



## UNWTO/HTC HIGH-LEVEL ASIA PACIFIC SYMPOSIUM ON MICE TOURISM

Hangzhou, China  
15-18 October 2012

### General Information Note

#### 1. VENUE

The World Tourism Organization (UNWTO)/Hangzhou Tourism Commission (HTC) HIGH-LEVEL ASIA PACIFIC SYMPOSIUM ON MICE TOURISM will be held in Hangzhou, Zhejiang Province, China, from 15 – 18 October 2012. The symposium will take place at:



**The Dragon Hotel Hangzhou**  
No.120 Shuguang Road  
Hangzhou, Zhejiang Province, China  
Telephone: (86-571) 8799 8833  
Fax: (86-571) 8799 8090  
Website: <http://www.dragon-hotel.com/>

#### **The city of Hangzhou**

*Hangzhou* is the capital and largest city of Zhejiang Province, and one of the top tourist attractions in China. Hangzhou has been one of the most renowned and prosperous cities of China for much of the last 1,000 years, due in part to its beautiful natural scenery. The city's West Lake is its best-known attraction. Cultural heritage underlies tourism in Hangzhou with intangible folk customs and life styles, tangible architectural relics and styles.

## **2. TRANSFER ARRANGEMENT AND AIRPORT MEETING SERVICE**

Transportation will be provided to all delegates from Hangzhou International Airport, Shanghai Pudong Airport and Shanghai Hongqiao Airport to the official hotel of the symposium and from the hotel to the airport for departure. It will take about 50 minutes from the Hangzhou International airport to reach the Dragon Hotel, which is located in the centre of the city.

In order to organize this service, delegates are requested to complete and return the attached registration form indicating their arrival, departure and accommodation details **at the latest by 21 September 2012**.

## **3. AIRPORT TAX**

Foreigners are not required to pay any airport tax at Hangzhou International Airport, Shanghai Pudong Airport and Shanghai Hongqiao Airport.

## **4. VISA REQUIREMENTS**

All participants must be holders of a valid passport or a proper travel document.

Delegates from countries that require visas for China must obtain their visas from the nearest Embassies, High Commission or Consulates of China prior to traveling to China.

Countries and territories entitled for visa exemption and visa on arrival are listed on the following link:  
<http://www.visaforchina.org/>

## **5. PRACTICAL INFORMATION**

### **1) EXCHANGE RATE**

The Chinese unit of currency is the Chinese Renmenbi (CNY). Notes are available in denominations of 100RMB, 50RMB, 20RMB, 10RMB, 1RMB.

Throughout the country, American Dollars are easily exchanged and accepted in some tourism areas. However, the bank note must be relatively new with no marking or tear. Traveller's cheques are exchanged in some banks of large sizes and sub-branch banks. The rate of exchange is approximately 1USD = 6.32RMB (Source: Bank of China, September, 2012)

### **2) CUSTOMS REGULATIONS**

Upon arrival, foreign visitors are advised to fill in Baggage Declaration Form before disembarking.

For declaration of currency, any person who brings or takes an aggregate amount of foreign currency exceeding USD 5,000 or CNY 20,000 into China shall declare such an amount of currency to a Customs Official. Failure to declare bringing currency that exceeds the amount restricted by law into China, or making any false declaration to a Customs Official is a criminal offence. If you have any enquiry, please consult a Customs Official.

### **3) CLIMATE**

Hangzhou's climate is subtropical, and warm in the period of symposium. The average temperature in October ranges from 10 °C to 27 °C.

### **4) TIME ZONE**

Hangzhou is 8 hours ahead of Greenwich Mean Time (GMT +8.00).

## **5) CLOTHING**

Participants are advised to bring long sleeved shirts, with or without a jacket. However, business suits are required at official meetings.

