Eurostat Activities on Tourism Statistics

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EUROSTAT F-6
Eurostat objectives for tourism statistics

- To collect and disseminate harmonized and comparable data on tourism in Europe
- To promote a European methodological reference framework for statistics on tourism
- To participate in the international discussion on methodological issues regarding tourism statistics
- To provide technical assistance to Mediterranean as well as central and east European countries
Council directive on data collection in the field of tourism

- Legal base for Eurostat’s tourism statistics activities
- Adopted in 1995
- Part A: Data on accommodation capacities
  - establishments, bed places, bedrooms
- Part B: Data on occupancy in coll. accomm. establ.
  - Arrivals and nights spent of tourists
  - Occupancy rates for bed places
- Part C: Data on the travel behaviour of the population
  - Tourists, trips by destination, mode of transport, accommodation, duration, organization, expenditure etc.
Recent activities on tourism statistics

- Update of the legal act on tourism statistics
- Actions to improve the timeliness of the data provision
- Participation in the updating process of international standard classifications
- Participation in updating of tourism statistics international standards
- Methodological handbook on sustainable tourism indicators
- Database on tourism employment derived from the LFS
Update of the legal act on tourism statistics

Supply side:
Focus on the improvement of comparability, comprehensiveness and freshness of the data

- No more distinction between preliminary and final data
- Rapid key indicators
- Better harmonization of the coverage
- Include information on private accommodation
- Occupancy rate of guest rooms in hotels
Update of the legal act on tourism statistics

Demand side:
- Discussion on a micro-data collection
- Discussion on new elements like same-day trips,
  non-tourists (people not going on holidays)
  visits to friends and relatives
  trips to owned dwellings
Thanks for your attention!

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