Decisions taken by the UNWTO Commission for the Americas at its fifty-third session

Contents

I. Agenda 2

II. Decisions taken by the Commission 3

III. Annex 1 - Representation of the Commission in the various organs of the Organization 8

IV. Annex 2 - List of participants 10
I. AGENDA

1. Adoption of the agenda

2. Designation of the candidates of the Commission for the offices of the 19th General Assembly:
   - two vice-presidents of the General Assembly
   - two members of the Credentials Committee

3. Designation of the Members of the region for the Executive Council and its subsidiary organs:
   - two candidates for the Executive Council (2011-2015) (one regular and one floating)
   - two candidates for the Committee on Statistics and Tourism Satellite Account
   - two candidates for the Committee on Sustainable Development of Tourism
   - two candidates for the Committee on Market and Competitiveness
   - one candidate for the Committee for the Review of Applications for Affiliate Membership

4. Election of the Chairman and the two Vice-Chairmen of the Commission for the period 2011-2013

5. Other matters

6. Place and date of the fifty-fourth meeting of the Commission
II. DECISIONS TAKEN BY THE COMMISSION

ADOPTION OF THE AGENDA

Agenda item 1 (document CAM/53/OD/2011)

The Commission

Adopts the agenda of its fifty-third meeting as shown in page 2 of this document.

------------------------

DESIGNATION OF CANDIDATES OF THE COMMISSION FOR THE OFFICES OF THE 19TH GENERAL ASSEMBLY

Agenda item 2 (document CAM/53/A/19/Com.Reg.)

The Commission,

Having considered the information document submitted by the Secretary-General on the designation of candidates of the Commission to the various offices of the General Assembly,

Decides to designate the following countries to occupy the posts specified below:

(a) Vice-Presidents of the General Assembly: Jamaica
                                             Mexico

(b) Credentials Committee:                  Argentina
                                             Ecuador

------------------------
DESIGNATION OF MEMBERS OF THE REGION FOR THE
EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

Agenda item 3 (document CAM/53/A/19/Com.Reg.)

The Commission,

Having considered the information document submitted by the Secretary-General on the representation of the region in the Executive Council and its subsidiary organs,

1. Decides to designate Mexico for the Executive Council for the period 2011-2015, and Brazil for the same period for the floating seat;

2. Thanks the two candidates to the aforementioned seats for the consensus reached;

3. Decides to designate Argentina and Colombia for the Committee on Statistics and Tourism Satellite Account for the period 2011-2015;

Having heard the explanations of the Regional Director on the reform of the Committee on Sustainable Development of Tourism and the Committee on Market and Competitiveness, which will be of an eminently technical nature and representative of the region as a whole, with their meetings envisaged to be held in virtual form and not in person,

4. Decides to designate Bahamas and Bolivia for the Committee on Sustainable Development of Tourism for the period 2011-2015;

5. Decides to designate Mexico and Uruguay for the Committee on Market and Competitiveness for the period 2011-2015;


.................................................................
ELECTION OF THE CHAIRMAN AND THE TWO VICE-CHAIRMEN OF THE COMMISSION

Agenda item 4 (document CAM/53/A/19/Com.Reg.)

The Commission,

Having considered the information document submitted by the Secretary-General on the election of the Chairman and of the two Vice-Chairmen of the Commission,

1. Decides to elect Costa Rica as Chairman of the Commission for a term of office of two years (2011-2013);

2. Also decides to elect Bahamas and Peru to occupy the two vice-chairmanships of the Commission for a term of office of two years (2011-2013); and

3. Expresses its most sincere gratitude and recognition to the outgoing Chairman, Venezuela and the two outgoing Vice-Chairmen, Paraguay and Ecuador, for their efficient and valuable work at the head of the Commission.

OTHER MATTERS

Agenda item 5

After thanking the host country for its hospitality, the Secretary-General discussed the main topics of the 19th session of the General Assembly, from among which he highlighted the Ministerial Round Table with the participation of Professor Jeffrey Sachs and United Nations Deputy Secretary-General Asha-Rose Migiro, whose theme was “Fostering Growth and the Achievement of the MDGs through Tourism, Culture and Sport”.

