

**Information provided by Romania about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

**INTERNAL TOURISM (DOMESTIC/INBOUND): Accommodation statistics /
Household survey / Guest inquiry**

- 1) ¿Which are the most important gaps regarding the measurement of inbound and domestic tourism flows of visitors?**

There is a problem regarding the survey entitled 'Tourist demand of residents in Romania'. Despite all the difficulties, especially due to the reticence of household members to answer the interview, this survey has been carried out quarterly, the quality of data being improved each year, as a result of the interviewer's careful selection and training. This survey doesn't cover the activity of excursionists.

- 2) About the design and implementation of national surveys: do you take into account the seasonality profile of each form of tourism?**

a. Survey on the occupancy of tourism accommodation establishments

***Data sources:** survey applied to the tourism collective accommodation establishments, having at least 5 bed-places and being licensed by the Department of Tourism. This survey provides data on domestic and inbound tourism, in accordance with the Eurostat Directive 95/57/EC, part B.*

Coverage:

- *Geographical coverage: national with breakdown by countries, region of development, tourism area.*
- *Frequency: monthly (we do have monthly data separately for foreigners and Romanians that used collective accommodation establishments)*

***Variables of reference:** number of accommodation establishments opened in the surveyed period, number of rooms and bed-places in function, number of arrivals and overnights of Romanian and foreign tourists, net use index of accommodation capacity, average duration of stay, number of persons employed in the last work day of the quarter. Data are grouped by tourism area, region of development and county, type of tourism accommodation establishments and comfort categories.*

***Type of survey:** Exhaustive*

***Reporting units:** almost 3600 accommodation establishments*

b. Survey on Tourist Demand of Residents in Romania

Data sources: survey applied to the person resident in Romania aged 15 years at least, included in a household sample.

This survey is in accordance with the Directive 95/57/Eu, point C.

Coverage:

- Geographical coverage: national
- Frequency : quarterly

Variables of reference: number of tourists, number of trips, number of overnights, tourism expenditure, type of expenditure

Sample: it is extracted from Master Sample EMZOT, used in the household surveys. It is taken from the Population and Housing Census (2002), updated in 2006. The sample has about 8600 households.

3) Could you evaluate the user's perspective regarding these statistics measuring physical flows of visitors. Please differentiate the case of National Tourism Administrations and private sector as main users.

The flow of inbound visitors not accommodated in official accommodation establishments is not covered by the INS surveys.

The private sector is mainly interested in the most recent figures/trends.

4) What are the main challenges of present surveys?

In order to build up an overview about the whole accommodation in tourism establishments, we will further carry out a survey about private accommodation.

- *for accommodation statistics – coverage to all establishments (e.g. unlicensed ones)*
- *domestic tourism survey - to provide reliable expenditure data and to serve as a base for the compilation of B of P (Travel item, debit)*