

SRI LANKA

Combating Child Sex Tourism

Vision

- Sri Lankan Children live free from sexual abuse and exploitation in the hands of tourist

Mission

- Sri Lanka Tourist Board is committed to ending the sexual abuse and exploitation of children as a result of tourism

Goal

- To eradicate Child Sex Tourism from Sri Lanka

Issues to be addressed:

1. Lack of awareness among children and parents/community
2. Tourists not aware of Sri Lanka zero tolerance
3. Insufficient Private sector contribution
4. Deficiencies in implementing policies and legislation

Objective 1:

To increase the community awareness in affected areas on ‘CST and risks factors’

Outputs:

- **Modules on child rights, abuse and exploitation developed for children and parents**
- **Children and their parents of selected districts educated about child rights, abuse and exploitation**
- **Community made aware on CST and related issues using print and electronic media**

Activity

- Identify existing modules that can be used for child/parent awareness programmes
- Design/adapt modules on child rights, abuse and exploitation (children and parents)
- Translate modules to Sinhala and Tamil
- Pre-test modules on selected target group (unless the modules are not pre-tested already)

Objective 2:

To ensure that all tourists are made aware of the *tourism industry's zero tolerance of CST* the relevant laws and penalties?

Outputs:

- **Relevant Information on CST for tourists identified**
- **Information made available for tourists through the home page, catalogues, advertisements, brochures, in-flight films and on board magazine**
- **Existing policies, regulations and laws including those related to tourism industry are reviewed to identify its comprehensiveness in combating CST**

Activity

- Design/develop information to be given to tourists & translate to other languages
- Conduct a consultative meeting to discuss messages with relevant authorities
- Develop a in-flight film and home page on combating CST (in different languages)
- Print catalogues,/brochures, advertisements against CST in different languages
- Print and distribute door knob messages etc.
- Establish an infor-base on CST related information
- Carry out necessary research to fill information gaps
- Develop a data base with all policies, regulations and laws
- Translate laws, regulations etc. in user friendly language
- Duplicate and distribute translated material
- Display advertisements at the airport against CST (in different languages)
- Locate bill boards with messages against CST
- Develop and maintain website/page

Objective 3:

To involve private tourism sector to play a proactive roles in combating CST

Outputs:

- **The role of the private sector in combating CST identified**
- **A district based surveillance mechanism designed and piloted to be used by the private sector in high risk districts**
- **A policy/code of conduct developed to eliminate CST**
- **The private sector hoteliers and other service providers made aware of their role in combating CST**

Activities

- Identify role of the private sector in combating CST
- Develop a brochure stating the private sector involvement in combating CST
- Organize a multi stake holder meeting to disseminate the findings and the role of the private sector.
- Map out Unauthorized guest houses in high -risk (priority areas)
- Develop a tool to identify suspicious cases of CST
- Support/Establish a district mechanism using a multi-sectoral group to identify suspicious cases of further investigation
- Develop/adapt international policy/code of conduct to eliminate CST
- Organize a stakeholder meeting to disseminate the code of conduct
- Organize a press conference to give publicity for policy/code of conduct
- Organize a workshop for media personnel on “code of ethics and creating a child friendly and responsible media response”
- Conduct district level awareness programmes for hoteliers and other service providers

Objective 4:

To bring in new policies, laws and regulations to combat CST

Outputs:

- **Laws and Policies developed within the Ministry and its partners to combat CST**
- **Strict enforcement of laws and regulations**

Activities

- Identify areas that need new laws, policies and regulation to facilitate combating CST
- Appoint a consultative group to draft relevant laws, policies and regulations (if necessary)
- Organize a stakeholder meeting to discuss new policies, and regulations
- Organize a press conference to give publicity for the laws and regulations
- Identify reasons for non enforcement of laws
- Organize district based awareness programmes for law enforcing officers to stress the need for law enforcement
- Conduct an advocacy meeting for higher ranks of Law enforcement Officers
- Establish Tourist Police/strengthen existing Tourist Police post/Children's Women's desk at high risk areas
- Conduct capacity building programmes for Tourist Police in combating CST

Objective 5:

To maximize the coordination with police, social authorities, DCPC's and NGOs in tourist areas

Outputs:

- **Links between Police, NGO's formed in combating CST**
- **Focal points appointed in combating CST**
- **Companies and Associations support for Prevention of CST and in rehabilitation of victims of CST**

Activities

- Develop a TOR for district based net-work among stake holders of the industry, Police, NGO's, Social workers, Civil society to combat CST
- Carryout district based training programmes for members of the network on their role in combating CST
- Conduct district based workshops with NGO's working on CST to advocate home based rehabilitation of children affected by CST
- Organize a forum to disseminate best practices of rehabilitation among stakeholders.

Objective 6:

To maximize the management capacity of the Tourist board for Project Management

Out Puts:

- **The Project management capacity in the CST unit Strengthened**

Activities

National scale launch of the CST Action Plan

Action Taken

- Advocacy among Hoteliers, Hotel School
- Initiated building of Partnerships: NCPA, British High Commission, INGO's, NGO's etc.
- Initiated discussions with :
 - Hotels
 - Police
 - Immigration & Emigration
 - Sri Lankan Airlines
 - Bandaranayka International Airport. etc