The Secretary-General provided details about the functioning and methodology of the debate and urged the members of the Commission to participate in it.

He also informed those present that upon the conclusion of the meeting, he would meet with the Chairman of the Commission to consult him about the future designation of a member of the Commission as part of the board of the ST-EP Foundation.
The Executive Director for Competitiveness, External Relations and Partnerships invited the members of the Commission to participate in the RIO+20 meeting scheduled for June 2012 in the city of Rio de Janeiro, Brazil. The meeting will tackle issues such as the green economy and tourism’s contribution to all three aspects of sustainable development: economic, social and environmental.

Both the Brazilian and the Jamaican delegations supported the countries’ participation in the aforementioned Conference, which also celebrates the twentieth anniversary of the first meeting on sustainable development that took place in Rio in 1992.

For his part, the Regional Director reminded the members of the Commission about the following events:
- The Ministerial Summit on Tourism to be held at the WTM in London on 8 November 2011;
- The International Tourism Conference in the context of the PRODETUR Programme, organized jointly with the Inter-American Development Bank, on 28 and 29 November in Fortaleza, Brazil
- The meeting on investments in the Americas, which will take place at the forthcoming FITUR 2012; from 18 to 22 January in Madrid

The Regional Director informed those present about the First Iberoamerican Encounter on new tourism technologies: “Innovation and New Technologies Applied to Tourism Marketing” which will be held in Santa Cruz de la Sierra, Bolivia, on 25-28 October 2011 with the sponsorship of AECID, and urged countries that had not yet designated a representative to do so, in light of the interest of the meeting and the fact that the organizers would cover the cost of board and lodging.

PLACE AND DATE OF THE FIFTY-FOURTH MEETING OF THE COMMISSION

Agenda item 6

The Commission,

Having taken note of the generous invitation extended by the delegation of Ecuador to host the next meeting of the Commission in its country,
1. **Decides** to hold its fifty-fourth meeting in that country in the second half of 2012 jointly with the Interamerican Tourism Congress of the OAS and the Congress on Ethics and Tourism; and

2. **Thanks** the Government of the Republic of Korea for all the attention accorded to the delegates.
III. ANNEX 1: REPRESENTATION OF THE COMMISSION IN THE VARIOUS ORGANS OF THE ORGANIZATION

<table>
<thead>
<tr>
<th>ORGAN</th>
<th>DATE OF CONCLUSION OF THE TERM</th>
</tr>
</thead>
<tbody>
<tr>
<td>19TH GENERAL ASSEMBLY</td>
<td></td>
</tr>
<tr>
<td>VICE-PRESIDENTS JAMAICA</td>
<td></td>
</tr>
<tr>
<td>MEXICO</td>
<td></td>
</tr>
<tr>
<td>CREDENTIALS COMMITTEE ARGENTINA</td>
<td></td>
</tr>
<tr>
<td>ECUADOR</td>
<td></td>
</tr>
<tr>
<td>COMMISSION FOR THE AMERICAS</td>
<td></td>
</tr>
<tr>
<td>CHAIRMAN COSTA RICA 2013</td>
<td></td>
</tr>
<tr>
<td>VICE-CHAIRMEN BAHAMAS 2013</td>
<td></td>
</tr>
<tr>
<td>PERU 2013</td>
<td></td>
</tr>
<tr>
<td>EXECUTIVE COUNCIL</td>
<td></td>
</tr>
<tr>
<td>1. ARGENTINA 2013</td>
<td></td>
</tr>
<tr>
<td>2. COLOMBIA 2013</td>
<td></td>
</tr>
<tr>
<td>3. MEXICO 2015</td>
<td></td>
</tr>
<tr>
<td>4. JAMAICA 2013</td>
<td></td>
</tr>
<tr>
<td>5. BRAZIL 2015</td>
<td></td>
</tr>
</tbody>
</table>
COMMITTEE ON STATISTICS AND TOURISM SATELLITE ACCOUNT

