TOURISM STATISTICS CAPACITY BUILDING PROGRAMME & REGINAL SEMINAR FOR ASIA PACIFIC REGION

Bangkok, Thailand On 5 – 9 March 2012

Ministry of Tourism and Sports Thailand

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Thailand Tourism Statistics

Ministry of Tourism and Sports

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Homework

- Domestic tourism statistics:

What have we done since the 2^{nd.} Workshop?

- Inbound tourism statistics:

What have we done since the 2^{nd.} Workshop?

- Outbound tourism statistics:

What have we done since the 2^{nd.} Workshop?

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What have we done since WSII?

(Domestic tourism, Inbound tourism and Outbound tourism)

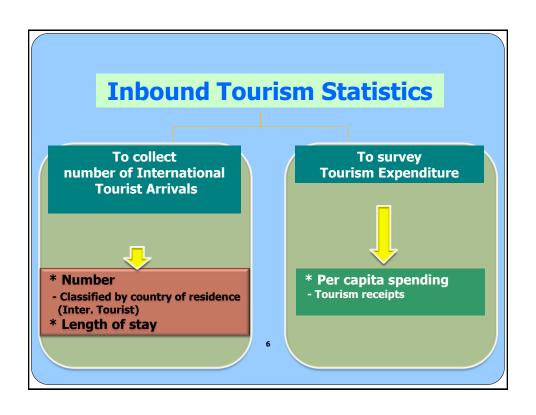
We have 2 systems of tourism statistics.

- System of internal tourism statistics (Domestic & Inbound)
- System of international tourism statistics (Inbound & Outbound)

Inbound Tourism Statistics

Ministry of Tourism and Sports

Thailand



Q: What have we done since the 2^{nd.} Workshop?

A:

- 1. To meet immigration Bureau for controlling quality data.
- 2. To increase sample sizes relating to population. (more than 95% confidence)
- 3. To set monthly report.

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An example report



February 2012

THANK YOU

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Department of Tourism
Ministry of Tourism and Sports
THAILAND