Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

DECISIONS TAKEN BY THE EXECUTIVE COUNCIL
AT ITS NINETY-FOURTH SESSION

Campeche, Mexico, 25 October 2012
Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

Adoption of the agenda

Agenda item 1
(document CE/94/1 prov.)

The Executive Council
Adopts the agenda of its ninety-fourth session as proposed.
Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

Communication of the Chair

Agenda item 2
(document CE/94/2)

The Executive Council,

Having heard the communication of the Chair of the 94th session of the Executive Council, Honourable Danson M. Mwazo, Minister for Tourism of Kenya,

1. **Thanks** the Chair for his communication to the Executive Council;

2. **Shares** his views on the need to ensure the sustainable development of tourism, as arrivals continue to increase, and the total number of international arrivals seems set to soon hit the mark of one billion;

3. **Shares** the views of the Chair on the need to continue promoting the development of responsible, sustainable and universally accessible tourism, ensuring all Member States develop and adopt uniform best practices in this area; and

4. **Extends** its gratitude and appreciation to the Chair and Vice-Chairs of the Council for their dynamic leadership and for their personal contributions to the successful deliberations of its various agenda items.
Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

Report of the Secretary-General

Part I: Current situation and activities

(a) International tourism in 2012

(b) Mainstreaming tourism in the global agenda

(c) Implementation of the general programme of work for the period 2012-2013

Agenda items 3(I)(a), (b) and (c)
(documents CE/94/3(I)(a), CE/94/3(I)(b) and CE/94/3(I)(c))

The Executive Council,

Having heard and discussed the report presented by the Secretary-General on international tourism in 2012, on mainstreaming tourism in the global agenda and on the implementation of the general programme of work for the period 2012-2013,

1. Thanks the Secretary-General for his presentation, which provides the Members of the Council with a global overview on the recent developments and future prospects for the tourism sector;

2. Shares the Secretary-General's analysis regarding the current situation and short-term prospects for the tourism sector, namely on current challenges posed by the global economic situation;

3. Requests the Secretary-General to maintain close monitoring of the possible impact of the economic situation on tourism and inform Members accordingly;

4. Welcomes the work done by the Secretariat in mainstreaming tourism, especially sustainably designed and managed tourism, in international and national agendas;

5. Commends the Members which have supported the inclusion of tourism in the Rio Outcome Document and the G20 Declaration, and encourages all Members to promote the inclusion of tourism within all relevant regional and international processes and fora in which they are involved;
6. **Requests** the Secretary-General to present to the 95th session of the Executive Council concrete ideas related to the implementation in the areas under "Sustainable Tourism" as expressed in the RIO+20 outcome document, "The Future We Want"; and

7. Also **commends** the Members which have joined the Open Letter initiative and **encourages** those which have not yet joined to do so.
Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

Report of the Secretary-General

Part I: Current situation and activities

(d) Survey on the general programme of work for the period 2014-2015

Agenda item 3(I)(d)
(document CE/94/3(I)(d))

The Executive Council,

Having considered the report of the Secretary-General concerning the survey on the general programme of work for the period 2014-2015,

1. Recognizes the crucial importance of such exercise in order to establish clear priorities among Members of the Organization and to reflect them in the upcoming programme of work and budget;

2. Urges all UNWTO Members to complete the online survey to allow for a more inclusive and representative picture of everyone’s needs;

3. Requests the Secretary-General (a) to inform all Members of the Organization about the results of the survey during the regional commission meetings in the first semester of 2013, (b) to prepare a draft Programme of Work and Budget for the biennium 2014-2015 and (c) to submit it to the 95th session of the Executive Council; and

4. Confirms the obligation of the Secretariat to continue providing interpretation in all official languages for the statutory meetings of the Organization, understanding that the provision of interpretation for non-statutory meetings will be considered on a case-by-case basis, subject to availability of funds.
Executive Council
Ninety-fourth session
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Report of the Secretary-General

Part I: Current situation and activities

(e) Protection of tourists/consumers and travel organizers

Agenda item 3(I)(e)
(document CE/94/3(I)(e))

The Executive Council,

Having considered the report by the Secretary-General on the protection of tourists/consumers and travel organizers,

1. Thanks the Secretary-General for his presentation of the preliminary results achieved by the UNWTO Working Group on the Protection of Tourists/Consumers and Travel Organizers;

