

**Information provided by Poland about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

INTERNAL TOURISM (DOMESTIC/INBOUND): Accommodation statistics / Household survey / Guest inquiry

1) Which are the most important gaps regarding the measurement of inbound and domestic tourism flows of visitors?

There are several gaps in our Researches. First of all not all private accommodation is included in Accommodation Statistics. We have the problems with the rejection of the response during research of domestic and inbound tourism. We also have a problem with measuring of same-day domestic visitors for TSA purposes.

2) About the design and implementation of national surveys: do you take into account the seasonality profile of each form of tourism?

We have information about seasonality during the main seasons: winter and holiday season because we conduct research every month. We do not collect detailed information about the seasonality of every kind of tourism: ecotourism, adventure tourism, extreme tourism, culture tourism, etc.

3) Could you evaluate the user's perspective regarding these statistics measuring physical flows of visitors. Please differentiate the case of National Tourism Administrations and private sector as main users.

National Tourism Organization needs global data. Tourism enterprises want to have detailed, regional data, especially connected with economic performance.

4) What are the main challenges of present surveys?

Regional Tourism Satellite Account for Poland and estimations of foreign arrivals to Poland on border with non Shengen Countries.