5th UNWTO ASIA/PACIFIC EXECUTIVE TRAINING PROGRAM
ON TOURISM POLICY AND STRATEGY

13-16 June 2011
Brunei Darussalam

OFFICIAL PROGRAMME

Regional Representation for Asia and the Pacific
World Tourism Organization
**12th June (SUN)**

All day
Arrival and Check-in

**19:00 – 21:30**
Welcoming Cocktail Reception (hosted by UNWTO)
(Venue: Lobby at Level 1 of Sea View Building)

**13th June (MON)**

**09:30 – 10:30**
**Opening Ceremony**

- Opening Remarks by Mr. XU, Jing, Regional Director for Asia and the Pacific, UNWTO
- Welcoming Remarks by The Honorable Pehin Dato Haji Yahya Bakar, Minister of Industry and Primary Resources, Brunei Darussalam
- Congratulatory Remarks by Mr. SHIN, Yong Eon, Director General of Tourism Industry Bureau, Ministry of Culture, Sports and Tourism of the Republic of Korea
- Introduction of VIPs
- Introduction of the 5th Asia/Pacific Executive Training by Madam LIM, Narzalina Zaldivar, UNWTO Consultant, Former Secretary (Minister) of the Department of Tourism, Philippines
- Photo Session

10:30 – 11:00
Coffee Break

11:00 – 11:45
Session 1 : TOURISM AND POVERTY REDUCTION

Madam LIM, Narzalina Zaldivar, UNWTO Consultant, Former Secretary (Minister) of the Department of Tourism, Philippines

11:45 – 12:45
Presentations by participants – Poverty Reduction (Indonesia)
12:45 – 14:30  Lunch (Venue : Atrium)

14:30 – 15:15  Session 2 : RECENT TOURISM TRENDS AND COMPARATIVE ANALYSIS ON THE TOURISM DEVELOPMENT

Mr. XU, Jing, Regional Director for Asia and the Pacific, UNWTO

15:15 – 15:45  Presentation on Tourism Industry in Brunei Darussalam
Mr. Sheikh Jamaluddin Sheikh Mohamed, Director of Tourism Development Department, Ministry of Industry and Primary Resources

15:45 – 16:00  Wrap-up

19:00 – 21:30  Welcoming Dinner (hosted by the Brunei Minister of Industry and Primary Resources)
(Venue : Pantai Restaurant at the swimming pool in the Hotel)

14th June (TUE)

09:30 – 10:15  Session 3 : OPTIMIZING THE BENEFITS OF REGIONAL AND SUBREGIONAL COOPERATION IN TOURISM

Mr. Steven Schipani, Social Sector Specialist, South East Asia Department, Asian Development Bank

10:15 – 10:45  Presentations by participants - HR Development (Vietnam)

10:45 – 11:10  Coffee Break

11:10 – 12:40  Presentations by participants - Current Trends (China, Macau, Mongolia)

12:40 – 14:30  Lunch (Venue : Atrium)

14:30 – 15:40  Presentations by participants - Current Trends (Bhutan, Thailand)

15:40 – 16:00  Wrap-up

19:00  Meeting at the lobby of the Hotel and getting on the bus

19:30 – 21:30  Dinner (Venue : Mangrove Paradise Resort)
15th June (WED)

06:30 – 07:15 Breakfast (Venue : Atrium)
07:15 Meeting at the lobby of the Hotel and getting on the bus
07:15 – 15:30 Technical Tour (Ulu Temburong National Park Day Trip)
15:30 – 19:00 Free Time
19:00 Meeting at the lobby of the Hotel and getting on the bus
19:30 – 21:30 Dinner (Venue : RMS Port View)

16th June (THU)

09:30 – 11:00 Presentations by participants - Long-term Master Plan (Australia, Maldives, Philippines)
11:00 – 11:25 Coffee Break
11:25 – 12:10 Session 4 : SUCCESS STORY OF WWF´S HEART OF BORNEO PROGRAMME
   Dato' Dr. Mikaail Kavanagh, Special Advisor for Brunei Darussalam to WWF (World Wildlife Fund)’s Heart of Borneo Programme
12:10 – 12:40 Presentations by participants (Malaysia)
12:40 – 14:30 Lunch (Venue : Atrium)
14:30 – 15:40 Presentations by participants (Nepal, Timor-Leste)
15:40 – 16:00 Wrap-up
16:00 – 16:30 Closing Session & Evaluation
19:00 Meeting at the lobby of the Hotel and getting on the bus
19:30 – 20:30 Farewell Dinner (hosted by the Brunei Tourism) (Venue : Tarindak De’ Polo)

17th June (FRI)

All day Check-out and Departure