## **6) OFFICIAL LANGUAGE - Hangzhou**

Chinese is the official language of Hangzhou. English can be used at the hotels and restaurants. The official language for the symposium is English. Simultaneous English-Chinese and Chinese-English translation will be provided during the symposium sessions.

## **7) ELECTRICITY**

Electricity in China is 220 Volts at 50 Hertz. Outlets in China generally accept NEMA plugs. If your appliances do not fit the conditions, you may need a converter.

## **8) BUSINESS HOURS**

Government officials (e.g., immigration) open their desks at 9.00 a.m. Lunch is from midday to 1.00 p.m. and they close at 3.30 p.m.

Banks open from 9.00 a.m. to 5.00 p.m. or 8.30 a.m. to 4.30 p.m., Monday to Sunday in downtown area. Government offices are closed on public holidays.

Department stores open around 10 a.m. and close between 8.00 p.m. and 10.00 p.m.

Smaller businesses are open from 8.30/9.00 a.m. until 5.30/6.30 p.m.

## **9) HEALTH**

No vaccination is required to the member states of the region to enter China.

## **6. ACCOMMODATION**

### **The Dragon Hotel**

No.120 Shuguang Road

Hangzhou, Zhejiang Province, China

Telephone: (86-571) 8799 8833

Fax: (86-571) 8799 8090

Website: <http://www.dragon-hotel.com/>

- Hangzhou Tourism Commission provides accommodation from 14 October to 18 October. RMB 1,000 per room for each extended night.

- Check-in time is 2.00p.m and check-out time is 12 noon.

## **7. REGISTRATION AND BADGES**

The registration desk will be open at **The Dragon Hotel** on Sunday, 14 October 2012 at 2.00 p.m. Name badges will be issued at the time of registration. All participants are requested to wear the name badge during all the sessions of the symposium.

## **8. SOCIAL PROGRAMME**

Hangzhou Tourism Commission will host a welcome dinner on Monday, 15 October 2012 and a farewell banquet on Wednesday, 17 October 2012.

## 9. TECHNICAL VISITS

- ❖ Splendid Shows + Classic Scenic Areas + World Heritage.

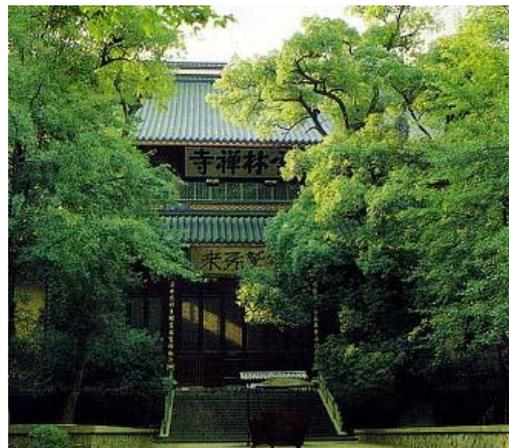
Estimated Time	Tour Program
<p>15 October night</p>	<p><b>The Impression of West Lake Show</b></p>  <p>Located in the scenic area of the Yue Lake of the West Lake in Hangzhou and in harmony with its world famous landscape, Impression West Lake is the most beautiful metropolitan theatre with natural mountains and waters as its backdrop. Thanks to the magic colours resulting from the clear climate changes in four seasons in Jiangnan (south of the Yangtze River) every time when you watch the show, you get a wonderful different feeling. To this point, each show is unique and inimitable.</p> <p><a href="http://www.hzyxxh.com/en/">http://www.hzyxxh.com/en/</a></p>
<p>16 October night</p>	<p><b>The Beijing-Hangzhou Grand Canal</b></p>  <p>The Beijing-Hangzhou Grand Canal is the longest canal or artificial river in the world. Starting at Beijing, it passes through Tianjin and the provinces of Hebei, Shandong, Jiangsu and Zhejiang to the city of Hangzhou. The oldest parts of the canal date back to the 5th century BC, although the various sections were finally combined during the Sui Dynasty (581–618 CE).</p> <p>The southernmost section of the canal runs from Hangzhou in Zhejiang, where the canal connects with the Qiantang River, to Zhenjiang in Jiangsu, where it meets the Yangtze. After leaving Hangzhou the canal passes around the eastern border of Lake Tai, through the major cities of Jiaxing, Suzhou, Wuxi and Changzhou before reaching Zhenjiang. The Jiangnan (or 'South of the Yangtze') Canal is very heavily used by barge traffic bringing coal and construction materials to the booming delta.</p>

