



Montenegro
Ministry of Tourism and Environment

**Information provided by Montenegro about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

TOURISM SATELLITE ACCOUNTS (TSA): Developments, state of the art

- 1) *About the existence of an interinstitutional technical team for the development of the TSA Project. If that's the case, please indicate the institutions involved and identify the person / coordinator responsible for the TSA Project.***

We started with interinstitutional group (Ministry of Tourism and Environment, MONSTAT, Central Bank of Montenegro). This group already worked together for evaluating measurements regarding touristic statistics. In addition, there are also included Ministry of Finance, National Tourism Organization, Regional Tourism Organization, Local Tourism Organization, and some other relevant institution and associations, such as CTU (Montenegrin Tourism Association, includes private sector).

- 2) *About the interest of developing a TSA in your country.***

Montenegro started with TSA in 2003, by WTTC methodology. We intend to use UNWTO methodology, so we could provide objective data on all tourism measuring that could be valid and used officially. The main reason is objective positioning of Montenegro, so we could compare our data with those from countries in our surrounding / region, especially in the Mediterranean and wider. Then we could perceive our real possibilities and place on world tourism map, as well as work on proper development policy.

- 3) *Initiatives already taken for launching the TSA Project.***

Forming the interinstitutional group (Ministry of tourism and environment, MONSTAT, Central bank of Montenegro), joining UNWTO as a member.

- 4) *Expectations around the TSA Project.***

- To provide data that could be officially presented, valid, objective and relevant
- To know how to wide number of institutions included in this process, because of adequate BoP measuring



- To measure adequately contribution to indirect impact of tourism
- To assure higher standard of data and measurements, so these will help on environmental protection and sustainability development which is priority in development of Montenegro

Main data source: MONSTAT (National Statistic Office)

Main data processing: Ministry of Tourism and Environment

Other data processing: Central Bank of Montenegro, Ministry of Finance, other institutions (Institute for Strategic Studies and Economic Research, Ministry of Economy Development...)

Prepared by:

Kristina Jerkov

Senior Advisor

Ministry of tourism and environment
of Montenegro