In conjunction with the VMY Grand Launch, the Eye of Malaysia was officiated and took its first passengers for a ride greeted by Kuala Lumpur’s metropolitan skyline.

The Eye of Malaysia, the largest portable ferris wheel in the world had 100,000 people riding it in the first month alone.
COLOURS OF MALAYSIA

- Showcase of Malaysia’s rich culture, arts and traditions
- 1,800 participants in opening ceremony with 70,000 audience
- 331 foreign media and 314 tour agents from 36 countries
- 7,000 tour packages sold
MALAYSIA INTERNATIONAL AEROSPACE EXHIBITION

- First time feature of a space exhibition in South-East Asia and the world’s largest

- Showcasing the largest spacecraft – Buran – transported in with the world’s largest cargo
KUALA LUMPUR INTERNATIONAL TATTOO SHOW

- Over 680 participants from 12 countries featuring war dances, bagpipe and brass band performances, precision marching and military demonstrations.

- Featured for the 1st time in Malaysia with promotional efforts in tourist spots before the show.
In line with the aim of making Malaysia a musical hub in South-East Asia, a multitude of musical events was organised during the course of the Visit Malaysia Year.
LIVE & LOUD KL ‘07

• The largest, most sensational, longest running music festival in South-East Asia with over 80,000 festival-goers.

• Featured a different genre every night in different venues over the span of 10 days

• Artistes that performed included Whitney Houston, James Ingram, Kool & the Gang and James Morrison among 50.
RAINFOREST WORLD MUSIC FESTIVAL

- Held in the great outdoors, featuring over 20 bands, the festival won a PATA Gold Award under the Heritage and Culture category.

- 24,000 people attended the 10th anniversary of this festival.
PENANG WORLD MUSIC FESTIVAL

- Featured **13 bands consisting of almost 100 musicians** from 10 countries.
- **7,500 people** attended the inaugural festival in the Botanical Gardens.
Capturing the interest of sporting enthusiasts the world over, Visit Malaysia Year played host to a plethora of sporting events both internationally and locally.
70,000 tourists flocked Terengganu for the event

Holding the richest purse for sailing events globally

Recognised internationally during the America’s Cup