Eurostats recent Activities on Tourism Statistics
Main new initiatives in tourism statistics

- Update of the legal act on Tourism Statistics
- Start of the second co-operation programme with Mediterranean countries ⇒ MEDSTAT II
MEDSTAT II

- Subprogramme on Tourism
  - MEDTOUR II
- Participating partner countries:
  - Algeria
  - Egypt
  - Israel
  - Lebanon
  - Syria
  - Tunisia
  - Morocco
Current legislation: references

- **Council Directive 95/57/EC** of 23 November 1995 on the collection of statistical information in the field of tourism


- Minor updates, mainly due to enlargement:
    - updated list of EU countries
    - more detailed data on growing markets such as China
Tourism Statistics Directive: contents

- **Part A**: Capacity of collective tourist accommodation
  - Establishments, bed places, bedrooms

- **Part B**: Occupancy in collective accommodation establishments
  - Arrivals and nights spent, broken down by residents and non-residents
  - Occupancy rates for bed places

- **Part C**: Tourism demand: domestic and outbound tourism (excluding day-trips)
  - Number of Tourists, number of trips and nights spent, expenditure
  - broken down by destination, duration of trip, organisation, mode of transport, type of accommodation
Update of the Tourism Statistics legal act
Main objectives

Supply side:

⇒ General objective: Improvement of the freshness, the comparability and comprehensiveness of the data

✓ No more distinction between preliminary and final results
✓ Introduction of rapid key indicators
✓ Better harmonization of the coverage (Clear reference to NACE Rev 2)
✓ Include information on private accommodation
✓ Occupancy rate of guest rooms in hotels
✓ Information on size classes
✓ Information on tourism in different types of areas (rural vs urban areas)
Main objectives (continued)

Demand side:

✓ Introduction of a micro-data collection

More flexibility to ad hoc user requests

Via Eurostat, NSIs will be able to exchange information with partner countries:

➢ e.g. estimates of trips of French residents to Italy, Germany or Belgium can be important inputs for IT, DE and BE statistics

➢ e.g. estimates of expenditure of German residents visiting Spain can be an important input for ES BoP statistics
Demand side (cont.):

- Data collection for TSA relevant issues
  - Same-day trips
  - Trips to friends and relatives
  - Trips to self-owned dwellings
- Information on “non-tourist” (persons not going on holidays)
New tourism statistics legislation: **timing**

- **Time schedule**
  - **2006-2007**: discussions in Task Forces and Working Groups
  - **2008**: agreement at ESS level (SPC), Commission proposal to the European Parliament and the Council
  - **2008-2009**: co-decision procedure
  - **2009**: publication of the Regulation on Tourism Statistics in the Official Journal of the European Union
  - **2010**: first reference year
  - **In the course of 2010 and 2011**: first data transmission for data relating to reference periods in 2010
Thanks you for your attention

Ulrich.Spoerel@ec.europa.eu