2. Welcomes the activities of the Working Group and the Secretariat in the field of tourist protection;

3. Takes note of the content elements of the draft international convention;

4. Also takes note of the assurance by the Secretary-General that the Convention will be complementary to other instruments that are being elaborated by regional institutions, such as the European Union, among others;

5. Requests the Secretary-General to further broaden the scope of discussions and consultations with all Member States, particularly, through the Regional Commissions’ meetings; and

Recalling Executive Council decision CE/DEC/5(XCIII),

6. Entrusts the Secretary-General to advise the Working Group to continue the elaboration of the text of the Convention, report on its progress to the 95th session of the Council and submit, after proper consultation, a draft at the appropriate time to the Executive Council and the General Assembly.
Executive Council
Ninety-fourth session
Campeche, Mexico, 23-25 October 2012

Report of the Secretary-General

Part II: UNWTO within the United Nations system

(a) UNWTO activities in the UN system

Agenda item 3(II)(a)
(document CE/94/3(II)(a))

The Executive Council,

Having taken cognizance of document CE/94/3(II)(a),

1. Notes with interest UNWTO’s regular collaboration with various United Nations networks and mechanisms, as well as its participation in technical meetings of the system, with the objective of ensuring the full recognition of tourism’s contribution to sustainable development and poverty reduction, and ensuring optimal utilization of UNWTO’s resources and those of the United Nations by avoiding duplication of efforts;

2. Recognizes and commends the work of the Secretariat, in collaboration with Member States, in contributing to the Rio+20 process, which resulted in a bold political outcome document, “The Future We Want”, and whereby “Sustainable Tourism” has been included for the first time in such an important global document, in which process some Member States have been especially active and instrumental, among them Algeria—as the coordinator of the G77 plus China—, Germany, Honduras and the Republic of Korea;

3. Encourages the Secretariat to continue its efforts in mainstreaming well-designed and managed sustainable tourism as well as in preparing for the Sustainable Development Goals (SDGs) as part of the post-2015 (MDGs) agenda;

4. Notes with interest the discussions to take place in the UNGA 67th Session on issues related to funding for development, and the commitment of the Secretariat in engaging in a dialogue with its Member States on the longer-term positioning of UNWTO in this regard;
5. **Supports** the Secretariat’s work for developing and implementing the newly approved World Heritage and Sustainable Tourism Programme jointly with UNESCO, and **encourages** UNWTO to pursue its active role in the Steering Group;

6. **Acknowledges** the important work of the Secretariat and in responding to UNGA Resolution 65/173 on Ecotourism, and **supports** its continued work on this issue, as further outlined and included in “The Future We Want”; and

7. **Requests** the Secretary-General to report to it at its forthcoming sessions on the participation of the Organization in the UN system’s coordination mechanisms.
Executive Council  
Ninety-fourth session  
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Report of the Secretary-General  

Part II: UNWTO within the United Nations system  

(b) Joint Inspection Unit recommendations: implementation in the context of the White Paper  

Agenda item 3(II)(b)  
(document CE/94/3(II)(b))  

The Executive Council,  

Having heard the report presented by the Secretary-General and having discussed it,  

1. Takes note of the reports of the Joint Inspection Unit annexed to this document, and thanks the Unit for their insights;  

2. Approves the Implementation Plan for the White Paper as the main instrument to drive the reform process at the UNWTO and requests the Secretary-General to present annually an update on its implementation and further proposals that could be included on it, as appropriate;  


4. Considers the recommendations 1,3,4,5,6,7,8,9,10,11,13,15,16,17,18,19,21,23 and 25 of JIU/REP/2009/1 in line of debates among Member States in the context of the White Paper as closed and appreciates the good progress achieved on the other recommendations; and  

5. Takes note of the 110 recommendations presented in JIU reports and notes in 2011 and summarized in Annex XVI, and in view of current status of the matter within the Secretariat and the costs required by their implementation requests the Secretary-General that no further action be made on them by the Organization at this point.
Report of the Secretary-General

Part III: Administrative and statutory matters

(a) Financial situation of the Organization

Agenda item 3(III)(a)
(documents CE/94/3(III)(a) and CE/94/3(III)(a) Add.1)

The Executive Council,

Having before it the report of the Secretary-General on the financial situation of the Organization,

