TOURISM STATISTICS CAPACITY BUILDING PROGRAMME & REGIONAL SEMINAR FOR ASIA PACIFIC REGION

Bangkok, Thailand
On 5 – 9 March 2012

Ministry of Tourism and Sports

Thailand

Thailand Tourism Statistics

Ministry of Tourism and Sports

Thailand
- Domestic tourism statistics:  
  What have we done since the 2\textsuperscript{nd}. Workshop?
- Inbound tourism statistics:  
  What have we done since the 2\textsuperscript{nd}. Workshop?
- Outbound tourism statistics:  
  What have we done since the 2\textsuperscript{nd}. Workshop?

\textbf{What have we done since WSII?}
\textit{(Domestic tourism, Inbound tourism and Outbound tourism)}

\textbf{We have 2 systems of tourism statistics.}
- System of internal tourism statistics  
  (Domestic & Inbound)
- System of international tourism statistics  
  (Inbound & Outbound)
Inbound Tourism Statistics

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To collect number of International Tourist Arrivals

* Number
  - Classified by country of residence (Inter. Tourist)
  * Length of stay

To survey Tourism Expenditure

* Per capita spending
  - Tourism receipts
Q: What have we done since the 2nd. Workshop?

A:

1. To meet immigration Bureau for controlling quality data.

2. To increase sample sizes relating to population. (more than 95% confidence)

3. To set monthly report.
THANK YOU

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Department of Tourism
Ministry of Tourism and Sports
THAILAND