Addressing the Challenges of Climate Change

PERSPECTIVES FROM THE TRAVEL & TOURISM SECTOR

UNFCCC COP-15, Room: Niels Bohr, Hall H, Bella Center

18 December 2009

13.00 – 14.30

In the context of the 15th Conference of the Parties to the UN framework Convention on Climate Change to be held in Copenhagen this month, the World Travel & Tourism Council (WTTC) and the World Tourism Organization (UNWTO) will host a side event on *'Addressing the Challenges of Climate Change: Perspectives from the Travel & Tourism Sector'*, which will present the steps taken so far in response to the Bali Roadmap and Action Plan.

Given its global economic and social value, the Travel & Tourism sector has an important place in the UN-led framework, and has actively engaged with the public and private sectors in taking concerted action against climate change. Mitigation and adaptation strategies are to be effectively pursued while new technology and innovation can be the engine for an effective response to climate change.

The side event, which will be held on **Friday 18 December 2009 from 13:00 – 14:30** at the Bella Center, will include an interactive panel with the participation of tourism leaders from the public and the private sectors. WTTC President & CEO, Jean-Claude Baumgarten and UNWTO Secretary-General ad interim, Taleb Rifai, will open the session.

WORLD TRAVEL & TOURISM COUNCIL

UNWTO World Tourism Organization

Introductory Remarks

Jean-Claude Baumgarten
President & CEO
World Travel & Tourism Council (WTTC)

Taleb Rifai
Secretary General a.i.
World Tourism Organization (UNWTO)

Panellists

The Honourable Predrag Nenezić
Minister of Tourism and Environment
Government of Montenegro

Mari Snyder
Vice President Social Responsibility & Community Engagement
Marriott International, Inc

Carla Aguirre
Head of Research and Environment
VisitSweden

Jonathon Counsell
Head of Environment
British Airways plc

Moderated by

Jonathan Tourtellot
Director, Center for Sustainable Destinations
National Geographic Society
Geotourism Editor, *National Geographic Traveler*