Having heard the statements by the Secretariat,

1. Takes note of the level of collection of contributions from Members for the financial year 2012 as of 31 July 2012, amounting to EUR8,465,595.67 estimated income, and also of the collection of contributions in arrears, amounting to 874,391.80 euros;

2. Urges Members that have not yet complied with their financial obligations to take the necessary steps to pay their contributions for 2012, thereby averting delays that could hamper programme execution;

3. Takes note of the budgetary pressures experienced by the Organization due to the zero nominal growth policy already followed for a period of four years, while noting with satisfaction the prudent financial management exerted by the Secretary-General;

4. Approves the second draft amended detailed financial rules (DFR) necessary for compliance with IPSAS as proposed by the Secretary-General, including wording amendments proposed on the Replacement Reserve under DFR 6.21 and 6.23, subject to final wording to be proposed to the next EC session on DFRs 5.14 through 5.19 in order to resolve concerns raised at this EC meeting;

5. Takes note that confirmation of budget transfers corresponds to the Programme and Budget Committee and to the Executive Council as referred to in DFR 3.07, notwithstanding the consultation processes between the Secretariat and their Chairmen within the overall approval process of budget transfers;
6. Takes further note that the 7% project support cost rate required from all voluntary contributions as stated in the cost recovery principles in Annex III to the DFR should be seen as a minimum rate, encouraging the Secretary-General to seek higher cost recovery rates whenever possible; and

7. Encourages the Secretary-General to continue to advance in the third draft amended Detailed Financial Rules (DFR) necessary for compliance with IPSAS.
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Report of the Secretary-General

Part III: Administrative and statutory matters

(b) Application of Article 34 of the Statutes and paragraph 13 of the Financing Rules

Agenda item 3(III)(b)
(document CE/94/3(III)(b))

The Executive Council,

Observing that the provisions of Article 34 of the Statutes and paragraph 13 of the Financing Rules attached to the Statutes are applied to 20 Full Members and one Associate Member,

Having been informed of the Members benefiting from temporary exemption from the provisions of paragraph 13 of the Financing Rules attached to the Statutes, granted by the nineteenth General Assembly,

1. Thanks the Members that have made the necessary efforts in order to fulfil their financial obligations despite their internal constraints;

2. Notes that Chad has settled its arrear contributions and is no longer liable to the provisions of paragraph 13 of the Financing Rules and Article 34 of the Statutes while Pakistan has partially settled its arrear contributions thus falling out of paragraph 13 of the Financing Rules, and welcomes with satisfaction the significant effort undertaken by these countries;

3. Notes with satisfaction that Nicaragua and Togo have respected their agreed payment plans up to 2012 while El Salvador has done so partially;

4. Further takes note of the negotiations held between the Secretariat and Myanmar in order to establish a payment plan for the settlement of its arrears;

5. Requests the Secretary-General to inform it, at its next session, about the Members’ compliance with the agreements made with a view, as the case may be, to maintaining the temporary exemption from the provisions of paragraph 13 that they were granted by the General Assembly or reapplying those provisions to them if they have not fulfilled their commitments; and
Recalling General Assembly resolutions 523(XVII), 557(XVIII) and 588(XIX) as well as Executive Council decision 7(LXXXIX),

6. Notes that Iraq benefits from an extended temporary exemption of the application of the provisions of paragraph 13 of the Financing Rules attached to the Statutes and Article 34 of the Statutes until the twentieth session of the General Assembly pending the entry into force of its payment plan beginning 1 January 2014.
Report of the Secretary-General

Part III: Administrative and statutory matters

(c) Application of the new institutional image in the official languages

Agenda item 3(III)(c)
(document CE/94/3(III)(c))

The Executive Council,

Having heard the proposal of the Secretary-General on the applications of the new institutional image to the official languages,

Thanks the Secretary-General for his presentation and acknowledges with satisfaction the applications of the new UNWTO institutional image to the official languages (please see attachment).
| Spanish | ![UNWTO Logo] |
| French | ![UNWTO Logo] |
| Russian | ![UNWTO Logo] |
| Arabic | ![UNWTO Logo] |
Report of the Secretary-General

Part III: Administrative and statutory matters

(d) Guidelines on the selection of venues of Executive Council and General Assembly sessions

