

**Information provided by Turkey about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

TOURISM SATELLITE ACCOUNTS

CASE OF TURKEY

1) About the existence of an inter institutional technical team for the development of the TSA project.

There is not an inter institutional technical team for the development of the TSA project. The only institution involved in this project is the Turkish Statistical Institute. However there exists a technical team for the development of the TSA project within the Turkish Statistical Institute.

2) About the interest of developing a TSA project in Turkey

In Turkey, there is an “Official Statistical Programme” based on the Statistics Law of Turkey No 5429. This programme has been prepared for a 5-year-period (2007-2011) in order to determine the basic principles and standards dealing with the production and dissemination of official statistics to produce reliable, timely, transparent, and impartial data required at the national and international level. According to this programme, Tourism Satellite Accounts will be produced by 2011.

3) Initiatives already taken for launching the TSA Project.

Turkish Statistical Institute has taken the initiatives for launching the TSA project. ‘**Departing Visitors Survey**’ and ‘**Arriving Citizens Survey**’ together with the ‘**Household Survey**’ which has been started to be conducted in 2007 for measuring domestic tourism, constitute the demand side of the Tourism Satellite Accounts. On the other hand, there is still work to be done for the demand side. For example, in our ‘**Arriving Citizens Survey**’ we cannot separate the domestic component of the outbound tourism. However, there is a plan to add some questions in the questionnaire that would help us to distinguish the domestic component of the outbound tourism. The questions to be added to the questionnaire will be discussed first with the Ministry of Culture and Tourism as well as the Central Bank of the Republic of Turkey, before the new form of the survey is put into practice since the survey is conducted by the Turkish Statistical Institute with the collaboration of these two institutions.

4) Expectations around the TSA Project

After completing the estimation of the demand side of the TSA, the initiatives will be taken to estimate the supply side. For this purpose, Turkish Statistical Institute is working on determining the related industries and the next step will be to determine the share of tourism in each industry.