### West lake cruise



West Lake has influenced poets and painters throughout the ages thanks to its natural beauty and historical relics, and it has been among the most important sources of inspiration for Chinese garden designers, as evidenced by the impact it had on various Chinese classical gardens. It was made a UNESCO World Heritage Site in 2011, and was described as having "influenced garden design in the rest of China as well as Japan and Korea over the centuries" and as reflecting "an idealized fusion between humans and nature."

### Lingyin Temple



17 October  
afternoon

Lingyin was a famous monastery in the Jiangnan region. At its peak under the Kingdom of Wuyue (907-978), the temple boasted nine multi-storey buildings, 18 pavilions, 72 halls and more than 1300 dormitory rooms, inhabited by more than 3000 monks. Many of the rich Buddhist carvings in the Feilai Feng grottos and surrounding mountains also date from this era.

During the later Southern Song Dynasty, the monastery was regarded as one of the ten most important temples of the Chan sect in the Jiangnan region. However, its prominence has not saved the temple from marauders. It has been rebuilt no less than sixteen times since then. The current buildings are modern restorations of late Qing buildings. During the Cultural Revolution, the temple and grounds suffered some damage at the hands of Red Guards. However, they escaped large scale destruction partly because of the protection of Premier Zhou Enlai.

Today the temple is thriving as a destination for both pilgrims and tourists.

### The Song Dynasty Show



The Romance of the Song Dynasty is the magnificent epic masterpiece in Song Dynasty. Every year, 2.2 million tourists from home and abroad coming in flocks to enjoy it. Based on the historic stories and legends in the city of Hangzhou, The performance named the Romance of the Song Dynasty, together with Moulin Rouge in Paris and O Show in Las Vegas, are considered the "World's Top Three Famous Shows". With a 120 square meter LED screen, 300 square meter water arena, 3000 square meter scene of misty rain and 100 meter time tunnel, the spectators will feel as if they live one thousand years back. It is a not-to-be-missed performance for each tourist to Hangzhou.

<http://www.songcn.com/SongScenic/qing/index.shtml>

### Xi'xi Wetland National Park



18 October  
forenoon

Xi'xi Wetland National Park is located in the western part of Hangzhou City, only 6 kilometers from the downtown of Hangzhou. Xi'xi was created during Han and Jin Dynasty, developed during Tang and Song Dynasty, flourished during Ming and Qing Dynasty, declined during the Republican Period, and revived in Modern Times.

Xi'xi is the only wetland in the country that incorporates urban wetland, rural wetland and cultural wetland and it is the first national wetland park in China as well.

Xi'xi Wetland consists of five thematic cultural elements--

"Buddhism, Seclusiveness, Secularity, Leisure, and

Wildness". The four sections of the wetland feature. "Seclusiveness in the South.

Secularity in the North. Prosperity in the East. Quietness in the West".

The Essentials of Xi'xi Culture are "One Garden and Five Places": Hong Garden, Place of Premiere of Yue Opera, Place for Writers of Ci, Birth Place of the Water Margins Story, Leisure Place for Literati and Concentrated Place of Local Customs.

<http://www.xixiwetland.com.cn/>

In order to make necessary arrangements, participants who wish to take part in the tour are requested to confirm their participation by indicating their attendance on the Registration Form.

## 12. SYMPOSIUM COORDINATORS

For further information on the symposium, please contact:

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