Grand Launch
6 Jan, Taman Tasik Titiwangsa, Kuala Lumpur

We're hosting a celebration like no other and everybody's invited. The highlights of the event will include a concert featuring renowned Malaysian artists like Anita Sarawak, Nyar Ruzairah and Michael Wong as well as an exciting fireworks display. So don't forget to join us for a truly spectacular time. Together, we'll make it a celebration to remember.

Eye On Malaysia
6 Jan - 31 Dec, Taman Tasik Titiwangsa, Kuala Lumpur

Experience a breathtaking, 60 meters high panoramic view of Kuala Lumpur from Taman Tasik Titiwangsa on a memorable 360-degree ferry ride. There will also be an International WaterSki Spectacular, with a laser and water show as well as a fireworks extravaganza at the same venue - every night! Don't miss out on this exciting experience of a lifetime.

See you at our 50th golden celebration.
**Blockbuster Events**

**This Season’s Highlights!**

**August**
- August: From 20th to 26th, Malaysia will welcome the world with a series of events including the Melaka Nights, with discounts up to 50% off. The Melaka Nights Festival will celebrate the rich history and culture of the city.
- August: 26-28, Penang. For the lovers of fireworks, the Penang International Fireworks Competition will light up the skies.
- August: 31, Kota Kinabalu. The Merdeka Day celebration will be held in Sabah, marking the country’s independence.

**September**
- September: The KL International Sports Festival will feature various sports events, including tennis, golf, and more. The event will be held from 1st to 5th.
- September: 1st, Penang. The Penang Bridge International Marathon will bring together runners from around the world.
- September: 14-16, Sepang, Selangor. The Malaysia Motorcycle Grand Prix will heat up the tracks.
- September: 14-16, Kuala Lumpur. The Malaysia Motorcycle Grand Prix will be held in Sepang, Selangor.

**October**
- October: The KL International Gourmet Festival will feature a variety of international cuisines. The event will be held from 17th to 20th.
- October: Planetarium, Petaling Jaya. The panel discussion on “Science is Cool” will be held. The event is aimed at promoting science education among young audiences.
- October: 21-27, Kuala Lumpur. The Malaysia International Fashion Week will feature top designers and models from around the world.
- October: 21, Negeri Sembilan. The ‘Ardabil’ Festival will take place, showcasing the rich culture of the region.
- October: 22, Kota Kinabalu. The Mount Kinabalu International Climbing Competition will be held, challenging climbers to test their skills.
- October: 27-29, Kuala Lumpur. The Malaysia International Boat Show will feature the latest in marine technology and leisure.

**November**
- November: The KL International Fashion Week will feature runway shows and fashion presentations. The event will be held from 5th to 8th.
- November: 10-11, Kuala Lumpur. The ‘Ardabil’ Festival will continue, featuring traditional music and dance performances.
- November: 17, Selangor. The Malaysia International Boat Show will continue, showcasing the latest in marine technology and leisure.
- November: 21-22, Penang. The Penang International Boat Show will feature a variety of boats and yachts.
- November: 22, Kota Kinabalu. The Mount Kinabalu International Climbing Competition will continue, challenging climbers to test their skills.

**December**
- December: The Year-End Sale Carnival will feature discounts on various products and services. The event will be held from 1st to 31st.
- December: 17, Kuala Lumpur. The ‘Ardabil’ Festival will conclude, showcasing the rich culture of the region.
- December: 20, Kuala Lumpur. The Malaysia International Boat Show will conclude, showcasing the latest in marine technology and leisure.
- December: 24, Kuala Lumpur. The Christmas Celebration and Open House will be held, welcoming visitors to enjoy festive decorations and activities.

**January**
- January: The ‘Ardabil’ Festival will start, continuing the celebration of the rich culture of the region.
- January: The Mount Kinabalu International Climbing Competition will start, challenging climbers to test their skills.
- January: The Year-End Sale Carnival will continue, featuring discounts on various products and services.
- January: The Christmas Celebration and Open House will continue, welcoming visitors to enjoy festive decorations and activities.

**February**
- February: The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- February: The Mount Kinabalu International Climbing Competition will continue, challenging climbers to test their skills.
- February: The Year-End Sale Carnival will continue, featuring discounts on various products and services.
- February: The Christmas Celebration and Open House will continue, welcoming visitors to enjoy festive decorations and activities.