Agenda item 3(III)(d)
(document CE/94/3(III)(d))

The Executive Council,

Having taken note of the report of the Secretary-General on the selection of venues of Executive Council and General Assembly meetings,

Having regard to Article 8(2) of the Statutes and to decision 13(XVI) adopted at its sixteenth session in Rome, Italy,

1. Considers that, for the selection of venues of the Governing Bodies of the Organization, there is a need to balance the statutory requirements with the practice of the geographical rotation of meetings that has contributed to promote the role of tourism and of UNWTO around the world;

2. Decides that when the Council meets to recommend a nominee for the post of Secretary-General, the meeting shall be held at the Headquarters of the Organization;

3. Endorses the proposal of the Secretary-General to try to hold at least one meeting of the Executive Council at the Headquarters of the Organization in non-Assembly years;

4. Adopts the procedure described in document CE/94/3(III)(d) for the selection of the venue of Council meetings to be implemented as of 2014; and

5. Recommends to the General Assembly to continue observing the established practice, while taking into consideration the proposals made by the Secretary-General in document CE/94/3(III)(d) for the selection of venues of General Assembly meetings, while considering that a ten per cent sponsorship of candidatures would be sufficient.
Executive Council
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Report of the Secretary-General
Part III: Administrative and statutory matters
(e) Implementation of an ethics function

Agenda item 3(III)(e)
(document CE/94/3(III)(e))

The Executive Council,

Having heard the report presented by the Secretary-General and having discussed it,

1. **Endorses** the proposal of the Secretary-General to apply ethical standards at the UNWTO against the benchmark applied by the United Nations, both in view of the commitment of the Organization to it, and of the applicable articles in UNWTO’s Statutes, and staff and financial regulations;

2. **Welcomes** the feasibility study for establishing an ethics function at the UNWTO, prepared by UNOPS in 2011, and **supports** in particular the need to create an ethics function at the Organization encompassing the nine sub-functions listed in paragraphs 13 and 14;

3. **Requests** the Secretary-General to make the necessary agreements with UNOPS for the provision of these functions starting preferably on 1 January 2013, while keeping costs to some 30,000 euros per annum;

4. **Supports** the incorporation of this function in the planning of subsequent programmes of work and budget of the Organization, unless mandated otherwise; and

5. **Requests** the Secretary-General to report annually to the Executive Council on the implementation of the ethics function in the previous year, including the ethics officer’s own report and **remains** available to consider any other report that may be submitted by the ethics officer.
The Executive Council,

Having considered the report of the Secretary-General on information and communication technologies of the Organization, and

Having heard the statements by the Secretariat,

1. **Takes note** of the current structure of the organization and development of its Information and Communication Technology Programme as contained in the first report of this area to the Executive Council;

2. **Welcomes** the Secretary-General’s initiative of keeping the Executive Council regularly informed on the ICT PoW strategy and developments;

3. **Further takes note with satisfaction** of the progress in the technology applications already implemented by the Organization and **acknowledges** that a rapidly evolving technology environment and budgetary constraints represent a set of unique challenges in the near future; and

4. **Supports** the orientation given by the Secretariat for the continued development of an ICT security framework that preserves the integrity of the Organization’s information assets and systems, and **encourages** the continued application of physical and environmental data security protocols, access controls and information acquisition procedures to ensure cyber security and the application of best technological practices.
Executive Council
Ninety-fourth session
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Report of the Programme and Budget Committee

Agenda item 4
(document CE/94/4)

The Executive Council,

Having considered the report of the Programme and Budget Committee,

1. Decides to endorse the conclusions and recommendations expressed by the Committee; and

2. Entrusts the Secretary-General to submit to the 95th session of the Executive Council a proposal on the future of the UNWTO technical committees.
Affiliate Members

(a) Report of the Chair of the Affiliate Members

The Executive Council,

Having heard the report of the Chair of the Committee of Affiliate Members,

1. Expresses its satisfaction over the implementation of the 2012 Work Plan geared towards more effective collaboration between the UNWTO and its Affiliate Members, in application of the new Rules of Procedure of the Committee of Affiliate Members;

2. Welcomes the measures taken by the Secretariat towards achieving the representation of all the member countries of the UNWTO among the Affiliate Members;

3. Takes note with interest of the areas of action contained in the Work Plan, in particular:

(a) Publications:

- Affiliate Members Report Vol. 4: “Global Report on Food Tourism”, in which numerous Affiliate Members collaborated
- Affiliate Members Report Vol. 5: “Global Report on Aviation: Responding to the Needs of New Destinations and Tourism Markets” to be published shortly
- Regional Report No. 3: “Tourism in Europe: Working Together Towards 2030”, a collaboration between the Affiliate Members Programme and the Regional Programme for Europe, to be released shortly, and
- The CITIES 2012 Project, in collaboration with the Destination Management Programme and with the participation of 21 cities of the world, which will be presented at the Summit on City Tourism to be held in Istanbul, Turkey, on 14-16 November, and
(b) Development of Platma, which is now hosted on the UNWTO server and has been migrated to the Drupal platform, thus allowing maximum integration with the UNWTO website, a reduction in cost, and continuity of service;

4. **Encourages** the Secretariat to pursue specific actions of cooperation, such as:
   - Supporting the efforts of Affiliate Member ‘WYSE Travel Confederation’ in the context of the San Diego Declaration on Youth, Student and Educational Travel, and
   - Cooperation in the framework of the Pacific Asia Indigenous Tourism Conference in support of the principles to guide the development indigenous tourism;

5. **Invites** the Affiliate Members Programme to continue with the integration and participation of the Affiliate Members in the activities of the Organization, and **encourages** the Affiliate Members to continue participating in the activities and to increase their contribution to them; and

6. **Takes note with interest** of the Knowledge Network programme, composed of 128 educational and other research organizations, as an instrument of knowledge creation and dissemination in tourism, bridging theory and practice, as well as of the plans for their gradual integration into the Committee of Affiliate Members.
Executive Council
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Affiliate Members

(b) Report of the Committee for the Review of Applications for Affiliate Membership

Agenda item 5(b)
(document CE/94/5(b))

The Executive Council,

Having taken cognizance of the report of its Committee for the Review of Applications for Affiliate Membership, which met on 24 October 2012, under the chairmanship of Jamaica,

1. **Endorses** the recommendation of the Committee;

2. **Decides** to admit provisionally to affiliate membership the following candidates, pending ratification by the twentieth session of the General Assembly:

   1. DESTINATION MARKETING ASSOCIATION INTERNATIONAL (DMAI) (UNITED STATES OF AMERICA/ÉTATS-UNIS D’AMÉRIQUE/ESTADOS UNIDOS DE AMÉRICA)

   2. GATO – GADESHGARAN TOUR OPERATOR (IRAN)

   3. GOBIERNO AUTONOMO DESCENTRALIZADO PROVINCIAL DEL GUAYAS (ECUADOR/EQUATEUR)

   4. KERALA INSTITUTE OF TOURISM AND TRAVEL STUDIES (INDIA/INDE)

   5. PACIFIC ASIA TRAVEL WRITERS ASSOCIATION - PAWTA (INDIA/INDE)

   6. THE MUNICIPAL GOVERNMENT AGENCY “TOURISM DEPARTMENT OF ALMATY CITY” (KAZAKHSTAN/ KAZAKHSTAN/KAZAJSTAN)

   7. UNIVERSIDAD GUANAJUATO (MEXICO/MEXIQUE)
3. **Decides** to admit provisionally to affiliate membership the following candidates:

1. INTERNATIONAL CONSORTIUM – HOTELS & TOURISM (RUSTICAETRANSMADRID-ESTUDIO LANZAROTE) (SPAIN/ESPAGNE/ESPAÑA)

2. MAPFRE (SPAIN/ESPAGNE/ESPAÑA)

provided that, within the period of two months, they submit the accredited letter of governmental support.
Procedure and calendar for the election of the Secretary-General
of the Organization for the period 2014-2017

Agenda item 6
(document CE/94/6)

The Executive Council,

Having examined document CE/94/6 submitted by the Secretary-General on this subject,

Having taken note of the report of the Joint Inspection Unit and its recommendations regarding the selection and employment conditions of executive heads in the United Nations system organizations,

1. Confirms that, the statutory rules governing the election of the Secretary-General will be supplemented by the rules and procedure established in document CE/94/6;

2. Invites Member States to propose candidates for the post of Secretary-General for the period 2014-2017, ensuring that their nominations reach the Organization’s Headquarters by 29 March 2013, at 24:00 hours at the latest, Madrid time;

