

**Information provided by Turkey about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

OUTBOUND TOURISM: Household / border surveys

Firstly I want to give some information about surveys that we use in measurement of outbound tourism.

There are three different sources that we use

1- Arriving citizens survey

2- Border Statistics

3- Determination of Residence of Citizens Arrival Survey

Arriving Citizens Survey: The intention of the arriving citizen survey is to analyze citizens' profile (age, gender, education and occupation, etc.), travel characteristics (citizens' travel aim, accommodation country, type of accommodation, number of overnights) and to calculate the tourism expenditure. This survey is implemented for citizen residing inside Turkey.

Border Statistics: Number of foreign visitors and citizens arriving at and departing from Turkey has been obtained from nationality based registries collected at border gates by Passport Police affiliated to the General Directorate of Security. Total number of foreign visitors and citizens includes the number of same-day visitors as well.

Determination of Residence of Citizen Arrival Survey: This is a single question survey which asks the residence of citizens having Turkish passports who arrive in Turkey.

1. Could you evaluate the present information available regarding flows of visitors?

I would like to give some recent information regarding flows of visitors and tourism expenditure.

In 2007, According to arriving citizens survey, tourism expenditure was recorded \$3,2 billion with an increase of 18,9% when compared with the previous year. The average personal expenditure was \$658.

In 2007, According to the border Statistics, the number of citizens departing from Turkey was recorded 8,9 million with an increase of **8,1%** when compared with the 2006.

According to the provisional data, the number of citizens departing from Turkey, in February 2008 was recorded 605 thousands with an increase of 18,80 % compared with the same period of the previous year.

2. *About the measurement of tourism expenditure and the BoP debit side data for the “travel” item.*

Tourism expenditure estimates are based on the ‘**Arriving Citizens Survey**’ conducted by TURKSTAT with collaboration of the Ministry of Culture and Tourism and the Central Bank of the Republic of Turkey.

The survey is conducted quarterly at 22 border gates in which the entry ratio of citizens having Turkish passports is 95 percent. The survey is carried out by using face to face interviews with the citizens having Turkish passports at the time of their arrival from abroad.

For estimating tourism expenditures, the average expenditures of citizens staying abroad at least one night and arriving in Turkey are expanded by the population of citizens having Turkish passports and residing in Turkey.

The population of the survey has been determined by applying domestic residence rates which are estimated by ‘**Determination of Residence of Citizen Arrival Survey**’. This is a single question survey which asks the residence of citizens having Turkish passports who arrive in Turkey. As a result of the survey, the rate of citizens having Turkish passports and residing in Turkey have been found for each quarter. The population subject to the survey has been estimated by applying these rates to the General Directorate of Security citizen arrival border statistics.

3. *Is there a clear interest in the analysis of outbound tourism?*

As I mentioned before by the help of Arriving Citizens Survey, we obtain that information such as citizen’s profile, travel characteristics and tourism expenditure. We use this information while analyzing outbound tourism.

4. *Are there new initiatives envisaged to improve the measurement of this form of tourism?*

According to the results we get through “Arriving Citizens Survey”, Turkish Statistical Institute and the experts working on it, intend to make some improvements on the current survey.