1. ARGENTINA 2015
2. COLOMBIA 2015

COMMITTEE ON SUSTAINABLE DEVELOPMENT OF TOURISM

1. BAHAMAS 2015
2. BOLIVIA 2015

COMMITTEE ON MARKET AND COMPETITIVENESS

1. MEXICO 2015
2. URUGUAY 2015

COMMITTEE FOR THE REVIEW OF APPLICATIONS FOR AFFILIATE MEMBERSHIPS

1. JAMAICA 2013

........................................................................
IV. ANNEX 2: LIST OF PARTICIPANTS

I. CHAIRMAN OF THE COMMISSION

VENezuela

Chief of delegation
Mr. Wolfgang GONZÁLEZ
Chargé d’Affaires
Embassy of Venezuela in Seoul

II. FULL MEMBERS

ARGENTINA

Chief of delegation
Mr. Daniel AGUILERA
Tourism Secretary
Ministry of Tourism
aguilera@turismo.gov.ar

Delegates
Ms. Brenda VARELA
Coordinator of Monitoring and Project Manager
Ministry of Tourism
bvarela@hotmail.com

Ms. Ana Inés GARCÍA ALLIEVI
Technical Assistant
Ministry of Tourism
aguilera@turismo.gov.ar

BAHAMAS

Chief of delegation
Ms. Hyacinth PRATT
Permanent Secretary
Ministry of Tourism and Civil Aviation
hpratt@bahamas.com
Delegates
Mr. Earlston MCPHEE
Director – Sustainable Tourism
Ministry of Tourism and Civil Aviation
emcphee@bahamas.com

BOLIVIA

Chief of delegation
Mr. Marko MACHICAO BANKOVIC
Vice - Minister
Vice - Ministry of Tourism
marko.machicao@minculturas.gob.bo

BRAZIL

Chief of delegation
Ms. Ana Isabel MESQUITA DE OLIVEIRA
National Secretary of Tourism Policies
Ministry of Tourism
bel.mesquita@turismo.gov.br

Delegates
Mr. Patrick LOTTICI KRAHL
Director of International Relations
Ministry of Tourism
patrick.krahl@turismo.gov.br

CHILE

Chief of delegation
Mr. Álvaro CASTILLA
Director
Servicio Nacional de Turismo - SERNATUR
acastilla@sernatur.cl

COLOMBIA

Chief of delegation
Mr. Sergio DÍAZ GRANADOS
Minister of Industry, Trade and Tourism
Ministry of Industry, Trade and Tourism
sdiazgranados@mincomercio.gov.co

Ms. Maritza ROLDÁN
Executive Representative - Proexport Corea
Embassy of Colombia in Seoul
mroldan@proexport.com.co
Mr. Eduardo CAMPO
Advisor
Ministry of Industry, Trade and Tourism
ecampo@mincomercio.gov.co

COSTA RICA

Chief of delegation  Mr. Hermes NAVARRO DEL VALLE
Chief of Investment
Costar Rican Institute of Tourism
hnavarro@ict.go.cr

CUBA

Jefa de delegación  Ms. Elizabeth Cristina VELA JAIME
Representative
Ministry of Tourism in China
director@cubatravel.cn
consul@embacuba.cn

ECUADOR

Chief of delegation  Mr. Freddy EHLERS
Minister of Tourism
Ministry of Tourism
ministro@turismo.gov.ec

Delegates  Mr. José NARANJO
Advisor
Ministry of Tourism
jnaranjo@turismo.gob.ec

Srta. Carolina GRANDA
Assistant
Ministry of Tourism
cgranda@turismo.gob.ec

EL SALVADOR

Chief of delegation  Mr. Walter ALEMÁN CASTRO
Vice-Minister of Tourism
Ministry of Tourism
waleman@corsatur.gob.sv
GUATEMALA (Represented by Mexico)

