Authorities for permission
 - Data respondents enthusiastic
 - 6 month time lag
Airport Pairings - Model

Data on every flight:

- Airport to Airport
- City to City
- Country to Country
- Region to Region
- Continent to Continent

Or any combination of hierarchy
Re-engineered Frontier Survey
Passenger Card Inquiry

Existing PCI out of date and expensive:
- *Paper to CAPI*
- *Focus on Outbound*

Improved detail
- *Origin/Destination (not route)*
- *Improved expenditure information & breakdowns*
- *Gender & Age*
- *Regional breakdowns*
- *Enhanced Purpose & Activity information*
Exploiting administrative data
to enhance Tourism Statistics

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