

**Information provided by Albania about the following topic discussed in the  
Capacity-building Programme on Tourism Statistics,  
I Workshop - Vienna, 1-4 April 2008**

**INBOUND TOURISM AND BALANCE OF PAYMENTS (BOP):**

**BOP developments, ("travel" and "passenger transportation" items)**

- ☐ Present situation of administrative records and expenditure surveys used for estimating the “travel” and “passenger transportation” items.
- ☐ No Administrative record for estimating “travel” and “passenger transportation” items.
- ☐ EXPENDITURE SURVEY:
  - Survey on borders, applied to a sample of population of all travelers for the period observed (BoP Survey)
  - One-year air passenger exit survey at Tirana International Airport – UNDP
  - Seasonal visitor survey at four cultural and natural attractions (Berat, Butrint, Gjirokastra and Theth) –UNDP

**Survey on tourism**

- ☐ *Survey on borders:*
  - Conducted by: Bank of Albania*
  - Carried by: INSTAT*
  - Mode of survey: interviews*
  - Questionnaires designed for 4 types of travelers:*
    - 1. Albanian resident*
    - 2. Albanian non-residents (migrants)*
    - 3. Foreign resident*
    - 4. Foreign nonresident*
  - Frequency: 4 times/year*

**Survey methodology**

- Purpose of survey: information on traveler journey*
- ☐ *Expenses of the traveler (resident and non-resident) during their journey*
- ☐ *The purpose of their visit*
- ☐ *The duration of stay*
- Sampling: based on the inflow/outflow of tourists provided by MIA*
- Data processing:*
  - *Journey expenses*
  - *Break down of total expenditure:*
    - ☐ *Hotel accommodation,*
    - ☐ *food and beverage,*
    - ☐ *gifts and souvenirs, handcrafts,*
    - ☐ *other expenses*

## **Treatment of tourism in BoP (cont's)**

*Purpose of travel:*

### ☐ *Personal travel:*

- *leisure activities (holidays, participation in sports and other recreational and cultural activities)*
- *visits with relatives and friends, pilgrimage and religious observances, studies*
- *health-related purposes.*
- *Business travel:*
- *Government employees on official travel*
- *Int'l organizations on official business*
- *Carrier crews, sales campaigns.*
- *Seasonal and border employees*

## **Treatment of tourism in BoP**

BPM5: travel services (component of services under current account)

Travelers: less than one year,

Exclusions:

- (a) being stationed on a military base or being an employee
- (b) being an accompanying dependent of an individual
- (c) undertaking a productive activity directly for an entity that is a resident of that economy

Tourist: at least one night

Tourist expenditure: all goods and services acquired by traveler

## **Further concerns of the compilation**

On the survey

- ☐ Doesn't cover all the borders

On the official data on travelers

- ☐ Albanian resident vs. Albanian nonresidents
- ☐ Foreign resident vs. Foreign nonresidents
- ☐ Purpose of the visit (Albanian travelers)

Plans for improvement

1. Conduct ad-hoc surveys on minor borders not covered to the regular surveys
2. Extending the sample population
3. Improving the data on travelers based on the residency

## **One-year air passenger exit survey at Tirana International Airport - UNDP**

- ☐ *In partnership with INCAE (Costa Rica). Over 600 questionnaires collected from April 2007 till now; mid-term report December 2007*
- ☐ Trip expenses
  - ☐ Break down of total expenditure in dollars:

- accommodation,
- food and drink,
- local transport,
- entertainment and/or leisure activities,
- gifts and souvenirs,
- handcrafts,
- other expenses

**Seasonal visitor survey at four cultural and natural attractions (Berat, Butrint, Gjirokastra and Theth) -UNDP**

- ☐ *In partnership with local organizations. Over 800 questionnaires collected from June to September 2007; final report December 2007*
- ☐ Trip expenses
  - ☐ Break down of total expenditure in dollars:
    - accommodation,
    - food and drink,
    - local transport,
    - entertainment and/or leisure activities,
    - gifts and souvenirs,
    - handcrafts,
    - other expenses