Chief of delegation
Mr. Fernando OLIVERA ROCHA
Deputy Secretary of Tourism
Secretary of Tourism (SECTUR)
folivera@sectur.gob.mx

Delegates
Mr. Alexander NAIME LIEBEN
Advisor
Secretary de Turismo (SECTUR)
anaime@sectur.gob.mx

Ms. Martha ORTIZ DE ROSAS
Ambassador
Embassy of Mexico in Seoul
mortiz@sre.gob.mx

Ms. Patricia NAJAR
Deputy Director
Office of Tourist Promotion in Japan
pnajar@visitmexico.com

HAITI (Represented by Mexico)

Chief of delegation
Mr. Fernando OLIVERA ROCHA
Deputy Secretary of Tourism
Secretary of Tourism (SECTUR)
folivera@sectur.gob.mx

Delegates
Mr. Alexander NAIME LIEBEN
Advisor
Secretary Tourism (SECTUR)
anaime@sectur.gob.mx

Ms. Martha ORTIZ DE ROSAS
Ambassador
Embassy of Mexico in Seoul
mortiz@sre.gob.mx

Ms. Patricia NAJAR
Deputy Director
Office of Tourist Promotion in Japan
JAMAICA

Chief of delegation  Exmo. Mr. Edmund Curtis BARTLETT
Minister de Turismo
Ministry of Tourism
edmund.bartlett@mot.gov.jm

Delegates  Ms. Carrole A.M. GUNTLEY
Director General
Ministry of Tourism
camguntley@cwjamaica.com

MEXICO

Chief of delegation  Mr. Fernando OLIVERA ROCHA
Deputy Secretary of Tourism
Secretary of Tourism (SECTUR)
folivera@sectur.gob.mx

Delegates  Mr. Alexander NAIME LIEBEN
Advisor
Secretary of Tourism (SECTUR)
anaim@sectur.gob.mx

Ms. Martha ORTIZ DE ROSAS
Ambassador
Embassy of Mexico in Seoul
mortiz@sre.gob.mx

Ms. Patricia NAJAR
Deputy Director
Office of Tourist Promotion in Japan
pnajar@visitmexico.com

PANAMA (Represented by Mexico)

Chief of delegation  Mr. Fernando OLIVERA ROCHA
Deputy Secretary of Tourism
Secretary of Tourism (SECTUR)
folivera@sectur.gob.mx
Delegates

Alexander NAIME LIEBEN
Advisor
Secretary of Tourism (SECTUR)
anaime@sectur.gob.mx

Ms. Martha ORTIZ DE ROSAS
Ambassador
Embassy
mortiz@sre.gob.mx

Ms. Patricia NAJAR
Deputy Director
Office of Tourist Promotion in Japan
pnajar@visitmexico.com

PARAGUAY (Represented by Uruguay)

Chief of delegation
Mr. Antonio CARÁMBULA
Director General,
Ministry of Tourism and Sports

PERU

Chief of delegation
Ms. Claudia CORNEJO
Vice-Minister
Vice-Ministry of Tourism
ccornejo@mincetur.gob.pe

URUGUAY

Chief of delegation
Mr. Antonio CARÁMBULA
Director General
Ministry of Tourism and Sports
acarambula@mintur.gub.uy

Delegates
Ms. Alba FLORIO LEGNANI
Ambassador
Embassy of Uruguay in Seoul
afloriol@gmail.com

VENEZUELA

Chief of delegation
Mr. Wolfgang GONZÁLEZ
Chargé d’Affaires
Embassy of Venezuela en Seoul
IV. WORLD TOURISM ORGANIZATION

Taleb RIFAI
Secretary-General
omt@unwto.org

Marcio FAVILLA
Executive Director
mfavilla@unwto.org

Carlos VOGELER
Regional Director for the Americas
cvogeler@unwto.org

Alejandro VARELA
Deputy Regional Director for the Americas
avarela@unwto.org

Daniela URCUYO
Regional Programme for the Americas
durcuyo@unwto.org