**WORKSHOP**
**STATISTICS CAPACITY BUILDING PROGRAM**
**ON TOURISM STATISTICS FOR ASIA AND THE PACIFIC**
**2010-2012**

Bangkok, Thailand, 5-9 March 2012

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**INBOUND TOURISM STATISTICS**

In case of inbound tourism data collection, the concept and procedure we use:

- Inbound visitor is he/she who travel to Indonesia territory (outside his/her usual environment) for any purposes other than following an occupation enumerated from the country visited, and staying for less than 12 months.

- The number of inbound visitors is obtained from the administrative record of Immigration Office (monthly report).

- The profiles/characteristics of inbound visitor is obtained from the A/D card (sampling method, report annually).
**Inbound Tourism Statistics**

- Need more specific travelers/visitors’ data on:
  - Separating short-long term student & patients

- Further detailed data on the spending of cross border/seasonal workers and transit passengers.

Some restrictions encountered in producing inbound visitors’ expenditure data

- Sample size only design to forecast at national level
- Covered only some main entry gates
Recent activities for inbound travel statistics on BOP

I. Conducting coordination meeting with several agencies (including NSO and Ministry of Tourism and Creative Economic) to publish Travel statistics as part of BOP Publication.

*The topic of discussions covered:*
- Evaluating the achievement on inbound tourist in 2011 and the outlook of tourism statistics in 2012.
- Determining program objective and policy in tourism for the year 2012.

*Issue:*
Immigration office has applied Border Control Management (BCM) in 44 immigration checkpoints or covered around 90% of total checkpoints. The implementation of BCM is resulting in elimination for the usage of Arrival-Departure (AD) card. For the country perspective, this is resulting in lost some important data particularly the purpose of visit such as personal, business, etc. There is a plan that the BCM will be fully implemented in 2013.

Recent activities for inbound travel statistics on BOP

II. The meeting with the Ministry of Education.

The purpose of the meeting is:
- To strengthen the cooperation for both institution (Bank Indonesia and the Ministry of Education), and
- To get information related to data collection method on travel and type of data availability particularly on number of foreign students in Indonesia and Indonesia’ students who studied abroad and their spending.

*The results of discussion:*
- Data on foreign students managed by Ministry of Education are available quite well. This is due to the need for foreign student to get approval from Ministry of Education before they plan to study in Indonesia.
- The available data consist of:
  - Number of foreign students in Indonesia. This data is accounted around 80% from the total foreign students who studied in Indonesia.
  - Average spending for student: tuition fee, cost of living (consumption, accommodation, domestic transport), international travel, books and research allowance, and health and life insurance.
Recent activities for inbound travel statistics on BOP

III. The meeting with Card Issuer (Visa Card).

The purpose of discussion are:
• To strengthen the cooperation with relevant party (Bank Indonesia and VISA Worldwide Indonesia), and
• To get information related to credit card’ transaction of traveler, data collection method and type of data availability

The results of discussion:
• The VISA Worldwide Indonesia conducted Visa Global Tourism Intentions Survey in 2011. The number of respondent as many as 11,620 people who came from 23 countries.
• The survey shows that most of respondents tent to use cash in doing transaction during travelling in Indonesia.

The prospective data from VISA:
➢ Foreign’s credit card transaction in Indonesia by country’s issued card institution.
➢ Foreign’s credit card transaction in Indonesia by sectors.

**Passenger Exit Survey 2011**

*Average length of stay per visitor per visit to Indonesia in 2011 decrease slightly. Even though expenditure per visitor per visit increase.*

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**Average Length of Stay**

- 2004: 9.47
- 2005: 9.05
- 2006: 9.09
- 2007: 9.02
- 2008: 8.58
- 2009: 7.69
- 2010: 8.04
- 2011: 7.84

**Average Expenditure**

- 2004: 902 USD
- 2005: 904 USD
- 2006: 913 USD
- 2007: 971 USD
- 2008: 996 USD
- 2009: 1,086 USD
- 2010: 1,118 USD
- 2011: 1,118 USD
Average length of stay by purpose for sport and official mission increase year by year. The same condition with the average expenditure for sport and holiday.

**Average Length of Stay by Purpose of Visit**

**Average Expenditure per Visitor per Visit by Purpose of Visit**

*Thank You*