3. Requests candidates to submit their candidature together with all other information as specified in established procedures (document CE/94/6); and

4. Confirms that the Council shall select at its ninety-fifth session the nominee it should recommend to the twentieth session of the General Assembly for the post of Secretary-General for the period 2014-2017.
Executive Council
Ninety-fourth session
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Election of the Chair and the Vice-Chairs of the Executive Council for 2013

Agenda item 7
(document CE/94/7)

The Executive Council,

Having regard to Rule 5 of its Rules of Procedure,

Having considered the document corresponding to the candidature of Romania to the chairmanship of the Council,

1. Decides to elect Romania as Chair of the Council for 2013;

Having taken note of the candidatures for the first and second vice-chairmanships,

2. Appoints Jamaica as its First Vice-Chair and Mozambique as its Second Vice-Chair for 2013;

3. Requests the Full Members elected to the chairmanship and the two vice-chairmanships to designate the persons to perform these duties, in accordance with Rule 5(4) of its Rules of Procedure; and

4. Pays special tribute to the officers from Kenya (Chair), Romania (First Vice-Chair) and Jamaica (Second Vice-Chair) for the quality of the work accomplished for the benefit of the Organization in the performance of their functions in 2012.
Place and dates of the ninety-fifth session of the Executive Council

Agenda item 8
(document CE/94/8)

The Executive Council,

Considering its decision CE/DEC/18(XCIII), adopted at its ninety-third session in Madrid, Spain,

Having examined the document corresponding to the candidatures of France and Serbia to host its 95th session,

1. Thanks the Governments of France and Serbia for their generous invitations to host the next session of the UNWTO Executive Council in 2013;

Having held a secret ballot to decide on the venue of its next session, in accordance with the Guiding Principles for the Conduct of Elections by Secret Ballot,

2. Decides to hold its ninety-fifth session on 28 and 29 May 2013 in Belgrade, Serbia; and

3. Welcomes the initiative taken by France to organize with UNWTO a conference on small islands tourism development in Réunion Island in 2013.
Thematic discussion: follow-up of the T20 meeting on visa and travel facilitation

Agenda item 9
(document CE/94/9)

The Executive Council,

Having heard the report presented by the Secretary of Tourism of Mexico and by the Secretary-General on the 4th T20 Ministers' Meeting as well as on the work carried out by the Secretariat on visa facilitation,

Having debated the issue of visa facilitation, namely national and regional experiences and possible opportunities to advance visa facilitation,

1. Thanks the Secretary of Tourism of Mexico for the report on the outcomes of the 4th T20 Ministers' Meeting chaired by Mexico, as well as the Member States for their proposals and case studies presented by the various delegations;

2. Commends Mexico and the Secretariat for the work done to include tourism in the Final Declaration of the G20;

3. Also commends the important initiatives presented by Member States towards facilitation of visa procedures and hopes that these can be used by other countries to advance in the same direction;

4. Requests the Secretary-General to maintain visa facilitation as a priority in the work of the Secretariat and advance it through advocacy at the highest political level and the identification and dissemination of case studies;

5. Also requests the Secretary-General to advance the issue of visa facilitation in close cooperation with other international and regional organizations; and

6. Further requests the Secretary-General to engage in discussions with the International Civil Aviation Organization (ICAO) to support the advancement of international benchmarks to harness technology in visa processing and issuing.
Vote of thanks to the host country

The Executive Council,

Having carried out the work of its ninety-fourth session under the excellent conditions placed at its disposal by the United Mexican States,

1. Expresses its most sincere gratitude to the Government and people of Mexico for the support extended to the UNWTO and its Members in hosting this session of the Council in the beautiful city of Campeche, as well as for the opportunity provided to the delegates not only to enjoy the tourist attractions of the city and its environs, but also to attend various social events and technical visits to Mexican cultural destinations; and

2. Expresses, in particular, its deepest appreciation to H.E. Gloria Guevara, Secretary of Tourism of Mexico, to H.E. Fernando Ortega Bernés, Governor of the State of Campeche, and to H.E. Ana Martha Escalante Castillo, Mayor of the City of Campeche, as well as to their team members and staff, for their magnificent hospitality and for their personal involvement and constant support to the organization of the meeting.