Similar to inbound tourism, for outbound tourism we are still using the same concept/definition, and procedure of data collection and captured:

- Outbound tourist is Indonesia residents who travels outside his/her usual environment (Indonesia territory) other than following an occupation remunerated within the country visited, and staying not more than **12 (twelve) months** in the country visited, with any purpose of visit.
- The outbound tourist is obtained from the administrative record of Immigration Office.
The expenditure and other characteristics of outbound tourist is obtained from outbound survey. The expenditures are classified into: pre, post and during trip. The outbound survey is conducted every year. Respondents are Indonesia residents who just arrived from travelling abroad (survey location is in arrival area of port). We expect that in this year the new system of Immigration office could be implemented wholly, so the data will be received faster and more detail.

Recent activities for outbound travel statistics on BOP

I. Conducting coordination meeting with several agencies (including NSO and Ministry of Tourism and Creative Economic) to publish Travel statistics as part of BOP Publication.

The topic of discussions covered:
- Evaluating the achievement on outbound tourist in 2011 and the outlook of tourism statistics in 2012.
- Determining program objective and policy in tourism for the year 2012.

Issue:
Immigration office has applied Border Control Management (BCM) in 44 immigration checkpoints or covered around 90% of total checkpoints. The implementation of BCM is resulting in elimination for the usage of Arrival-Departure (AD) card.
Recent activities for outbound travel statistics on BOP

II. The meeting with Card Issuer (Visa Card).

The purpose of discussion are:
• To strengthen the cooperation with relevant party (Bank Indonesia and VISA Worlwide Indonesia), and
• To get information related to credit card’ transaction of traveler, data collection method and type of data availability

The prospective data from VISA :
➢ The Value of Indonesian credit card transaction in ROW.
➢ Indonesian credit card transaction in ROW by sectors.

OUTBOUND SURVEY 2011

Inline with decreasing of average length of stay per visit in 2011, the average expenditure per visitor per visit decrease too.

AVERAGE LENGTH OF STAY PER VISITOR PER VISIT

AVERAGE EXPENDITURE PER VISITOR PER VISIT
Although education purposes is the longest average length of stay and highest average expenditure, the level decrease steadily.

AVERAGE LENGTH OF STAY BY PURPOSE OF VISIT

AVERAGE EXPENDITURE PER VISITOR PER VISIT BY PURPOSE OF VISIT

THANK YOU