

**TOURISM STATISTICS CAPACITY BUILDING
PROGRAMME & REGIONAL SEMINAR
FOR ASIA PACIFIC REGION**

**Bangkok, Thailand
On 5 – 9 March 2012**

Ministry of Tourism and Sports

Thailand

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Thailand Tourism Statistics

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Homework

- Domestic tourism statistics:
What have we done since the 2nd. Workshop ?
- Inbound tourism statistics:
What have we done since the 2nd. Workshop ?
- Outbound tourism statistics:
What have we done since the 2nd. Workshop ?

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What have we done since WSII ?

(Domestic tourism, Inbound tourism and Outbound tourism)

We have 2 systems of tourism statistics.

- System of internal tourism statistics
(Domestic & Inbound)
- System of international tourism statistics
(Inbound & Outbound)

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Inbound Tourism Statistics

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Inbound Tourism Statistics

To collect
number of International
Tourist Arrivals



- * **Number**
 - Classified by country of residence (Inter. Tourist)
- * **Length of stay**

To survey
Tourism Expenditure



- * **Per capita spending**
 - Tourism receipts

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Q: What have we done since the 2nd. Workshop ?

A:

- 1. To meet immigration Bureau for controlling quality data.**
- 2. To increase sample sizes relating to population. (more than 95% confidence)**
- 3. To set monthly report.**

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An example report



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THANK YOU

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Department of Tourism

Ministry of Tourism and Sports

THAILAND