**March**
- March: The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- March: The Mount Kinabalu International Climbing Competition will continue, challenging climbers to test their skills.
- March: The Year-End Sale Carnival will continue, featuring discounts on various products and services.
- March: The Christmas Celebration and Open House will continue, welcoming visitors to enjoy festive decorations and activities.

**April**
- April: The KL International Arts Festival will feature a variety of art exhibitions and performances. The event will be held from 14th to 26th.
- April: 14-26, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- April: 20-21, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- April: 21, Penang. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- April: 25, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.

**May**
- May: The KL International Arts Festival will continue, featuring a variety of art exhibitions and performances.
- May: 15, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- May: 20-21, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- May: 25, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
- May: 30, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.

**June**
- June: The Kuala Lumpur International Maritime and Aerospace (LIMA) Exhibition will be held, showcasing the latest in marine and aerospace technology.
- June: 22-24, Kuala Lumpur. The ‘Ardabil’ Festival will continue, showcasing the rich culture of the region.
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A true story about courage, honour, and the biggest birthday party!

50 colours of Independence Fireworks display

MERDEKA CELEBRATION
17 Aug - 16 Sept

MERDEKA GOLDEN CELEBRATIONS:
“FIREWORKS EXTRAVAGANZA” • DATARAN MERDEKA • 31 AUGUST 2007 • MIDNIGHT
“INDEPENDENCE DAY PARADE” • PUTRAJAYA • 31 AUGUST 2007 • 7AM

FOR MORE INFORMATION, LOG ON TO www.tourismmalaysia.gov.my OR CONTACT YOUR TRAVEL AGENT. See you at our 50th golden celebration!
Thematic Ads

- The printed ads with theme: “One Golden Celebration” targeted at global campaign, mainly European Countries.
GLOBAL CAMPAIGN

Millions of Colours,
Millions of Dreams,
Millions of Delights
Millions of Adventures,
Millions of Smiles,
Millions of Thrills,
Millions of Wonders,
Millions of Challenges

ONE GOLDEN CELEBRATION

Visit Malaysia

50 Years of Harmony

CELEBRATING 50 YEARS OF HARMONY

A culture without boundaries. A world without walls. Discover it in this small, proud nation, now 50 years young. Come and be part of our diverse culture. Dance with us. Sing with us. Share in our heritage, from the cultural to the artistic, from the trivial to the dramatic.

Most of all, come and partake in the most precious of our wealth that can never be taken away. The ties that bind us, the places that are home to us deep, the harmony of our cultures, customs and traditions.

www.tourismmalaysia.gov.my

MILLIONS OF COLOURS

Even the vaguest memories of Malaysia are sure to bring smiles to one’s face. Whether you live the Jenjarom edition or the beach edition, the diversity of sights and sounds at a night market, there is always something new to discover.

MILLIONS OF DREAMS

Listen to the voice of a storyteller weaving his tale, enveloping you in the myths of Malaysia as each magical scene before your eyes in a spellbinding journey.

MILLIONS OF SMILES

If you think it is impossible to be at a foreign country, think again. Malaysia turned from our shores but we turn back. And some of those who stand back have never left. We welcome you back.

MILLIONS OF ADVENTURES

One Golden Celebration

Visit Malaysia, independence that was us, that rock
Celebrating 50 years of independence

50 mega events

240 events nationwide
### SPECTACULAR EVENTS AND FESTIVAL IN 2007

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SPECTACULAR EVENTS AND FESTIVAL
IN 2007

- Ipoh Open International Run
- Rainforest World Music Festival
- World Music Festival
- Port Dickson International Triathlon
- KL Fest
- Penang Bridge International Marathon
- Sultan’s Cup Terengganu Endurance
- World Lion Dance Invitation
- Malaysia International Fireworks Competition
- Merdeka Month Celebration
- Sarawak Regatta
- Malaysian Motorcycle Grand Prix
- KL International Tattoo Show
- Mount Kinabalu International Climbathon
- Hari Raya Celebration and Open House
- KL International Fashion Week
- Heart Of Borneo 4x4 Safari
- Malaysia International Gourmet Festival
- World Drums Festival
- Deepavali Celebration and Open House
- Malaysia A1 Grand Prix
- Terengganu Monsoon Cup
- Malaysia Year End Grand Sale
- KL International Buskers’ Festival
- LIMA
- Christmas Celebration and Open House
First time in the history of Malaysia, the first in the region to feature a full-length 2 hour live telecast to 10 countries globally!
The Live Telecast received a Perceived PR Value of over RM 15 million & an advertising value of RM 5 million.