



*Montenegro*  
*Ministry of Tourism and Environment*

**Information provided by Montenegro about the following topic discussed in the  
Capacity-building Programme on Tourism Statistics,  
I Workshop - Vienna, 1-4 April 2008**

**INTERNAL TOURISM (DOMESTIC/INBOUND): Accommodation statistics /  
Household survey / Guest inquiry**

***1) Which are the most important gaps regarding the measurement of inbound and domestic tourism flows of visitors?***

In general, there are no surveys / inquiries on the borders that could provide valid information on inbound tourists (where are they from, where are they going, how much would they stay, how much do they intend to spend...). The main sources of data for tourists flow are surveys from hotels and private accommodation (legislative obligation for any kind of bed owners). Accommodation data - number of beds is formed on yearly basis, upon figures provided on each 31 August.

***2) About the design and implementation of national surveys: do you take into account the seasonality profile of each form of tourism?***

Our present information system provides summary data for every month during the whole year. That is why we could follow the seasonality of different forms of tourism. Ministry of tourism and environment provides touristic inspections during two main seasons (summer, winter) more intensive than usually. We intend to lengthen the seasons, as well as to cover specific segments, such as nautical tourism.

***3) Could you evaluate the user's perspective regarding these statistics measuring physical flows of visitors. Please differentiate the case of National Tourism Administrations and private sector as main users.***

National Tourism Administration - Ministry of tourism and environment with National Statistical Office (MONSTAT) have good collaboration with private sector. On the other hand, private sector provides very good data for statistic measuring. Good collaboration with private sector organizations is implemented through regular meetings during the year (once in a few months, more intensively during high season). Follow up of the information for NTA encounters some problems regarding the use of different statistic measurements both for direct and indirect impact of tourism.



**4) *What are the main challenges of present surveys?***

To produce surveys that would not be very detailed, but will provide enough information on inbound and/or domestic tourists. Main challenge will be how to differentiate and provide surveys for excursionists, especially for visitors in protected areas (national parks and areas under protection of UNESCO), and measuring or estimating of their number. Also, there is no data (numbers, daily spending, revenue...) on nautical tourists, as there are still no surveys covering this segment of tourists.